

## ni-msme - the premier Institute

**ni-msme**, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal [www.msmeinfo.in](http://www.msmeinfo.in). Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4, 62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,133 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body provides the necessary directions to the Executive Committee, accordingly the resident **Director General** implements the activities.

## Executive Development Programmes: 2017-18 Mid Career Development Programme for PSUs/PSEs

11 - 15 December 2017



Programme Director  
***Dr.K.Visweswara Reddy***



**National Institute for Micro, Small and Medium  
Enterprises**  
(An organization of the Ministry of MSME, Govt. of India)  
(An ISO 9001-2008 Organization)  
Yousufguda, Hyderabad – 500 045

## Mid Career Development Programme for PSUs/PSEs

PSUs in India have largely been on the right track in leading economic growth as well as in their social function of nation-building. But some of the serious challenges that have hounded PSUs over the years pertain to heavy losses, overstaffing, poor leadership pipeline, unsatisfactory industrial relations, lack of motivation and political interference. However, today, PSUs are going through exciting changes in their environment, with a range of new opportunities and challenges as the Indian economy integrates with the global markets. Today, being profitable is the most important goal and that is only possible through good performance. It is the organization's people who drive the performance and they need to be world class, highly skilled and engaged with the organization.

The challenges that confront the HR departments in PSUs are therefore similar to their counterparts in private sectors, although somewhat uniquely placed. There are however certain common denominators. Capability and skill building, along with access to opportunities and recognition is what the young generation workforce wants more than anything else. Certainly the salary package and job security aspect still hold importance, but are far from sufficient in building loyalty or engagement. The organization's commitment to providing exposure, training and developing its employees is indeed the key differentiator for youngsters. This investment will sharpen the saw, which will be critical in raising the performance bar for PSEs.

Cutting edge technological disruptions and automation are fast transforming the kind of skills that are and will be in demand. With globalization and economic fluctuations constantly changing the way businesses function and the industry operates, along with the inclusion of a younger workforce, organizations are increasingly vouching for adopting HR practices that enable them to achieve superior performance through its 'people'. This is also validated by the fact that HR's relevance now depends on its ability to lead organizations from the front and in keeping up and staying agile in a world that offers unlimited possibilities.

**FOR WHOM:** - Existing MSMEs, PSUs, PSEs, Banks and financial Institutions

### Contents

- Emerging trends in governance of PSUs
- Strategic Performance Accountability
- Impact of reforms on PSUs
- Corporate Governance in PSUs
- CSR Policies

### COURSE DETAILS:

1. Course Dates : 11-15 December 2017
2. No. of Days : 5 days
3. Course Fee: Rs. 18,000/- (Residential, non A/C accommodation, double occupancy) per one participant. Rs. 15,000 (Non-Residential) per one participant.
4. The course fee covers programme cost, reading material, but does not include the travel expenses of participants to and from Hyderabad.
5. Fee Payment: Fee is payable by Demand Draft favouring "Chief Administrative Officer", nimsme, Hyderabad, Payable at Hyderabad.

### Contact for further details

Dr.K.VisweswaraReddy,9989022344,

[kvisweswarareddy@nimsme.org](mailto:kvisweswarareddy@nimsme.org)

### Enquiries and nominations may be addressed to:

#### The Registrar.

#### National Institute for Micro, Small and Medium Enterprises

(An Organisation of the Ministry of MSME, GoI and ISO 9001-2008 Certified), Yousufguda, **Hyderabad** - 500 045, **India**

Tel: 91-40-23608544, 23608546, 23608317, 23633499,

Fax: 91-40-23608547, 23608956

E-mail: [registrar@nimsme.org](mailto:registrar@nimsme.org), [ar@nimsme.org](mailto:ar@nimsme.org),

Website: [www.nimsme.org](http://www.nimsme.org)