

**Training Programme on
Strategic Approaches for MSME Development
(11 – 15 June 2018)**

Programme Director
K. Surya Prakash Goud



NATIONAL INSTITUTE FOR MICRO SMALL AND MEDIUM ENTERPRISES
(Formerly known as National Institute of Small Industry Extension Training)
(An Organisation of the Ministry of MSME, Govt. of India)
YOUSUFGUDA, HYDERABAD 500 045 (INDIA)

Training Programme on Strategic Approaches for MSME Development

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Rationale

Micro, Small and Medium Enterprises (MSMEs) are playing a very important role in Indian economy and constitute more than 98% of all firms. MSME sector provide employment for large number of population, promote entrepreneurship and accounts for development of value added products through knowledge creation and innovation.

The Union and State Governments are giving due importance to MSME sector and continuously supporting through number of schemes and programmes for their sustainable development. But in the current scenario MSME sector is facing numerous problems which call for some strategic approaches for their development.

Globally many nations particularly developed countries are focusing on number of strategies for SME development. In India, Innovation, Business Incubation, Cluster Approach, Skill Development, Public Private Partnership, Social Entrepreneurship and Export Promotion are prominent among them.

In order to create awareness on various strategic approaches, and also share Government interventions, **ni-msme** with its vast experience in research, training and consultancy in the area of MSME development proposes to organize one week training programme on **“Strategic Approaches for MSME Development”** during 11th to 15th June 2018 for the stakeholders involved in promotion and development of MSME sector.

Objectives

The training programme enables the participants

- To scan policies and programmes of Government of India vis-à-vis State Governments
- To identify key Institutions/ Organizations and their role in development of MSME sector
- To discuss various strategies for MSME development
- To share experiences and best practices
- To design new strategic approaches for specified region

Duration

One Week (11 – 15 June 2018)

Methodology

The programme consists of

- Class room lectures
- Group discussions and interactive sessions
- Case studies and presentations
- Exposure visit

For whom

Officials of Industries Department, Technical Consultancy Organizations, Representatives of Business Incubators and Science & Technology Parks, Commercial Banks, Faculty of Technical and Management Institutes, Entrepreneurs, Business Development Service Providers, Representatives from Chambers of Commerce, Industry Associations and NGOs.

Fee

Rs. 13,000/- (Residential) plus GST per week

The fee includes training cost and lodging and boarding.

Rs. 10,000/- (Non-Residential) plus GST per week

Enquiries and nominations may be addressed to:

The Registrar

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TENTATIVE SCHEDULE

Day/Date	Session	Topic
Monday DAY 1	1	Registration and Inauguration
	2	Innovation, Incubation & Entrepreneurship
	3	MSME Concepts & Policy
	4	Institutional Support for MSMEs
Tuesday DAY 2	1	MSME Schemes
	2	Cluster Development Strategy
	3	Empowering Women through Self Help Groups (SHGs)
	4	Skill Development Initiatives for MSME Development
Wednesday DAY 3	1	Technology Incubators for Start-ups
	2	Public Private Partnership (PPP) for Infrastructure Development
	3 & 4	Study Visit to T-Hub (Incubation Center)
Thursday DAY 4	1	Corporate Social Responsibility (CSR)
	2	Export Promotion as MSME Development Strategy
	3 & 4	Study Visit to Pochampally Handloom Park
Friday DAY5	1	Intellectual Property Rights
	2	Strengthening of Industry Associations and Development of Networks
	3	Business Opportunities in Waste Management
	4	Valediction

ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison detre of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practising and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension. Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices. The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and goods & Services Tax Centre (GSTC). The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country. The Institute has trained 4, 94, 928 participants by organizing 14, 826 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2016-17. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9, 817 International Executives from 142 developing countries till March 2018. The Institute has also undertaken 938 research and consultancy projects. The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body acts through the resident Director. The present Director is Dr. Sanjeev Chaturvedi



National Institute for Micro, Small and Medium Enterprises (ni-msme)

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