

ni-msme - the premier institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practising and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension. The Institute is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with the latest practices and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. **ni-msme's** activities are changing from time to time to meet the needs of enterprises in the context of globalisation.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its SENDOC.

ni-msme has made many significant contributions towards enterprise promotion both nationally and internationally. Some of **ni-msme's** recent outstanding contributions include Orientation workshop for Industry Members of IMCs, under the scheme "Upgradation of 1396 Government ITIs through PPP", sponsored by the DGE&T, Ministry of Labour & Employment, Govt. of India (2014), Mid Career Programme on MSME Promotion, sponsored by Directorate of Industries & Commerce, Govt. of Kerala (2014), Product Identification and Preparation of Low Investment Project Profiles, sponsored by the Directorate of Micro & Small Scale Enterprises, Govt. of West Bengal (2014), Entrepreneurship Development Programmes in Food Processing, sponsored by AP Food Processing Society (APFPS), Govt. of Andhra Pradesh (2014), Executive Development Programme, sponsored by National Thermal Power Corporation (NTPC) Ltd, Govt. of India (2014), Outreach and Skill Development Programme in Food Processing, Sponsored by NIFTEM, Ministry of Food Processing, Government of India (2014), Marketing and Branding of Clusters for KVIC Officers, Sponsored by KVIC, Govt. of India (2014), Workshops, Sponsored by DSIR, Ministry of Science & Technology, Govt. of India (2014), IPR Challenges & Prospects, Sponsored by DC (MSME), Ministry of MSME, Govt. of India (2015) and Basic Orientation Programme on Management, Monitoring & Implementation of MSE-CDP, Sponsored by the Directorate of Micro, Small and Medium Enterprises, Govt. of West Bengal (2015). The Institute has contributed several research and consultancy services in MSME area, apart from training.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director General. The present Director General is **Shri M. Chandrasekhar Reddy**



(An ISO 9001:2008 Certified Organisation)

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Training Programme On Promotion of Microenterprises and Project Preparation Skills for Self Help Groups

(20 - 22 November 2017)

Programme Director
Vivek Kumar

Organised by



NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (ni-msme)

(Formerly known as National Institute of Small Industry Extension Training)

(An organisation of Ministry of Micro, Small and Medium Enterprises, Govt. of India)

(An ISO 9001:2008 Organisation)

Yousufguda, Hyderabad 500 045.

Training Programme On PROMOTION OF MICROENTERPRISES AND PROJECT PREPARATION SKILLS FOR SELF HELP GROUPS (20 - 22 November 2017)

INTRODUCTION

Efficient planning of both material and financial resources and uses predetermines the success of a **Micro Enterprise** activity. And any microenterprise activity if supported by a formal project, it is helpful in monitoring in terms of both operational and financial. A Project is an investment activity in which financial resources are utilized to create benefits which are measurable in costs and returns. A Project is an essential document that helps cultivate an initial professional relationship between an organization and a donor over a complete project life-cycle. It outlines the plan of the implementing organization about the project, giving extensive information about the intention, for implementing it, the ways to manage it and the results to be delivered from it.

Even the project planning for **Micro Enterprises** faces a considerable challenge when it has to be presented in a framework. The Project proposal has a framework that establishes ideas formally for a clear understanding of the project for the donor. Besides, unless the ideas are not documented, they do not exist. Hence, a **project facilitates appropriate words, financial calculations and various sections for the conception of an idea.**

To have a crystal clear clarity it is required that a **Project should be having specific objective, location and a realistic timeline.** Thus project preparation encompasses planning, financing and implementation of an income generating activity as a unit.

In view of the above, National Institute for Micro, Small and Medium Enterprises (**ni-msme**), with its rich experience in organizing many training programmes and research studies on the development of Micro Enterprises, Empowerment of Women through Self Help Groups and other related strategies, propose a Training Programme designed exclusively for implementers to focusing on the project preparation skills for promotion of microenterprises and is intended to **equip the participants with professional skills in formulation and appraisal of projects relevant their area of interest.** The interactive sessions, sharing of experiences and other training inputs would definitely enrich the functional skills and professional abilities of the participating officials.

OBJECTIVES

- Comprehend the basics of project concept
- Improve presentation skills for formulating a project
- Financial plan preparation
- Enhance analytical and appraisal skills in examining the viability of project
- Develop insights into the requisites for monitoring and evaluation of projects
- Identifying of viable microenterprises for sustainable development

BROAD CONTENT

- Project concept/formulation of objectives
- Information needs for project preparation
- Credit linkages with banks, rating parameters of for existing norms
- Financial know-how during project preparation
- Project designing and presentation of data
- Project appraisal parameters

METHODOLOGY

The Training Programme would include

- Presentations
- Interactive Lecture sessions
- Case Studies
- Sharing of experiences

WHO SHOULD ATTEND?

- Officials' in-charge of project preparation and implementation of Micro Enterprises Development, SHG formation etc. representing Government/Finance corporations/ DRDA/ DPIIP.
- Representatives of developmental financial institutions/Non-Govt. organisations/ funding agencies/training institutions/Banks engaged in promoting Micro Enterprise Development and financing & nurturing SHGs.
- Representatives of Federations/MACs of SHGs/Local area banks/networking agencies.

FEE : Rs 10,500/- per participant (Residential) (GST as applicable)

- Covers Programme cost, reading material, boarding & lodging, but does not include the travel expense of participants to and from Hyderabad.
- Fee is payable by demand draft favoring "Chief Administrative Officer, **ni-msme**, Hyderabad, Payable at Hyderabad" or through Money transfer mode.

NOMINATIONS

- Nominations may be sent well in advance so as to reach the Institute latest by 13th November, 2017.
- Confirmed participants are requested to reach **ni-msme** one day in advance i.e. 19th November, 2017.
- Participants are requested to keep themselves free from all official and personal commitment during the program.

DURATION : Three Days 20 – 22 Nov 2017

Contact for further details:

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Enquiries and nominations may be addressed to:

The Assistant Registrar

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