# Cluster News



National Institute for Micro, Small and Medium Enterprises (ni-msme)

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#### **Inauguration of Ieeza Gadwal Handloom Cluster**



Ieeza Gadwal Handloom Cluster of Telangana state has sanctioned under SFURTI Scheme with a project cost of Rs. 169.75 lakhs. out ofwhich 90% of the project value is from Government of India Assistanceand 10% is the SPV. Burgula Cotton Trust is the implementing Agency, National Institute for micro-Small and Medium Enterprises (ni-msme) as Nodal Agency and School net India Limited is the Technical Agency

On 05 September 2023, Dr. S. Glory Swarupa, Director General, ni-msme has inaugurated the leeza Gadwal Handloom Cluster at Eklaspur village in presence of Smt. Vijaya Laxmi Burgula, Chairman of IA and Shri K. Jaganadham, President of SPV, weavers, and NRCD team including Mr. K. Surya Prakash Goud, Mr. L. Vijay Kumar, Mr. D. Naveen Kumar and Mr. K. Pandu Ranga. The Director General has visited all the handlooms and other equipment provided in the Common Facility Centre and congratulated all the weavers, SPV Directors, Implementing Agency & Technical Agency. She also mentioned the obstacles faced during implementation of interventions and suggested to make products as per present market trends like Dress Material, Stoles, Half Saree etc. She also advised to utilize CFC for two to three shifts to increase production, maintain the details of production and sales, and also collect user charges to meet expenditure. She expressed that the cluster products must reach global markets and ni-msme is always there to support and give helping hand to the cluster.

Shri K. Surya Prakash, Faculty Member, **ni-msme** has briefed about project and how will benefit to the artisans and suggested to install solar power panels on the roof top, painting on wall,

planting of saplings around the CFC building. Smt. Vijaya Laxmi Burgula, Implementing Agency has expressed that she will link up Fab India for marketing of Silk Sarees and other products. Shri K. Jaganadham, President of SPV has expressed his gratitude to the Ministry of MSME, ni-msme, Nodal Agency, Technical Agency and Implementing Agency for their support to complete the project. The Programme was concluded with vote of thanks proposed by the Mr. Sheker, artisan. Earlier, the Director General distributed Jacquard attachments for the weavers.



**ni-msme** is one of the Nodal Agency to implement SFURTI scheme sponsored by Ministry of MSME. **ni-msme** is implementing 24 clusters across 8 states namely: Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra, Odisha, Punjab and Telangana.

## **Inauguration of Pulivendula Banana Processing Cluster**

Pulivendula Banana Processing Cluster, Pulivendula has sanctioned under SFURTI Scheme with a project cost of Rs. 393.23 lakhs. The Ministry of MSME has provided 90% of project cost whereas Implementing Agency, Andhra Pradesh Food Processing Societyhas arranged balance 10%. National Institute for micro-Small and Medium Enterprises (ni-msme) is Nodal Agency.

Sri. Y. S Jagan Mohan Reddy, Hon'ble Chief Minister of Andhra Pradesh has virtually inaugurated the Cluster on 04 September 2023. Dr. S. Glory Swarupa, Director General, ni- msme, Shri V. Vijay



Rama Raju, IAS, District Collector, YSR District, Shri G. Ganesh Kumar IAS, Joint Collector, YSR District, Shri Chiranjiv Choudhary, IFS, Principal Secretary to Government, Agri. & Cooperation Department, Shri B. Anil Kumar Reddy officer on special duty, PADA, Pulivendula, Shri L. Sridhar Reddy, CEO, APFPS, Shri M. Balarami Reddy, Director FPO, Shri K. Surya Prakash Goud Faculty Member, ni-msme and around 60 farmers including Directors & members of SPV were present at CFC. Mr. Swapan Siddarth, Director of Technical Agency briefed about SFURTI Scheme, Cluster Products, Machineries procured to the Hon'ble Chief Minister.

After inauguration of the cluster by the Hon'ble Chief Minister of Andhra Pradesh, Dr. S. Glory Swarupa while thanking the State Government for its support has highlighted importance of SFURTI scheme which benefits the farmers to improve their profits by producing value added food products using CFC infrastructure and employment opportunities for youth. She also gave valuable inputs and suggestions for effective utilization of infrastructure. Shri V. Vijay Rama Raju informed that there are around 20,000 acres of Banana plantation in Pulivendula and nearby villages. He said that the cluster produces Honey dipped Dry Banana, Banana Powder, Banana Flour, Banana Stem Juice, Banana Stem fiber, Banana Stem Sheath Cups and Plates which will help in increase of farmer income as well as employment opportunities.

Later, the machinery Supplier and other Technicians have demonstrated functioning of each machine to all the members present from banana cleaning to making various products and also byproducts from the waste generated. While interaction of the Director General with SPV members, Sri. M. Balarami Reddy, Director FPO has briefed the importance and use of establishing Banana Cluster in Pulivendula which benefits the farmers in and around Pulivendula by utilization of Banana tree end to end he congratulated and conveyed thanks to the Nodal Agency, APFPS, SPV & Technical Agency and all the other officials for completing the project which is helpful to the farmers for long term sustainability. Mr. K. Surya Prakash Goud suggested members of FPO to start the commercial

operation of the cluster as soon as possible asked Cluster Development Executive for the operation of the cluster and preparing the work reports of the production and sales of the products manufactured in the cluster. All the members present witnessed operation of CFC machinery.



#### Hosiyarpur Wooden Inlay Cluster

The Team of Furniture & Fitting Skill Council (FFSC) has visited the Hosiyarpur Wooden Inlay Cluster on 14 September 2023. They have interacted with Mr. Satjog Singh, President, SPV and artisans regarding conduction of Skill Training on Furniture & Fittings to the artisans in the cluster. The SPV has organised an Awareness Programme inviting artisans and other members regarding Skill Training. The Team of FFSC has explained about Skill Training in the Cluster.



On 08 October 2023, total 7 IAS Officers from different Districts of Punjab State have visited the Cluster and interacted with Shri Satjog Singh, President of SPV and other artisans. The President, SPV has explained about the Cluster and products manufacturing in the Common Facility Centre. The Officers have appreciated SFURTI interventions and assured to create market linkages.

#### **Kariyatpur Brass & Bronze Cluster**

Shri Shashi Ranjan, IAS, Chief Executive Officer, MMLKUVB and Smt Akanksha Ranjan, Director

(Sericulture) and Managing Director (Jharcraft) visited the CFC along with other officials from Technical Agency and Implementing Agency on 08 September 2023. They had one-to-one interaction with the artisans. The SPV Director has explained production process, products yet to manufacture in the Common Facility Centre. They asked about the production process. The Chief Executive Officer has ensured the artisans that District Administration will support the cluster.





On 11 September 2023, Kariyatpur Brass Cluster artisans has exhibited their products in Vinoba Bhave University, Hazari bagh, Jharkhand. The Exhibition has organised by the District Administration. The District Officials and other visitors have visited the stall and interacted with artisans.

#### **Bundu Bamboo Cluster**



On 02 September 2023 Shri Shashi Ranjan, IAS, Chief Executive Officer, Mukhya Mantri Evam Laghu Kutir Vikas Board, Implementing Agency has visited CFC along with Deputy Directors Shri John Kongari, Shri Srikant and Shri Anand Gothi. Shri Shashi Ranjan, CEO has interacted with SPV Directors, artisans and advised the SPV Directors to make a process flow chart of execution of the machines.

Santosh Shri Anand, Managing Director, SPV has shown products which are manufactured in the CFC. Shri Rajeev Ranjan, General Manager, DIC, Ranchi and Shri Sumit Minz, Junior Engineer (JIIDCO) visited the CFC on 05 September, 2023. They have inspected the CFC and understood the functioning machines. He further of instructed the SPV members to provide machine handling training to more artisans.





## **Bundu Lac Processing Cluster**

On 05 September 2023, Shri Rajeev Ranjan, General Manager, District Industries Centre, Ranchi along with Shri Sumit Minz, Junior Engineer, JIIDCO visited the CFC, they inspected the civil works and instructed the contractor to expedite the process. They further asked the contractor to provide weekly construction updates to the officials.





## **Lohardaga Honey Processing Cluster**

Shri Neel Roshan, Assistant Director, Department of Horticulture, Jharkhand, Shri Srikant,



Deputy Director, MMLKUVB, IA, Ms. Harshita Raj, Technical Agency have visited the Common Facility Centre facilities on 14 September 2023.

Shri N. Roshan has interacted with SPV Director and Cluster Development Executive.

The SPV Director has shown the flowof Honey Processing, wax sheet making in the CFC. The Assistant Director, Dept. of Horticulture has suggested to make Bee Boxes for Bee farmers and insisted to follow Good Manufacturing Practices and maintain hygiene in the CFC.



## **Sukrigarha Silver Jewelry Cluster**

Shri Jitendra Kumar Singh, IAS, Secretary, Department of Industries, Jharkhand, Shri Shashi Ranjan, IAS, CEO, MMLKUVB and Smt. Akanksha Ranjan, Director (Sericulture) and Managing Director (Jharcraft) visited the CFC along with other officials from Technical Agency and Implementing Agency on 08 September 2023. They have interacted with artisans in the CFC and suggested to have web portal, Digital Branding and create the new designs as per market trends. They also enquired about marketing strategy.



#### **Annatdev Woodcraft Cluster**

The General Manager, District Industries Centre, Bokaro visited the cluster units on 02 September 2023, he interacted with artisans in the cluster, the artisans have explained about various products that were manufactured in the cluster and the production process in detail. He ensured the artisans that their Department will support for the development of cluster in the region.



#### **Deomali Millet Processing Cluster**

Dr. S. Glory Swarupa, Director General, ni-msme has engaged in a comprehensive discussion with the Implementing Agency (IA) of the Deomali Millets Cluster, Mr. Santosh Khemundu and Shri Samarendra Sahu, Advisor, TBI-KIIT, Technical Agency on 19 October 2023 at TBI-KIIT. The meeting delved into the progress made by the cluster, as well as the challenges it faced. Dr. Swarupa offered valuable insights into potential financial infusions to expedite cluster development. Notably, the IA showcased samples of millet products crafted within their setup, providing a tangible demonstration of their innovation. The faculty of ni-msme, Mr. K. Suryaprakash Goud and Dr. Shreekant Sharma, Debashis Tripathy, Senior Cluster Network Manager, TBI- KIIT and cluster team were present on the occasion.



**ni-msme** invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

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