



*ni-msme - the premier institute*

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension. Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise. Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices. The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation Centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and Goods & Services Tax Centre (GSTC). The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal [www.msmeinfo.in](http://www.msmeinfo.in). Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4,62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,450 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects. The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body provides the necessary directions to the Executive Committee, accordingly the resident Director General implements the activities

## Welcome to ni-msme

*ni-msme, since its inception in 1960 by the Government of India, has taken gigantic strides to become the premier institution for the promotion, development and modernization of the MSME sector. An autonomous arm of the Ministry of Micro, Small and Medium Enterprises (MSMEs), the Institute strives to achieve its avowed objectives through a gamut of operations ranging from training, consultancy, research and education, to extension and information services.*

## A Centre of Excellence



*It was in 1984 that the UNIDO had recognized SIET as an institute of meritorious performance under its Centers of Excellence Scheme to extend aid. Subsequently, it was also accorded national status and SIET Institute became nisiet in the same year. To cope with the precut of globalization, the Government of India has enacted Micro, Small, Medium Enterprises Development (MSMED) Bill in the Parliament which was commenced on 2<sup>nd</sup> October 2006. Accordingly, the institute also has emerged as an apex organisation by changing its structure as well as name as ni-msme from 11<sup>th</sup> April 2007.*



## The Registrar

**National Institute for Micro, Small and Medium Enterprises  
(An Organisation of the Ministry of MSME, GoI and  
ISO 9001-2008 Certified)**

**Yousufguda, Hyderabad-500045**

**Tel: 040-23608544**

**Email: [ar@nimsme.org](mailto:ar@nimsme.org)**

**Website: [www.nimsme.org](http://www.nimsme.org)**

# FREE PROGRAMME On ENTREPRENEURSHIP DEVELOPMENT At VISAKHAPATNAM on

## 21<sup>st</sup> August to 16<sup>th</sup> September 2017



## Sponsored by



**विज्ञान एवं प्रौद्योगिकी विभाग  
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## Organized by



**National Institute for Micro, Small and Medium Enterprises  
(An organization of the Ministry of MSME, Govt. of India  
(An ISO 9001-2008 Organization))**



### Charms of Becoming an Entrepreneur

#### Opportunity to Create One's Own Destiny:

Owning a business provides entrepreneurs both the independence and opportunity to do and achieve what is important to them. Entrepreneurs know that they are the driving forces behind the success of their business.

#### Opportunity to Make a Difference

A perceptible trend which is on increase also noticed among the entrepreneurs is that they start their business because they see an opportunity before them to make a dent and difference in the cause that is important to them.

#### Opportunity to Reach One's Full Potential

Owning a business gives entrepreneurs a sense of empowerment to do what they can. In his 'Need Hierarchy Theory of Motivation,' Abraham Maslow termed it 'Self-Actualization'. Thus, doing business becomes entrepreneurs' play.

#### Opportunity to Reap Impressive Profits

Industrial surveys show that the entrepreneurs earn much more income than if they work for others, say some organization. Of course, all not, but some entrepreneurs become super-rich.

#### Opportunity to Contribute to Society

Entrepreneurs by running their businesses in an honest and transparent manner and serving the customers faithfully earn recognition and respect in community.

#### Opportunity to Do What One Enjoys

Entrepreneurial history is replete with the instances That most of the entrepreneurs entered into business because they have an interest in that line of work. They have made their avocations (hobbies or interest) Their vocations (work).

### Objectives

- The enhance achievement motivation of prospective technology entrepreneur.
- To provide knowledge and skill pertaining to technology entrepreneurship development process and effective initiation of a technology based enterprise.

### Modules Covered

**Module I:** Entrepreneurship and Scheme of Assistance

**Module II:** Project Selection and its Pre Feasibility

**Module III:** Consolidation of Business Idea

**Module IV:** Motivational Input

**Module V:** Project Report Preparation

**Module V:** Management Input

**Module VI:** Technical Training / Exposure

### Eligibility

#### Educational Qualification

**Interested Graduates or Diploma holders of 2 or 3 Years duration in following streams**

- ❖ Science
- ❖ Engineering/Technology
- ❖ Agriculture & Allied
- ❖ Medical & Allied
- ❖ Polytechnic

**Age limit: 18 to 40 Years**

**Duration: 6 weeks (9 AM to 5 PM) Lunch, Tea and Snacks will be provided for the non-residential course.**

Location	Duration
Visakhapatnam	21/ 08 / 17 to 16/09/17

**For Registration Please Contact,**

**Program Director**

**Dr. Nune Srinivasa Rao,**

**Faculty**

**Tel: 040-23633230**

**Email: [nsr@nimsme.org](mailto:nsr@nimsme.org)**