

ni-msme - the premier Institute

ni-msme, a pioneering Institute in the field of MSME is playing a major role in providing pro business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for small enterprises and to help the practising and potential entrepreneurs through a host of services like research, consultancy, information, training, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with latest technology and streamline their operations.

Set up in 1960, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. ni-msme's activities are changing from time to time to the needs of industries in the context of globalisation.

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute churns out information that chisels a successful entrepreneur, who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC.

ni-msme has made many significant contributions towards enterprise promotion both nationally and internationally. Some of the pioneering contributions of ni-msme at national level include Preparation of Directories for Small Enterprises of Excellence (1985), Preparation of video films on progress of IID centres (1995), Project Appraisal and Evaluation CAPE (1996), EDP for Rationalised Employees in State and Central PSUs (1998), Trade Related Development Programme for Women (TREAD) (2000), Child Labour Eradication Programme (ILO) (2001), Cluster Development Programmes (2003), Re-Engineering the Activities of DICs (REDIC) (2004), Management Development Programmes for Executive Trainees of NMDC (2005), Executive Development Programmes for the North East (DoNER) (2006), Orientation for MSME Development for IAS personnel (2007), Orientation Programme on Cluster Development for Officials of Central/State Governments, Financial Institutions and Banks (2007), National Workshop on MSME Cluster Development (2008), Capacity Building Programmes for Principals and Faculty Members of ITIs (DGE&T) (2008) and National Conference on Women Entrepreneurship and Innovation (2009).

NRCD (National Resource Centre for Cluster Development), recently set up, adds a new dimension to the already existing operations of ni-msme. The CRR programmes meant to start self-employment ventures have been designed to bring in self-confidence among the rationalised employees. The Institute has contributed several research and consultancy services in MSME area apart from training.

gement of the Institute rests with the Governing Council appointed by the Government of India. The governing body ough the resident Director General. The present Director General is Prof. M. Chandra ekhar Reddy



National Institute for Micro, Small and Medium Enterprises (ni-msme) (Formerly nisiet)
(An Organisation of Ministry of MSME, Govt. of India)

Yousufguda, Hyderabad - 500 045, India

Tel: 91-40-23608544-46, Fax: 91-40-23608547, 23608956

Website: www.nimsme.org, E-mail: registrar@nimsme.org; webmaster@nimsme.org

Programme on Product Identification and Preparation of Low Investment Project Profiles (12- 16 June 2017)

Programme Director

N.R. Prasad Reddy

School of Enterprise Development



**NATIONAL INSTITUTE FOR MICRO SMALL AND
MEDIUM ENTERPRISES**

*(An Organisation of the Ministry of Micro, Small and Medium Enterprises,
Govt. of India)*

(An ISO 9001:2008 Organisation)

YOUSUFGUDA, HYDERABAD 500 045 (INDIA)

**Programme on
Product Identification and Preparation of Low Investment
Project Profiles
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Alleviation of poverty has been one of the primary objectives of the new policy initiative the successive five year plans have also been laying emphasis on promotion of self-employment among various sections of people. Also, all the programmes are aimed at promotion of sustainable self-employment ventures to raise the living standards of the economically and socially weaker sections. Self-employment is found to be the only alternative to ensure sustained incomes to the poor. The success of the programmes will depend to a great extent on the viability of the projects identified. This assumes especially a greater importance when the projects hitherto implemented have reached a stage of saturation. This situation warrants periodical opportunity studies and the extension agents need to be imparted relevant training for up gradation of the skills for identification of projects. A number of specialized institutions have been established to cater to the interests of specific groups such as women, scheduled castes, scheduled tribes, backward classes, physically handicapped persons and minorities.

ni-msme conducted a number of training programmes and research studies in the fields of generating self-employment programmes in rural and urban areas as also in the areas of promotion of enterprises for weaker sections and women. This three days programme on “**Product Identification and Preparation of Low Investment Project Profiles**” is being launched by **ni-msme** with a view to equipping the field level agencies to meet the need of the situation.

The objectives of the programmes are to

- ❖ Upgrading skills to identify projects and the self-employment opportunity
- ❖ Gain insight into methodologies of preparing project profiles for identified projects
- ❖ Improving skills in processing / appraisal of proposals on low investment projects

Contents

- ❖ Programmes for self-employment and scope for enterprises in low ranges of investment
- ❖ Identification of potential projects for individuals, groups, communities and organizations
- ❖ Methodology involved in preparing a project profile
- ❖ Economic aspects: Demand estimation and forecasting, raw materials needed, business environment, sales promotion strategies
- ❖ Technical aspects: Proposed capacity of the venture, equipment needed and locational factors
- ❖ Financial aspects: Capital requirement and cost analysis
- ❖ Experiences in processing and appraising of proposals in low range of investment

Methodology

The programme offers a blend of concept and discussion sessions, case studies and field visits. It also offers opportunities for exchange of experience with representatives of various institutions. The participants are requested to bring material on cases sanctioned by their institutions relevant to the coverage of the programme.

Participation

The programme will benefit middle and field level officers, Commissionerate of Industries (Functional Managers, Project Managers and Technical Assistants / Industries Promotion Officers of DICs); national and state level corporations for specific categories of rural development, organizations concerned with manpower planning and self-employment promotion, decentralized sector organizations, commercial banks, grameena banks and financial institutions SDIBI, NABARD and non-governmental organizations involved in promoting income generating enterprises.

Duration and Fee

The programme is of one week duration and will be conducted during 12-16 June 2017. Fee per participant is Rs. 18,000/-covers the cost of tuition, field visits, reading material and board and lodge but excludes the cost of travel to and fro-Hyderabad. Course fee once paid cannot be refunded under any circumstances but the same could be adjusted against future programmes of their interest.

Programme Director : N. R. Prasad Reddy

Cell No.: 09440471624, e-mail: nrpreddy1953@gmail.com

Administration

The programme is full time and residential. Participants are requested to keep themselves free from all official and personal commitments during the programme. Accepted nominees are required to reach the Institute a day in advance of the commencement of the programme. Nominations may please be sent well in advance so as to reach the Institute latest by one week in advance.

Please address your enquiries and nominations so as to reach before 05th June 2017 to:

The Registrar

ni-msme

Yousufguda, Hyderabad-500 045 (India)

E-mail : registrar@nimsme.org, ar@nimsme.org

Phones : +91-040-23608544 (3 lines) 23633499 (4 lines)

Fax : +91-040-23608547 / 23608956