

ni-msme News Corner (NNC)



An in-house monthly magazine published by the National Institute for MSME (ni-msme)

Executive Committee (EC) Meeting

Shri Subhas Chandra Lal Das, IAS, Secretary, Ministry of MSME, Govt. of India, Chaired the 34th Executive Committee (EC) Meeting at **ni-msme**, Hyderabad on 27 October 2023. Smt. Mercy Epao, Joint Secretary (SME), Ministry of MSME, Govt. of India, Dr. S. Glory Swarupa, Director General, **ni-msme** and other EC members have participated in the meeting.



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Khadi Mahotsav



ni-msme celebrated Khadi Mahotsav in association with KVIC State Office. A Mini Khadi Exhibition was inaugurated by Shri Subhash Chandra Lal Das, IAS, Secretary, MoMSME, Gol.

The objective is to empower artisans with a view to provide a platform for them to sell a variety of products under a single roof. Smt. Mercy Epao, Joint Secretary (SME), Ministry of MSME, Gol and Dr. S. Glory Swarupa, Director General, **ni-msme** visited the Exhibition and interacted with all the exhibitors.

The Joint Secretary enquired about the challenges of artisans and how ni-msme could help them in increasing their production and productivity. Students from Geetanjali Sr. Secondary School visited the exhibition and participated in the Pledge taking ceremony led by Dr. Manoj Lanka, Director, KVIC State Office, Telangana.

While many students participated in spinning the charkha, others got themselves delighted in seeing the live demonstration of clay products on potter's wheel.



Honey Beekeeping Programme

Training Programme on Scientific Honey Beekeeping was conducted during 06 to 12 October 2023 at ni-msme campus, sponsored by National Bee Board. A total of 76 candidates participated in this programme. Shri Pruthviraj, Honey Beekeeping expert delivered lectures on Bee keeping opportunities, Types, Society and life cycle of Honeybee. Assignment was given to the participants to list out flora available in their nearby places for bee keeping. Shri Vikas Kshirsagar, Honey Bee Master Trainer and Honey beekeeper entrepreneur was invited to give proper guidance to the participants regarding various products by Honey Beekeeping and marketing. He has given detailed information about flora and other conditions to get more honey with specific test and variety.

Dr. Mohammad Abdul Waseem, Associate Professor, FCRI was invited. He delivered lectures on the topics Flora for Honey Bees, Management of Honey Bee colonies, swarming behavior of honey bees, recapturing of honey bees and pest and disease management of honey bee colonies. Field visit was arranged for all the participants to Forest College & Research Institute (FCRI), Mulugu, Dist. Siddipet, Telangana. Dr. V. Shailaja, Asst. Professor, FCRI delivered lecture on Scientific Honey Beekeeping and advanced developments. She also given detailed information regarding various tools, equipment's and advanced machines to prepare quality products form honey Beehives.

Dr. S. Glory Swarupa, Director General, ni-msme appreciated the efforts made by ni-msme faculty for successful completion of the programme. She appealed all the participants to come-up as an entrepreneur of Honey Beekeeping with at-least 10 bee boxes. Programme Director Dr. Shreekant Sharma FM, SEE and Mr. V. B. R. Prasad, AFM, SEE along with programme coordinator Dr. Shirish Prabhakar Kukarni have participated.



Women Unicorns



A report by Women in India's Startup Ecosystem Report (WISER) indicates that women-led startups have seen substantial growth, reaching 18% in India over the past five years. India's thriving startup ecosystem has seen a significant increase in the number of female founders, turning their entrepreneurial endeavors into successful businesses.

It reflects the growing recognition of the potential and talent of women in the startup sector and their ability to innovate, create, and lead successful ventures. The emergence of these female founders also underscores the importance of gender diversity in the entrepreneurial and tech sectors. It not only brings fresh perspectives and ideas to the table but also fosters a more inclusive and balanced startup ecosystem.

The growth in the number of startups led by women in India over the past five years is indeed remarkable. In 2017, India had approximately 6,000 startups led by women, representing 10% of the total startup ecosystem. However, by 2022, this number had significantly increased to 80,000, constituting 18% of the total startup landscape. This represents an impressive 8% increase in the proportion of women-led startups in India during that period.

Startups are currently demonstrating greater gender diversity, with 32% of women occupying managerial positions, in contrast to 21% in corporate organizations. This disparity becomes more pronounced at the highest leadership levels, where only 5% of women hold leadership positions in corporate firms, while 18% do so in startups.

This surge in the number of women entrepreneurs in the startup ecosystem is a positive development that reflects both the opportunities and support available to women in India's evolving business landscape. It also signifies the growing recognition of women's leadership and innovation in the startup sector.

Overall, the growth in women-led startups in India is a positive indicator of progress toward gender equality in the business world and the continued dynamism of the country's startup ecosystem. The report indicates that out of the 80,000 women-led startups in India, an impressive 105 of them achieved unicorn status in the span of five years.

This achievement reflects the substantial growth and potential of women-led startups in India's entrepreneurial landscape. It also underscores the significant contributions of female founders in scaling their ventures to reach the coveted unicorn status. These unicorn startups are a testament to the innovation, leadership, and business acumen demonstrated by women entrepreneurs in India.

While the number of startups in India has been growing rapidly, the growth rate of women-led startups, both in terms of numbers and funding, has outpaced the industry average. This trend indicates a positive shift in the entrepreneurial landscape, where more women are taking the lead in launching and scaling their businesses.

Nevertheless, much progress has been made in promoting women in leadership roles within startups, there is still significant work to be done to achieve gender parity at all levels of leadership. Recognizing and addressing these challenges is essential for creating more inclusive and equitable workplaces in the future.

Glory Swarupa
Director General

Phase-III International Programmes

Two International programs namely Enhancing Competitiveness in SMEs through Innovation, Incubation & Intellectual Property Rights and Skill Gap Study & Analysis for Mapping Employment Opportunities (SGSA-MEO) were organised from 09 to 27 October 2023 sponsored by Ministry of External Affairs, Govt. of India under Indian Technical & Economic Cooperation (ITEC). A total of 52 executives from 21 countries: BANGLADESH, BOTSWANA, ETHIOPIA, ERITREA, GHANA, KIRIBATI, KENYA, MALAWI, MALDIVES, MALAYSIA, MYANMAR, NIGER, RUSSIA, SOUTH SUDAN, SRI LANKA, TONGA, TAJIKISTAN, TANZANIA, UGANDA, UZBEKISTAN, ZIMBABWE have participated.



The objective is to share the Indian best practices in innovation, incubation & IPR and to develop the necessary skills of the participants for effectively managing Innovations & Intellectual property for the growth of their countries. During the inaugural, Prof. M. S. Nagaraja, University Head, Dept. of Soil Science, Agricultural College, KSN University of Agricultural and Horticultural Sciences highlighted the Indian case studies that provided the valuable insights and illustrated the importance of programs for developing countries. Dr. S. Glory Swarupa, Director General, ni-msme addressed the gathering and shared government initiatives and programmes implemented for promotion of Innovation and IPR. She also highlighted the ni-msme contributions for the promotion and development of MSME Sector. The programme included the classroom sessions, study visit, panel discussions and paper presentations.

A panel discussion was conducted by inviting experts such as Prof. A. V. Narsimha Rao, Director, ICFAI Law School, Shri. Nagendar Naik Dharvath, Training Officer, National Skill Training Institute, Ministry of Skill & Entrepreneurship Development and Shri Mohammad Khan, Sr. Consultant, NIRD & PR to share their knowledge and experiences. The delegates interacted with the panellists with great enthusiasm. Shri S. C. L. Das, IAS, Secretary, Ministry of MSME interacted with participants. He highlighted the importance of MSME sector for the growth of any nation and the need for developing the policy and programmes for addressing the challenges faced by MSMEs and to provide a favourable ecosystem to enhance their competitiveness. He appreciated Director General and programme Directors for organising these programmes. The Secretary released two books Innovation, Incubation and Intellectual Property Rights: Experiences from Developing Countries and



Skill Gap Study & Analysis for Mapping Employment Opportunities: A Compilation of International Experiences. He also appreciated the participants for contributing to the Book.

A cultural night was organized for participants. Programme Directors, Faculty, Staff had joined the joyful event. The delegates gathered and celebrated with their traditional attires, live music and dance performances. Towards the end of show, the happy participants thanked the Director General,



faculty and the functionaries for arrangements and making their stay memorable at ni-msme. International participants were taken to Telangana State Innovation Cell. Dr. Santha Thoutam, Chief Innovation Officer gave the brief information on Telangana schemes for supporting the Innovations. Ms. Tejeswani, Business Development Officer, T-works explained the facilities and the technologies available for Inventors. The participants had Inventors play along with technological intervention being done. They also visited IKP knowledge park. Dr.Vishwanath

explained the facilities they provide for the innovators in Incubator. The delegates visited the NutriHub that support Millet start-ups.

Book fair was organized on 18 October 2023 to facilitate the participants to purchase the books to further enhance

their knowledge and gain insights in the relevant topics of the programme.



Smt. Mercy Epao, Joint Secretary, Ministry of MSME appreciated the participants and distributed the certificates to participants for successful completion of the program.



Entrepreneurship & Skill Development Programme



Ms. Mercy Epao, JS (SME), interacted and distributed certificates to the students who attended Entrepreneurship & Skill Development Programmes on Craft Baker sponsored under ATI scheme. In pursuit of imparting Skills & Employment Generation, offer letters were awarded by Dr. S. Glory Swarupa, DG, ni-msme to the students

who completed ESDP in Digital Marketing under ATI scheme.



Memorandum of Understanding (MoU)

NCISM

ni-msme signed an MoU with National Commission for Indian System of Medicine for Capacity Building of Coordinators of Research and Innovation Cell, ASUS Colleges in presence of Shri Vaidya Jayant Deopujari, Chairman, NCISM and Dr. S. Glory Swarupa, Director General, **ni-msme**.



NTIPRIT

ni-msme signed an MoU with National Telecommunication Institute for Policy Research, Innovation & Training (NTIPRIT), Ghaziabad through online mode for collaboration in teaching, research, consultancy and faculty exchange in presence of Shri Deb Kumar Chakrabarti, DG, NTIPRIT, Shri Yatinder Agrohi, DDG (Admin), Shri Vishal Dheer and Dr. S. Glory Swarupa, Director General, ni-msme.

National Workshop on Vigilance Awareness

ni-msme has organised National Workshop on Vigilance Awareness for Senior Officers of MSME-DFOs. The programme is supported by O/o DC-MSME. A total of 55 officers representing 29 states participated in the workshop.

Eminent speakers handled sessions on Ethics, Cyber Hygiene, Good Procurement Practices, Good Governance and Moral Values.

Shri Vinamra Mishra, Director (GA & TP) & CVO of ni-msme delivered a special address. Smt. Mercy Epao, Joint Secretary (SME), MoMSME and Director General, ni-msme interacted with the officials.

Inauguration of Ieeza Gadwal Handloom Cluster

Dr. S. Glory Swarupa, Director General, **ni-msme** inaugurated the Ieeza Gadwal Handloom Cluster at Eklasapur, Ieeza Mandal, Jogulamba Gadwal District, Telangana implemented under SFURTI Scheme of Ministry of MSME. The Director General has visited all the facilities provided in the Common Facility Centre, and congratulated the artisans, SPV Directors, Implementing Agency & Technical Agency. She also shared the obstacles faced during implementation of interventions and suggested to make products as per present market trends like Dress Material, Stoles, Half Saree etc.,



Mr. K. Surya Prakash, Faculty Member, **ni-msme** suggested to install solar power panels on the roof top, painting on wall, planting of saplings around the CFC building. Smt. Vijaya Laxmi Burgula, Implementing Agency has expressed that she will link up Fab India for marketing of Silk Sarees and other products. Shri K. Jaganadham, President of SPV has expressed his gratitude to the Ministry of MSME, ni-msme, Nodal Agency, Technical Agency and Implementing Agency for their support to complete the project. The Programme was concluded with vote of thanks proposed by the Mr. Sheker, Artisan. Mr. L. Vijay Kumar, Mr. D. Naveen Kumar and Mr. K. Pandu Ranga of ni-msme were also participated in the event.

Mr. K. Surya Prakash, Faculty Member, **ni-msme** suggested to install solar power panels on the roof



Parliament Joint Committee Visit

The Joint Parliamentary Committee on Offices of Profit visited Hyderabad on 10 and 11 October 2023 for discussion with the representatives of the Tobacco Board, NIPER, AIIMS, Mangalagiri; University of Hyderabad and **ni-msme**. Dr. S. Glory Swarupa, Director General, **ni-msme** received Shri Satya Pal Singh, Chairperson, Shri Shyam Singh Yadav, Smt. Sulata Deo and Dr. Kanimozhi, Members of Parliament and represented MoMSME and apprised the activities of **ni-msme**. The Committee placed their appreciation for self sufficiency.



Inauguration of Pulivendula Banana Processing Cluster

Pulivendula Banana Processing Cluster, Pulivendula has sanctioned under SFURTI Scheme with a project cost of Rs.393.23 lakhs. Out of which 90% of the project cost is from Government of India and 10% is from Government of Andhra Pradesh. National Institute for Micro Small and Medium Enterprises (ni-msme) is Nodal Agency where as Andhra Pradesh Food Processing Society is the Implementing Agency. Shri Y. S Jagan Mohan Reddy, Hon'ble Chief Minister of Andhra Pradesh has virtually inaugurated the Cluster on 04 September 2023.



Dr. S. Glory Swarupa, Director General, **ni-msme**, Shri V. Vijay Rama Raju, IAS, District Collector YSR District; Shri G. Ganesh Kumar IAS, Joint Collector, YSR District; Shri Chiranjiv Choudhary, IFS, Principal Secretary to Government, Agri. & Cooperation Department; Shri B. Anil Kumar Reddy officer on special duty, PADA, Pulivendula, Shri L. Sridhar Reddy, CEO, APFPS; Shri M. Balarami Reddy, Director FPO; Shri K. Surya Prakash Goud Faculty Member, **ni-msme**, farmers including Directors & members of SPV were present at CFC. Dr. S. Glory Swarupa has briefed on the importance and uses of SFURTI scheme which benefits the farmers to gain profits from the cultivation done by them and farmers get a good income and this

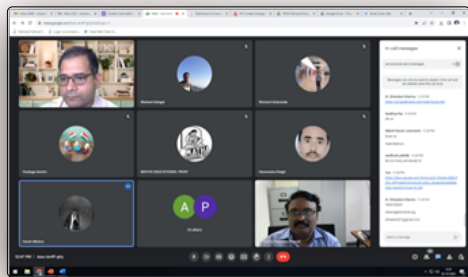
scheme supports the youth and provides employment to unemployed youth. She also gave valuable inputs and suggestions for effective utilization of infrastructure. Shri V. Vijay Rama Raju informed that there are around 20,000 acres of Banana plantation in Pulivendula and nearby villages. He said that the cluster produces Honey dipped Dry Banana, Banana Powder, Banana Flour, Banana Stem Juice, Banana Stem fiber, Banana Stem Sheath Cups and Plates which will help to increase income as well as employment opportunities.

Shri. M. Balarami Reddy, Director FPO has briefed the importance and use of establishing Banana Cluster in Pulivendula which benefits the farmers in and around Pulivendula by utilization of Banana plant end to end. Mr. K. Surya Prakash Goud suggested members of FPO to start the commercial operation of the cluster as soon as possible and asked Cluster Development Executive for the operation of the cluster and preparing the work reports of the production and sales of the products manufactured in the cluster.



Capacity Building Training Programme

ni-msme has organized a five day online Training Program on Capacity Building of Agriculture Extension Officers / FPO Executives on "Livelihoods Promotion through Honey Beekeeping" for Agriculture Extension Officers / FPO Executives / NGOs, supported by National Institute of Agricultural Extension Management (MANAGE) during 03 to 07 October 2023. A total number of 34 candidates have participated from various states of India. During the 5 days course, **ni-msme** has covered the both technical and managerial aspects of the beekeeping activity. This programme covered important topics like Importance and scope of beekeeping in agriculture, horticulture and forestry, technical process of honey beekeeping, Honey extraction process from colonies, Economics of beekeeping, SWOT analysis, Preparation of Project report, Government Schemes and Support etc were covered. This programme was conducted by Dr. Shreekanth Sharma FM and Mr. V. B. Rajendra Prasad AFM, in coordination with Dr. Saravanan Raj Director, MANAGE.



Special Campaign 3.0

A month long special campaign was organised from 02 to 31 October 2023 with undertake several activities including disposing of pending public grievances, references from Members of Parliament and State Governments, Ministerial Consultations, Parliamentary assurances etc. Not limiting to the cleanliness of office space, but also files of temporary nature are also being identified and weeded out. ni-msme started its implementation phase of the Special Swachhta Campaign 3.0 as a kick off event organising massive cleaning drive in line with the concept of Re-Use-Re-Cycle. The major activity under this concept was Compost making using leave litter as resource.

Rain water harvester cleaning, debris cleaning. **ni-msme** also organized a special plantation drive where in International Executives from diverse countries planted saplings, adopted them with a promise to nurture them daily while they are in the campus. Staff members from all the departments revisited their workplace and screened old files and old reading materials including old books and papers and cleaned their cubical and workstation. ni-msme also organized massive cleaning drive for water taps, tanks and coolers. On the last day of the campaign, **ni-msme** organized a massive cleaning campaign in the sports open areas involving all the **ni-msme** family members. Dr. S. Glory Swarupa, Director General appreciated the ni-msme family members on successful completion of the SC 3.0 including great efforts of all the garden workers, Care taking section and the Special Campaign 3.0 team. She is also of the belief, that cleanliness is next to godliness and such drive by **ni-msme** team will not be limited to just the campaign period but it will be a continual activity.



IPR Registration

Intellectual Property Facilitation Center at **ni-msme** facilitated the Design Registration to the Startup M/S Library Solutions for the BOX FOR DISPENSING READING OR LEARNING CONTENT. The product is a dispenser of short stories and poems useful particularly for children.

The dispenser can be placed in other public places, such as bus stations, metro stations, office campuses, colleges, coffee shops etc. It will enable a culture of reading among people by providing easy access to good quality literature.



Agro-Based Entrepreneurship Development Programme

National Institute for Micro, Small and Medium Enterprises (**ni-msme**) organized two-week training programme on Agro-Based Entrepreneurship Development from 25 September to 06 October 2023. The programme was sponsored by the Odisha University of Agriculture & Technology, Bhubaneswar. The programme was Directed by Dr. Shreekant Sharma and Mr. Vivek Kumar. A total of 20 students pursuing graduation in agricultural engineering participated in the training programme. The training was conducted with a mix of interactive session, industrial visits, interaction with entrepreneurs, business simulation games and case studies. The programme content covered a wide range of topics related to entrepreneurship, including entrepreneurial motivation, entrepreneurial characters, dynamics of entrepreneurship development, business opportunity guidance and selection of projects in the agri sector.



As part of the programme, the participants also visited National Academy of Agricultural Research Management (ICAR- NAARM), ICRISAT- International Crops Research Institute for the Semi-Arid Tropics, IIIT Hyderabad- International Institute of Information Technology, National Fisheries Development Board, NIRD & PR- RTP (National Institute of Rural Development & Panchayati Raj - Rural Technology Park), ICAR-National Research Centre on Meat (NRCM), and ICAR - IIMR (Indian Council of Agricultural Research - Indian Institute of Millets Research). The

participants also worked on group and individual assignment which is on developing Business Plan for the products of their choice.

The valedictory session was organized which was chaired by Dr. S. Glory Swarupa, Director General of **ni-msme**. She said that mission should be development of Rural Sector through Agro based Entrepreneurship. She also motivated the students to utilize the learning in the best possible manner. She also expressed happiness on the innovative product profiles developed by participants as a mandatory requirement of the training programme.

Students also put forth their impression about the programme and expressed that they are now better equipped to start their own ventures and create jobs in rural areas. Many of the participants felt that the program duration should have been elongated. Students were extremely thrilled about the industry visits and have prepared noteworthy projects.



Workshop on Cluster Development

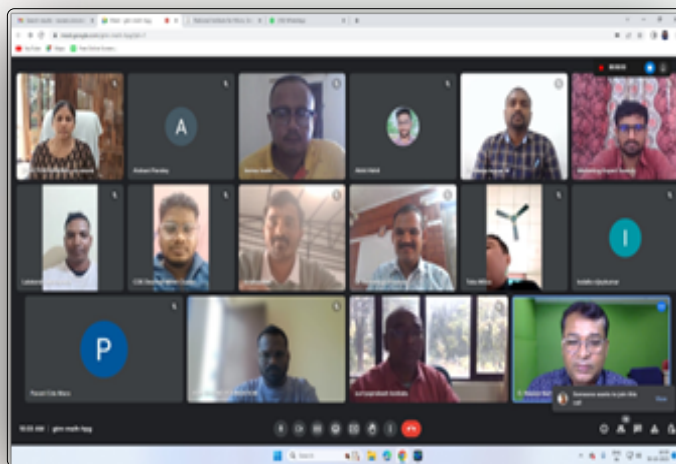
The School Enterprise Development (SED) has organised a two day Online Workshop on Cluster Development during 30 & 31 October 2023. Mr. D. Naveen Kumar, Consultant, ni-msme has welcomed all the participants and briefed about ni-msme, objective of the programme and topics to be covered during programme. The participants are Andhra Pradesh, Karnataka, Odisha and Nagaland.

Dr. S. Glory Swarupa, Director General, ni-msme has inaugurated the programme. She has congratulated the participants and shared her experience in Cluster Development and how Cluster Development Programme will benefit to the Rural Artisans, Farmer Producer Organisations, Micro and Small Enterprises. She also advised the participants to interact each other to share their experience, understand the best practices.

Mr. K. Surya Prakash, Faculty Member, **ni-msme** has taken session on Cluster Concepts and Strategy and explained in detail "Definition of the Cluster, How to identify the Cluster, Cluster Mapping, The Stakeholders involved in entire ecosystem, benefits from Cluster Development".

Mr. D. Naveen Kumar, Consultant, ni-msme has taken session on Cluster Development Schemes "SFURTI & MSE-CDP" and explained guidelines of both the schemes, funding pattern, components to be covered in the scheme.

Mr D. Naveen Kumar has explained "How to prepare Diagnostic Study Report and Detailed Project Report for SFURTI Scheme". Mr. L. Vijay Kumar, Consultant, ni-msme has taken session on "Role of Implementing Agency, Technical Agency and Cluster Development Executive". Mr D. Naveen Kumar has presented the case study on "Bhatinda Honey Processing Cluster" under SFURTI Scheme. Mr. Akhil, Cluster Development Executive (CDE) has shown the Common Facility Centre (CFC) of Pulivendula Banana Processing Cluster. The Programme was concluded after interaction and feedback from the participants and vote of thanks proposed by Mr. D. Naveen Kumar.



Vigilance Awareness Week

ni-msme is observing Vigilance Awareness Week from 30 October to 05 November 2023. On 31 October 2023, Director General, **ni-msme** administered Pledge on "Rashtriya Ekta Diwas" to all staff of **ni-msme**. During the designated three months from 16 August to 14 November, 2023, Director General, **ni-msme** advised to prepare Manuals on Office Management, Procurement & Purchase and Finance & Accounts for streamlining the procedures and systems which have been completed. SOPs for organizing Training Programmes are also created for smooth office functioning.

Sessions by Prominent speakers have been arranged on i) Role of IO/POs in conducting inquiries by Shri K. Rameswara Rao, Consultant (Admn) ii) Ethics and Governance by Prof. K. Hemnath Rao, Rtd. Director, DMI and iii) Cyber Hygiene & Security by Dr. Dibyendu Choudhury, FM, **ni-msme**.



Ayudha Pooja at Campus

Vijayadasami was celebrated at ni-msme on 20 October 2023. The celebration of Ayudha Pooja commenced at main entrance gate, Mr. A. Srinivas Varma, A & AO started the Pooja, in presence of ni-msme staff. The employees also performed pooja at their respective workstations and departments. Later, a colorful Bathukamma was performed in the evening, in which women employees participated with characteristic joy, paying homage to the goddess of prosperity and also for the wellbeing and prosperity of all employees. All ni-msme family collectively prayed for the prosperity of the institute and well being of the employees.



Faculty Honoured with Distinguished Alumnus Award

Dr. Dibyendu Choudhury, Faculty Member, ni-msme was honoured with 'Distinguished Alumnus - Academics & Research Award - 2023' by Siddaganga Institute of Technology Alumni Association (SITAA).

The award is a token of appreciation to Dr. Dibeyndu Choudhury for receiving the National Award for Teachers 2023. It is presented in recognition of his contributions to academics, research, and his efforts toward the development of the MSME Sector.



Paper Publications

Dr. Dibyendu Choudhury, Faculty Member, **ni-msme**, published papers titled, 'What specific investments are critical in fostering buyer-supplier relationships: Evidence from MSMEs in emerging economies,' and 'Psychological Contract Perspective Implications in Small and Medium Enterprises' in 'International Social Science Journal,' and 'Small Enterprises Development, Management & Extension Journal'.

Visits of Director General

Director General, ni-msme and Faculty visited TBI-KIIT, Technical Agency for Deomali Millet Processing Cluster. Director General, ni-msme interacted with IA,TA and SPV members on progress of cluster Implementation.



DG, ni-msme and Faculty team visited Dean, College of Agricultural Engineering, Odisha University of Agriculture and Technology, Bhubaneswar for Capacity Building on Entrepreneurship for Faculty and Students.



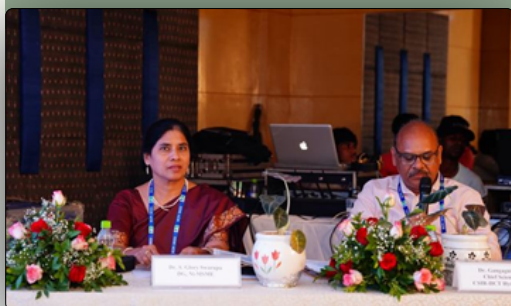
ni-msme to enter into agreement with the Department of Industrial Consultancy and Sponsored Research, IIT Madras for innovation and entrepreneurship.



JS (SME) and Director General, ni-msme visited Prof. V. Kamakoti, IIT Madras in connection with establishment of UDYAM ALOK ni-msme second campus.



Director General, ni-msme presided as Chief Guest in Dr. Kalam's Legacy Hackathon organized at T-Works, Govt. of Telangana. DG encouraged the participants and Startups to become Unicorns.



Dr. S. Glory Swarupa, Director General, ni-msme Chaired a session on Solid & Hazardous Waste Management in the National Workshop on Environmental Challenges organized by CSIR-NEERI, Hyderabad.

Dr. S. Glory Swarupa, Director General, ni-msme as Chief Guest at "Young Grampreneur Development Programme" organised by Bharatiya Yuva Shakti Trust (BYST), Hyderabad.



Hindi Chitra Pradarshan

Hindi Chitra Pradarshan was organised by **ni-msme** in coordination with the Employees Provident Fund Regional Office, Hyderabad on 27 October 2023. The aim of the exhibition was to propagate Hindi for the benefit of staff members and participants of ni-msme. In this exhibition various pictures & inscriptions engraved by Emperor Ashoka on rock, pillars and caves in 3rd century BC were displayed. Smt. Mercy Epao, Joint Secretary (SME), Ministry of MSME along with Dr. S. Glory Swarupa, Director General, ni-msme as well as staff members of **ni-msme**, school children and general public visited the exhibition and appreciated the efforts made. Smt. Karunashree, Asst. Director (OL) and other staff members of EPF Regional Office were present. Dr. Shirish Prabhakar Kulkarni, Hindi Translator coordinated the event.



Our Journals

Journal of Innovation, Entrepreneurship, Management and Skill Development (JIEMS)
<https://nimsme.org/journals>

JIEMS

Journal of
Innovation
Entrepreneurship
Management &
Skill Development



Small Enterprises Development, Management & Extension (SEDME) Journal
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Sedme

Small Enterprises Development,
Management & Extension Journal

A worldwide window on MSME studies

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Published by Dr. S. Glory Swarupa, Director General on behalf of National Institute for Micro, Small and Medium Enterprises

An Organisation of the Ministry of MSME, Govt. of India and ISO 9001:2015 certified

Yousufguda, Hyderabad 500 045, India. www.nimsme.org