CLUSTER NEWS

March & April 2023



National Institute for Micro, Small and Medium Enterprises (ni-msme)
An Organisation of the Ministry of MSME, Govt. of India and ISO 9001:2015 Certified
Yousufguda, Hyderabad
www.nimsme.org

Secretary, MoSME visits Deomali Millet Cluster, Koraput, Odisha

Technical Agency, Implementing Agency, and SPV Members of Deomali Millet Cluster have participated in the 19th Start-up Conclave organized by TBI, KIIT on the occasion of the Silver Jubilee celebrations of KIIT.

Shri B.B. Swain, IAS, Secretary, Ministry of MSME, Govt. of India, visited the stall and highly appreciated the development of Agrobased enterprises in Koraput and he was surprised to see the involvement of young entrepreneurs in this project and he was highly appreciative of ni-msme and KIIT-TBI for being the Nodal Agency and Technical Agency.





The Implementing Agency has took responsibility in arranging the Agro-Climatic Zone Multi stakeholder Consultations (A-MSC) and Mr. Santosh Kumar Khemundu, President, H2M Dhono Foundation was invited as guest speaker to showcase the problems faced by the small and medium farmers in the Deomali region. He also recommended few innovative solutions. The programme was attended by a team from District level Agri officers; Agro based NGOs, Agro Entrepreneurs and farmers.





Lohardaga Honey Processing Cluster, Jharkhand

Smt. Puja Kumari, General Manager, DIC, Lohardaga visited the CFC of Lohardaga Honey Processing Cluster on 3rd March 2023 to examine the machinery installed for processing honey and of SFURTI present interventions. She review the status emphasized expediting the process of electrification and instructed Implementing Agency officials to make the cluster functional at the earliest.









Newly joined General Manager of DIC, Lohardaga, Shri. Sitaram Paswan visited the Cluster on 18th March 2023 to oversee the overall progress of the project. He took a brief status of soft and hard interventions and also proposed activities for running the CFC. He inspected the machinery and interacted with SPV members and other cluster stakeholders on the completion of project interventions and the successful operation of CFC to provide sustained income for the artisans.

Sus Garment Cluster, Pune Maharashtra Celebrates Women's Day

More than 100 artisans of Sus Garment Cluster celebrated Women's Day on 8th March 2023 at CFC premises. The SPV has organized different kinds of programs on the occasion and encouraged the artisans for participating. The day started with a gathering of all the artisans with a variety of dresses that were stitched by them. The SPV Director, Mrs. Priyadarshini has arranged a fashion show as well as a Musical Chair competition for the artisans. The artisans actively participated in all the events and enjoyed the day. Mrs. Priyadarshini congratulated all the artisans and motivated them to reenergize and work hard for improving cluster turnover thereby income of the artisans.















The SPV is now focussing on creating demand and identify for SGAA brand products of cluster which includes shirts, T-shirts, Kurtis, Kurta sets, Tops, etc. for women and the Men's Wear items Shirts, Trousers, T-shirts, Boxers and other products with variety of material are Linen, Khadi, Cotton, Handloom. Etc. Further, they are producing Folders, Pouches, and Hand Bags.

Bundu Lac Cluster, Jharkhand

The engineering team of Technical Agency has visited the CFC of Bundu Lac Cluster along with the civil contractor and SPV members on 15th March, 2023 and also on 28th March 2023 to evaluate the present status of CFC construction.





The SPV briefed about status of civil work. The discussions focused on challenges in execution of civil works, and procurement of machinery.

Basantrai Badge & Embroidery Cluster, Jharkhand

The Engineering team from JIIDCO visited the CFC of Basantrai Badge & Embroidery Cluster on 21st March 2023 to resolve the queries that were raised earlier on the quality of construction of the CFC building. A working committee meeting was organized on the same day wherein representatives of the Nodal Agency, Technical Agency, Implementing Agency, SPV, and machine supplier were present. The machine supplier was instructed to give the trial run at the earliest and informed the President of SPV.





Representative of machinery supplier M/s. Sawita Sewing Machines, Ranchi has visited the CFC site on 24th March, 2023 to examine the electrical wiring process of CFC. The machinery has been installed and successfully completed trail run.

Annatdev Woodcraft Cluster, Jharkhand

The machinery supplier M/s. Raj Impex, Mumbai delivered a few types of machinery on 28th March 2023 at Annatdev Woodcraft, Bokaro. The SPV has initiated installation work and is expected to complete the installation of all machinery by end of May 2023.





Poodur Fruit and Vegetable Processing Cluster, Telangana

The Implementing Agency has organized a joint review meeting inviting the Nodal Agency, Technical Agency, and SPV members to review the status of cluster interventions particularly civil construction and procurement of machinery. Smt. K. Neeraja Gandhi, District Horticulture & Sericulture Officer, Department of Horticulture, Govt. of Telangana, Implementing Agency; Mr. L. Vijay Kumar, Consultant, NRCD, ni-msme, and Shri. N. Sudhakar Reddy, President of SPV in presence of civil contractor along with other committee members inspected civil work and bill submitted for payment. The committee also discussed on status of procurement of machinery. Smt. Neeraja Gandhi informed that the cluster interventions will be completed by June 2023.



Bundu Bamboo Cluster, Jharkhand

The artisans of the Cluster started production on 3rd April 2023 and got the order to manufacture broomsticks. They have broomsticks to dispatched 1000 Bihar samples as manufacturing 5000 broomsticks for Jharkhand dealers. They are exploring the market for one lakh broomsticks from local dealers. They also manufacture gift articles by using various machines like Bamboo Splitting machines, Engraving machines, Laser Cutting machines, CNC lathe machines, Drilling Machines, etc. The local TV has made video coverage on Bundu Bamboo Cluster Common Facility Centre. The link for the video is

https://youtu.be/-toqLTcro-w







ni-msme invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters **Contact Details:**

K. Surya Prakash Goud, Faculty Member National Resource Centre for Cluster Development, ni-msme +91 40 23633221/222, 9908724315 kspg@nimsme.org | www.nimsme.org