

ni-msme - the premier Institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension.

Set up in 1962, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, **ni-msme** is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4,62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,133 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects.

The management of the Institute rests with the Governing Council appointed by the Government of India. The governing body provides the necessary directions to the Executive Committee, accordingly the resident **Director General** implements the activities.

Executive Development Programmes: 2017-18 FOREX MARKET OPPORTUNITIES FOR MSMEs

19 – 21 JUNE 2017



Programme Director
Dr.K.Visweswara Reddy



**National Institute for Micro, Small and Medium
Enterprises**
(An organization of the Ministry of MSME, Govt. of India)
(An ISO 9001-2008 Organization)
Yousufguda, Hyderabad – 500 045

FOREX MARKET OPPORTUNITIES FOR MSMEs

Micro, small and medium enterprises (MSMEs) are at the heart of industrial activity in India. There are more than 3.6 crore MSMEs, which account for 45% of industrial production, 30.5% of services sector and employ close to 80 million people. With the rapid technological shift in means of production and that of internet and mobility in all spheres of economic activity, reorienting the MSME landscape towards cutting-edge innovation and skills is a foremost structural challenge. A dynamic global market coupled with domestic policy focus can unleash opportunities for MSMEs to go global.

The forex market is the biggest financial marketplace in the world. A huge number of forex trades take place every single day and prices change constantly. The typical participants in this market are experienced investors who have a thorough understanding of how currencies fluctuate and how best they can manage their investing strategy to make gains from these price movements.

Volatility and Liquidity go hand in hand. For every buyer a seller is required and vice versa. Currencies constantly switch hands, thus making it a fast moving market. Laying out a few main points that contribute to the popularity might open a whole new world to people looking to take their first steps into Foreign Exchange Trading.

MSMEs need to have the knowledge of Forex market as it helps them to gain advantage in Forex trading.

For whom

Existing MSMEs, Forex dealers, Bankers, Financial institutions etc.

Objectives

- ❖ Explain how foreign exchange rates are determined.
- ❖ Differentiate between floating and fixed exchange rate systems.
- ❖ Contrast the balance of trade and the balance of payments.
- ❖ To understand the principles of Currency valuation

- ❖ To explain techniques that can be used to hedge foreign exchange risk
- ❖ To create an understanding on foreign exchange Management in India

Contents

- ❖ Introduction to Forex Market
- ❖ Major players in Forex Market;
- ❖ Determinants of foreign exchange rate
- ❖ Financial Instruments in Forex market
- ❖ Speculation in Forex market

COURSE DETAILS

- ❖ Course Dates : 19-21 Jun 2017
- ❖ No. of Days : 3 days
- ❖ Course Fee: Rs. 10,500/- (Residential, non A/C accommodation, double occupancy) per one participant. Rs. 9,000 (Non-Residential) per one participant.
- ❖ The course fee covers programme cost, reading material, but does not include the travel expenses of participants to and from Hyderabad.
- ❖ Fee Payment: Fee is payable by Demand Draft favoring "Chief Administrative Officer", nimsme, Hyderabad, Payable at Hyderabad. ,

Contact for further details

Dr.K.Visweswara Reddy, 9441834349;
kvisweswarareddy@nimsme.org

Enquiries and nominations may be addressed to:

The Registrar.

National Institute for Micro, Small and Medium Enterprises

(An Organisation of the Ministry of MSME, GoI and ISO 9001-2008 Certified), Yousufguda, **Hyderabad** - 500 045, **India**

Tel: 91-40-23608544, 23608546, 23608317, 23633499,

Fax: 91-40-23608547, 23608956

E-mail: registrar@nimsme.org, ar@nimsme.org,

Website: www.nimsme.org