

**Training Programme on
Enterprises Development through Self-Employment
(07 - 11 January 2019)**



**Programme Director
Mr. J.Koteswara Rao**



National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of Ministry of Micro, Small and Medium Enterprises, Govt. of India)
(An ISO 9001: 2008 certified Organisation)
Yousufguda, Hyderabad – 500 045

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RATIONALE

Ever since the formulation of policies and programmes started, alleviation of poverty has been one of the primary objectives in Indian economy. All our economic development programmes are aimed at promotion of sustainable self-employment ventures not only to generate employment but also to raise the living standards of the economically and socially weaker sections.

A major constraint in the effective promotion of self-employment programmes is the identification of suitable income generating activities and orientation of the youth to take up such viable self-employment activities. In this context there is an imperative need to evolve pragmatic strategies with a bias in favour of promotion of sustainable enterprises with potential for self-employment. More particularly when the National Self-Employment programmes like PMEGP are implemented; there is an imminent need to orient the promotional and financial institutions about the intricate issues in the promotion of self-employment.

Therefore, to promote micro-and small enterprises a systematic training intervention, up gradation of skill and market sensitization need to be promoted. In order to achieve this, a concerted and holistic approach is to be evolved. In this above developmental scenario in the country it is considered important to undertake orientation programme on promotion of self-employment targeting the field level organizers who are required to be imparted conceptual clarity.

In this context, a one week training programme covering the above issues is scheduled to be organized by **ni-msme**, during 07 -11 January 2019.

Methodology

The programme offers a blend of concept sessions, exercises and case studies comprises of class-room discussions. Apart from these, the participants are required to work on assignments by visiting some of the self-employment ventures in and around Hyderabad.

CONTENTS

- Self Employment Programmes
- Careful selection of viable activities
- Institutional support for skill upgradation.
- Concept of self Employment
- Individual vs. Group Enterprises
- Financing schemes and incentives
- Loaning patterns, margin money schemes
- Project preparation.
- Potential survey to identify viable Enterprises

Objectives

- i) To examine critical gaps in implementation of the various self-employment schemes
- ii) To Identify methodologies to promote suitable enterprises that can be promoted on self-employment schemes
- iii) To generate employment opportunities in rural as well as urban Areas of the country through setting up of new self-employment ventures/projects/micro enterprises.

The Outcome

- i) Creates Awareness among the officials to promote self-employment and micro enterprise development to address the issue of poverty, unemployment and inclusive growth.
- ii) The ability to identify opportunities, plan, development and implement the State Govt. employment generation schemes.
- iii) To understand the intricacies in implementation of PMEGP Scheme in the state.

Duration: One week (07 -11 January 2019)

Fee:

Rs.13,000/- for Residential fee, Rs.10,000/- for Non-Residential fee per week per participant(in addition 18% GST is applicable for both) which include tuition fee, boarding and lodging and excluding travel cost of the participant. The payment of fee,DD in favour of “**Chief Administrative Officer**” ni-msme payable at **Hyderabad**.

For whom

The programme is designed to meet the requirements of officers belonging to Directorate of Industries, Bank officials. It will also benefit to those who are involved in decision – making and policy implementation of MSMEs in their regions.

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Please address your enquiries and nominations reach on before 15th December 2018.

The Asst.Registrar,

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ni-msme - the premier Institute

ni-msme, a pioneering Institute in the field of MSME is playing a major role in providing pro business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for small enterprises and to help the practising and potential entrepreneurs through a host of services like research, consultancy, information, training, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with latest technology and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. **ni-msme**'s activities are changing from time to time to the needs of industries in the context of globalisation.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute churns out information that chisels a successful entrepreneur, who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC.

ni-msme has made many significant contributions towards enterprise promotion both nationally and internationally. Some of the pioneering contributions of **ni-msme** at national level include Preparation of Directories for Small Enterprises of Excellence (1985), Preparation of video films on progress of IID centres (1995), Project Appraisal and Evaluation CAPE (1996), EDP for Rationalised Employees in State and Central PSUs (1998), Trade Related Development Programme for Women (TREAD) (2000), Child Labour Eradication Programme (ILO) (2001), Cluster Development Programmes (2003), Re-Engineering the Activities of DICs (REDIC) (2004), Management Development Programmes for Executive Trainees of NMDC (2005), Executive Development Programmes for the North East (DoNER) (2006), Orientation for MSME Development for IAS personnel (2007), Orientation Programme on Cluster Development for Officials of Central/State Governments, Financial Institutions and Banks (2007), National Workshop on MSME Cluster Development (2008), Capacity Building Programmes for Principals and Faculty Members of ITIs (DGE&T) (2008) and National Conference on Women Entrepreneurship and Innovation (2009).

NRCD (National Resource Centre for Cluster Development), recently set up, adds a new dimension to the already existing operations of **ni-msme**. The CRR programmes meant to start self-employment ventures have been designed to bring in self-confidence among the rationalized employees. The Institute has contributed several research and consultancy services in MSME area apart from training.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is Dr. Sanjeev Chaturvedi.



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