

ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management(SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCDC), Intellectual Property Facilitation Centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and Goods & Services Tax Centre (GSTC).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4, 62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,450 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body provides the necessary directions to the Executive Committee, accordingly the resident Director General implements the activities.

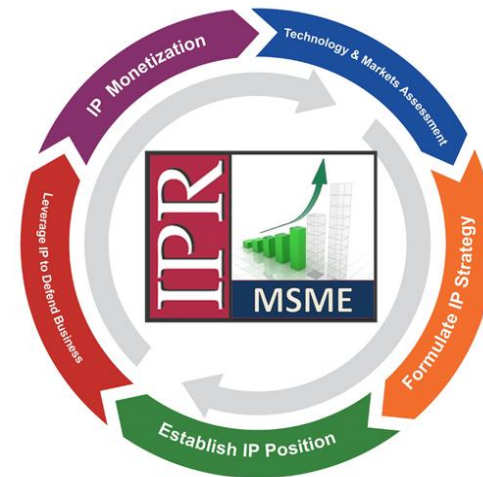


National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of the Ministry of MSME, GoI and ISO 9001-2008 Certified)
Yousufguda, Hyderabad - 500 045, India
Website: www.nimsme.org

One week training programme

on

Intellectual Property Rights Strategy & Management for MSMEs (12-16 June, 2017)



Programme Director
V. Swapna



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About IPFC

The Intellectual Property Facilitation Centre (IPFC) for MSMEs has been established at **ni-msme** in the year 2009-10, sponsored by Development Commissioner (MSME), Ministry of MSME, Govt. of India. The center conducts various awareness and training programmes, seminars relating to IPR at both National & International level.

Rationale

With the onset of the universal recognition of intellectually created output as property and the trend of its increasing contribution in the production of goods and services, management of Intellectual Property (IP) assumes both urgency and significance. This becomes even more so as valuations of IP are soaring with concomitant increase in litigation as well.

With the emergence of WTO of which developing countries are members, majority of the countries are keenly pursuing the policy of liberalisation and globalisation to enable industry to grow in a healthy and competitive environment. The TRIPS agreement has become fully operative from 01 January, 2005 and for the experts in the field of IPR the demand is increasing.

There are two kinds of implications of IPRs for MSMEs. Firstly, the IPR of a small enterprise may be usurped by somebody and so it stands to lose if it is not enabled to protect its IPRs. Secondly, knowingly or unknowingly, a small enterprise may infringe on others IPRs if it does not possess knowledge of it. But as the law says, ignorance is no excuse. Hence the need to convert intellectual abilities into intellectual properties carrying appropriate rights

Once an intellectual property (IP) is created or acquired, it needs to be managed to generate financial returns to its full potential including its protection from being usurped by others. Accordingly, the proposed programme coverage includes such aspects as the concept of intellectual property and rights over it, the utility and importance, the documentation and procedures for effective application.

Objectives

- To significantly raise the level of awareness and interest / knowledge about IPR issues and provide insights on the creation, ownership and protection of intellectual property.
- To familiarize on various types of IPR, Viz., Patents, Trade Marks, Copyrights, Geographical indications (GIs), Industrial Designs, Utility Models, Collective marks, Certification Marks & Trade Secrets & IPR Incentive schemes.
- To develop a broad understanding of the need to integrate IP in MSME Sectors with proper strategies and business planning.

Programme Contents

- Concept, characteristics and context of Intellectual Property Issues involved in IP Management: An overview
- IP components & Filing Procedures: Patents, Trade Marks, Copyrights, GI & Industrial Designs
- IP Commercialization and Deployment
- Government initiatives on IP Promotion for Startups & MSMEs
- IP Enforcement

Methodology

This workshop will adopt a practical and interactive approach including Group Discussions, Self-learning Exercise & Case Studies. Sessions will be handled by eminent IP experts (technical/legal) connected with the topics of proven track record.

For Whom

Enterprises, Research institutes, MSMEs, Academic institutions & Universities, MSME Development Institutes, Technical Consultancy Organizations, Incubators, IP professionals, Industry Associations, Business development cells, Entrepreneurship Cells, Technology Transfer Cells, IP-owning entities, Policy makers, Inventors, Engineers, R&D Heads, Subject Matter Specialist and others engaged in technical endeavors

Date & Venue: 12-16 June, 2017, at **ni-msme**, Hyderabad.

Administration

The programme is full time. Normally the session timings are between 9:00 a.m. to 05:00 p.m with breaks for coffee and lunch. Guest rooms are spacious and can accommodate on twin sharing.

Fee: Rs.18000 (Residential) / Rs.15,000 (Non-residential). Fee should be paid in advance by way of demand draft drawn in favour of the CAO, ni-msme, Yousufguda, Hyderabad-500045. Fee once paid shall not be refunded. However, a substitute will be permitted.

Certificate will be awarded at the end of training programme.

Please address your enquiries and nominations by **2nd June, 2017:**

Programme Director

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