

**One day workshop on  
ENTREPRENEURIAL LITERACY TO  
MUDRA BENEFICIARIES  
(15 Feb 2019)**

Under the aegis of Pradhan Mantri MUDRA Yojana (PMMY), MUDRA has formulated developmental Schemes to signify the stage of growth / development and funding needs of the beneficiaries.

The present programme aims to provide insights into various conception of Micro Finance which will aim at Viable Micro Enterprise Development to be taken by Micro Enterprises.

**BROAD CONTENT:**

- Planning for Micro Enterprises
- Potential survey for selection of viable Micro Enterprises
  - Feasibility study of activities
  - Project appraisal
- Monitoring of Micro Enterprises
  - Improving the Managerial skills of Micro Enterprises
  - Detection of incipient sickness of units and remediation strategies
  - Risk management and sustainability issues

**FEE: Rs 1000/- per participant (Non-Residential) GST as Applicable**

- Covers Programme cost, reading material, Stationary & Lunch/Tea
- Fee is payable by Cash/ DD/ or online. Demand draft favoring "Chief Administrative Officer, **ni-msme**, Hyderabad, Payable at Hyderabad".

**DURATION: One Day, 15 Feb 2019**

**Venue: National Institute for Micro, Small & Medium Enterprises (ni-msme), Yousufguda, Hyderabad - 500045**

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Entrepreneurial Literacy  
to  
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**15 Feb  
2019**



**National Institute for Micro, Small & Medium Enterprises**

(An Organization of Ministry MSME, Government of India)  
(An ISO 9001 – 2008 Organization)