

## ni-msme - the premier institute

**ni-msme**, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practising and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with latest practices and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. **ni-msme's** activities are changing from time to time to meet the needs of enterprises in the context of globalisation.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC.

**ni-msme** has made many significant contributions towards enterprise promotion both nationally and internationally. **ni-msme's** some of the recent contributions includes EDP for First Generation Entrepreneurs, APSFC, Govt. of Andhra Pradesh (2011), Revitalisation of District Industries Centres (DICs) (2012), Training Programme on Stores Management, Sponsored by Andhra Pradesh Beverages Corporation Ltd (APBCL), Govt. of AP (2012), Workshop on Implementation of the Schemes of M/o FPI for the Officials of the Dept. of Industries and KVIB, Govt. of AP (2012), Training Programmes for Officers of KVIC (2012), Project Identification, Preparation of Project Profiles and Project Appraisal, Sponsored by the Directorate of Micro & Small Scale Enterprises, Govt. of West Bengal (2013), Training Programmes on Business Development Plan for Micro and Small Enterprises, Sponsored by Directorate of Industries and Commerce, Govt. of Kerala (2013), Contemporary Human Resources Management Practices, Sponsored by Dept. of Public Enterprises, Govt. of Karnataka (2013), Specialised Skill Up-gradation Training Programmes for A. P. Building and other Construction Workers' Welfare Board, Govt. of Andhra Pradesh (2013), Skill Development Programmes in Food Processing, sponsored by National Institute of Food Technology Entrepreneurship and Management (NIFTEM), Ministry of Food Processing Industries, Govt. of India (2013), Customised Training Programme for Canara Bank Executives Heading SME Sulabhs (2013), IGNITE" Industrial Motivation Programme, sponsored by the Dalit Indian Chamber of Commerce & Industry (DICCI), CII, APIIC and Govt. of Andhra Pradesh (2013), Balanced Scorecard and Related Tools for Productivity Improvements in Mining Industry, sponsored by Singareni Collieries Company Ltd, Andhra Pradesh (2013), Induction Training for Industrial Promotion Officers on MSME Development, sponsored by Commissionerate of Industries, Govt. of Andhra Pradesh (2013), Orientation Workshop on Skills and Livelihood Development, sponsored by the Ministry of Housing and Urban Poverty Alleviation, Govt. of India (2013), Promotional and Branding Strategies for Entrepreneurial Organizations (2013), sponsored by DC-MSME, Workshop on E-Marketing for SME Entrepreneurs, sponsored by BSE NSE Platform, Mumbai & State Bank of India, Hyderabad, National Workshop on Prime Minister's Employment Generation Programme (PMEGP), sponsored by the Department of Commerce, Industry & Employment, Govt. Madhya Pradesh (2013), Orientation workshop for Industry Members of IMCs, under the scheme "Upgradation of 1396 Government ITIs through PPP", sponsored by the DGE&T, Ministry of Labour & Employment, Govt. of India (2014), Mid Career Programme on MSME Promotion, sponsored by Directorate of Industries & Commerce, Govt. of Kerala (2014), Product Identification and Preparation of Low Investment Project Profiles, sponsored by the Directorate of Micro & Small Scale Enterprises, Govt. of West Bengal (2014), Entrepreneurship Development Programmes in Food Processing, sponsored by AP Food Processing Society (APFPS), Govt. of Andhra Pradesh (2014), Executive Development Programme, sponsored by National Thermal Power Corporation (NTPC) Ltd, Govt. of India (2014) and Induction Training Programme for Environmental Engineers of APIIC Ltd, Govt. of Andhra Pradesh (2014).

The Institute has contributed several research and consultancy services in MSME area, apart from training. The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is Dr. Sanjeev Chaturvedi.



**National Institute for Micro, Small and Medium Enterprises (ni-msme)**

**(An Organisation of the Ministry of MSME, Govt. of India)**

**(An ISO 9001-2008 Certified Organization)**

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## School of Enterprise Management Announces

### Two - Week programme

On

## EDP on Financial Products & Services

**(21 May-01 Jun 2018)**



**Programme Director**

**Dr. E.VIJAYA**



**National Institute for Micro, Small and Medium Enterprises (ni-msme)**

**(Formerly known as National Institute of Small Industry Extension Training**

**(An Organisation of the Ministry of MSME, Govt. of India)**

**Yousufguda, Hyderabad - 500 045, India**

**Two - Week programme on**

## **EDP on Financial Products & Services**

**(21 May-01 June 2018)**

### **RATIONALE**

Indian Banking and Financial services sector, expanding at a CAGR of nine percent, is one of the fastest growing verticals of the Indian economy. A large number of jobs will be created in the BFSI sector in the coming years, creating huge career opportunities for young Indians, especially those who have completed their graduation in commerce, economics, finance, mathematics and a management background.

Skill, knowledge and latest information about the current finance market certainly assists candidates to increase their chances of getting hired at the top most financial companies and also Start their career as a Financial Planner, Portfolio Manager, Investment Advisor, Mutual Fund Analyst, Stock market trader.

### **OBJECTIVES**

The main objective of Two weeks training programme is to help the participants to acquire the necessary skills and identifying and selecting the better career opportunities in the fast growing field and also to become an entrepreneur to start their career in the financial sector to become a role model for prospective entrepreneurs.

### **CONTENTS**

- Start up Process
- Project Selection Tool
- Business Opportunities
- Share market / Commodity / Currency / F& O / Mutual Funds / Insurance / Banking & Investment Consultancy.
- Market Survey Techniques
- Goal Setting & Planning
- How to overcome challenges

- Financial management
- Selling of Financial Products
- Preparation of Project Reports / Documentation Services.
- Business Growth Mantra
- Development of Entrepreneurial personality

### **METHODOLOGY**

The training approaches and tools deployed are basically interactive, which facilitate participatory learning. Renowned subject experts and experienced field level functionaries form the core resource faculty.

### **FOR WHOM**

The programme would be quite useful to startups, management and technical professionals.

### **DURATION AND VENUE**

Two weeks. From 21<sup>st</sup> May,2018 to 1<sup>st</sup> June,2018 at ni-msme, Hyderabad.

### **FEE**

Rs. 26,000/- (Residential) / Rs. 20,000/- (Non-Residential) for Two weeks. The fee covers cost of tuition, reading material, boarding and lodging. It does not cover travel costs of participants. Fee should be paid in advance by way of demand draft drawn in favour of the CAO, ni-msme, Yousufguda, Hyderabad - 500 045. Fee once paid shall not be refunded. However, a substitute may be permitted.

### **ADMINISTRATION**

The programme is full time and strictly residential. Normally the session timings are between 09.30 hrs. and 17.00 hrs. with breaks for coffee and lunch. Both vegetarian and non-vegetarian food is served in the mess attached to the guest rooms.

Please address your enquiries and nominations on or before 14<sup>th</sup> May, 2018

The Registrar

### **National Institute for Micro, Small and Medium Enterprises (ni-msme)**

(An Organisation of Ministry of Micro, Small and Medium Enterprises, Govt. of India)

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