

Cluster News



आजाद सिंघा

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मन की बात : वर्ष 2022 का आखिरी एपिसोड

पीएम ने बुड़ू के बैंबू क्लस्टर हाउस के कार्यों को सराहा

आजाद सिंघाही संवाददाता

नवी दिल्ली। बुड़ू अनुमंडल के बैंबू क्लस्टर की चर्चा आज राष्ट्रीय स्तर पर उभर साम्य हुई, जब देश के प्रधानमंत्री नरेंद्र मोदी ने अपने मासिक रेडियो कार्यक्रम मन की बात में क्लस्टर हाउस के कार्यों को जम कर सराहा की और इसे प्राथमिक भारत के आव्यनिर्भर होने की दिशा में कारगर कदम बताया। मन की बात कार्यक्रम के 96वें एपिसोड में पीएम ने कहा कि यह 2022 वर्ष का आखिरी एपिसोड है। पीएम मोदी ने लोगों से महाभारत से बचने के लिए सावधानी बरतने की अपील की है। उन्होंने कहा कि हम सभी को मास्क और सैनिटाइजेशन का ज्यादा ध्यान रखना है। हम सावधान रहेंगे, तो सुरक्षित भी रहेंगे।

प्रधानमंत्री नरेंद्र मोदी ने 2022 के खर में विस्तार से बात करते हुए कहा कि इस साल देश ने नवी स्थान पकड़ा है। 2022 को विभिन्न सफलताओं ने पूरे विश्व में भारत के लिए एक किलेय स्थान बनाया है। इस कार्यक्रम में बुड़ू में संघालित बुड़ू बैंबू क्लस्टर की चर्चा करते हुए कहा कि डारखंड में भी अब विपुला की तर्ज पर बांस से बने सामान को तैयार कर पूरे भारत में इसकी आपूर्ति की जायेगी। इसके लिए, प्रलेक किसान को उच्चतम क्वालिटी के बांस के पीछे निर्ये जायेंगे, जिससे किसानों को स्वरोजगार से जोड़ा जा सके। लोकल पर सामान की तर्ज पर बांस के आदिवासियों को स्वरोजगार से जोड़े जाने की योजना सरकार द्वारा की गयी है।

स्वरूप भट्टाचार्य

बुड़ू। बुड़ू हाइस्कूल रोड में भारत सरकार स्पर्ति योजना अंतर्गत बुड़ू बैंबू क्लस्टर की योजना डारखंड सरकार मुख्यमंत्री लु एव कुटीर उद्यम विकास बोर्ड की टेक्निकल एजेंसी जिडको द्वारा चलायी जा रही है। इसमें सिविक शिल्प कला सहकारी सहयोग लिमिटेड द्वारा वेद सरकार की पहल पर सामीय क्षेत्र की महिला एवं बच्चों को बांस से तरह-तरह की डिजाइन के सामान बना कर बाजार में बेचने की योजना है।

इसका निर्माण कार्य तीन वर्षों से चल रहा है। इसमें अत्याधुनिक मशीन लगायी गयी है।

बाता दें कि पिछले दिनों उपायुक्त रांघी द्वारा भी इसका निरीक्षण किया गया। इस इलाके में बांस की पैदावार बहुत अधिक होती है। इस योजना से आदिवासी परिवारों का जीवन उथान होगा और धीरे-धीरे कुटीर उद्योग का दर्जा मिल जायेगा। इस योजना के अंतर्गत जो भी लोग यहां ट्रेनिंग लेंगे, उन्हें संस्था की ओर से मानदेय भी दिया जायेगा।

अटल को याद करते हुए किरसा सुनाया

पीएम मोदी ने पूर्व प्रधानमंत्री अटल बिहारी वाजपेयी को याद किया। उन्होंने कहा कि ये एक महान राजनेता थे, जिन्होंने देश को असाधारण नेतृत्व दिया। हर भारतीयों के हृदय में उनके लिए एक खास स्थान है। पीएम ने एक किस्सा सुनाते हुए कहा कि मुझे कोलकाता से आरसा नाम की लड़की का एक लेटर मिला। इसमें उन्होंने हाल की अपनी दिल्ली यात्रा का जिक्र किया है। वह लिखती हैं कि इस दौरान उन्होंने पीएम भूमिगत देखने के लिए समय निकाला। इस भूमिगत में उन्हें अटल जी की गैरती खूब पसंद आयी।

2025 तक भारत को टीवी मुक्त करना है

पीएम मोदी ने कहा कि हमने भारत से स्मॉल फॉक्स, पॉलिगो जैसे चीमारियों को खत्म करके दिखाया है। सबको कोविड से कलजगार नाम की ये बीमारी अब तेजी से खत्म हो रही है। इसी धारणा से मुक्त करना है। 2025 तक टीवी मुक्त भारत अधिवात शुरू हुआ, तो हजारों लोग मरीजों की मदद के लिए आगे आये। पीएम मोदी ने कहा कि 6 करोड़ से ज्यादा लोगों ने तो तिरि के साथ रेलवे भी पेशी। आजादी का ये अमृत महोत्सव अभी आरंभ होना भी पड़े ही चलेगा। अमृत काल की संघ को और मजबूत करेगा।



Hon'ble Prime Minister Appreciated Adivasi Artisans in Mann Ki Baat

Hon'ble Prime Minister, Shri Narendra Modi has motivated the Adivasi Artisans of Bundu Bamboo Cluster, Ranchi, Jharkhand in Man Ki Baat Programme held on 25 December 2022. The Programme was live telecasted by Doordarshan News, Govt. of India. Shri Modi has briefed and appreciated the valuable products being developed by the artisans of Bundu Village. This cluster has been sanctioned under SFURTI, Ministry of MSME, Govt. of India. **ni-msme**, Hyderabad is the Nodal Agency for the project. Members from IA, TA and SPV including artisans were presented and members briefed about Bamboo Craft Cluster is being implemented in Bundu, Ranchi which will provide livelihood for around 1000 Rural Artisans. The cluster area spread includes Tamar, Sonahatu & Rahe blocks.

The Cluster is producing baskets, winnowers, fishing tools, mats, lamp-shades, hats, pen stand, grain storage boxes, flower vase and other Handicrafts. Post CFC operationalization cluster members are planning to manufacture Furniture & Utility products, Window Blinds, Charcoal, Vinegar, Bamboo floorings. Mr. Santosh Anand, Secretary, SPV briefed that Indian Bamboo based products market is estimated to be Rs. 26,000/- crores. It can help more than 5 million population to cross poverty line. Around Rs. 35.00 crores of exports were made from Bamboo crafts in last financial year (Source EPCH, India).

Traditional Bamboo products of Rs. 30 to 35 Crores is yearly produced from Jharkhand. Around Rs. 2.00 to 3.00 Crore of products are exported in Middle East, China, Malaysia, UAE, United States and U.K. Post implementation the rural artisans will be self-sufficient to market their final product, their income will be doubled within two years, new market linkage will be developed and diversification of new product will also meet the demand as per present market.



ni-msme is one of the Nodal Agencies to implement SFURTI scheme sponsored by Ministry of MSME. **ni-msme** is implementing 27 clusters across 8 states namely: Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra, Odisha, Punjab and Telangana.

Bapatla Agro & Food Processing Cluster

M/s. SEARCH, the Implementing Agency (IA) has organized exposure visit of SPV members of Bapatla Agro & Food Processing Cluster to Indian Institute of Millets Research (IIMR) and National Institute of Rural Development (NIRD) on 25 November 2022. The farmers have interacted with Scientists in IIMR, observed operation of Millet Processing Machinery used for production of Jowar Idly Rawa, Jowar Upma Rawa, Millets Multigrain Aatta, Instant Millet Idly Rawa, Sorghum Biscuits, Multigrain Biscuits, Red gram Dal and Black gram Dal. Prof. Subbarayudu and his team facilitated farmers at IIMR and provided useful inputs. Later, they have visited ni-msme to have interaction on implementation of project interventions including mobilization of SPV contribution, inviting tenders for civil works and procurement of machinery. The Director General has advised the farmers to make new enriched food products of the cluster and complete all the interventions as per scheduled time lines.



Sakoli Bamboo Cluster

The Artisans of Sakoli Bamboo Cluster has participated in KRUSHI MELA Exhibition at Bangalore during 03 to 06 November 2022. More than 500 visitors have visited the Sakoli Bamboo Cluster stall and interacted with artisans. The artisans have sold the products during the exhibition worth of Rs.11,260/- and got orders for 20 Bamboo Lamps worth of Rs.7,600/-..



Design Development Workshop for Wooden Toy Cluster Artisans

National Institute for Micro, Small and Medium Enterprises (ni-msme) had organized Design Development Workshop for the benefit of 32 Toy Making Artisans at Mangaon village, Sindhudurg District of Maharashtra state during 05 to 11 December 2022 which was sponsored by Maharashtra State Rural Livelihood Mission (MSRLM). Mr. Ramesh Ramanathan, a designer cum entrepreneur was involved in the workshop to guide, support and encourages artisans to think and design new range of wooden toys. The team members of MSRLM, Ms. Pallavi, Mr. Ganesh Rathod and Mr. Hemant Mistry extended their support for successful completion of the workshop. Mr. Prathamesh Sawant from Konkan Arts Training Institute and Mr. Ramanathan initiated the workshop highlighting objectives of the workshop, systematic procedure for preparation of designs and making of toys. During the workshop, the artisans were encouraged to make various products using wood, coconut and bamboo materials. The artisans were trained on designing, cutting, finishing and polishing of wood for making toys. The artisans were assigned to make various wood products like hangers, flowers, mobile stands, carts, flowerpots etc. The designer also has given tips to artisans on usage of various machines and electrical equipment for preparation of various wood products in a short time. After completion of the assignment, an exhibition of the products prepared by the artisans was also arranged. The artisans expressed that the workshop helped them to understand need for diversification and focus on new products and new markets.



Sus Garment Cluster

Sus Garment Artisans Association is imparting training in Hand Embroidery to 60 SC/ST unemployed youth in association with **ni-msme** under National SC/ST Hub scheme. First batch started from 21 November 2022 with 30 participants and 2nd batch of 30 participants from 12 December 2022. The participants were provided inputs on preparation of designs, selection of raw materials, tools and equipment. The participants are encouraged to take up self-employment.



Pudur Vegetable & Fruit Processing Cluster



The Implementing Agency has organised Awareness Programme on Horticulture in Pudur Vegetable & Fruit Processing Cluster on 05 November 2022. Ms. Neeraja, District Horticulture & Sericulture Officer, Medchal, Malkajgiri District, Shri N. Nanda Reddy, District Co-ordinator, Rythu Samanmya Samithi, Shri N. Sudhaker Reddy, President, SPV and other farmers have participated in the programme. Ms. Neeraja has expressed that construction of work shed for Pudur Vegetable &

Fruit Processing Cluster is under progress and machinery yet to be procured. She advised the farmers to cultivate vegetables and reduce paddy cultivation, as the cluster will boost the farmer's income by supplying processed fruits & vegetables to nearest markets, super markets and other channels. Shri N. Sudhaker Reddy has explained that they are motivating the farmers to cultivate the vegetables. All the members have visited the CFC site.



Hoshiarpur Wooden Inlay Cluster

The SPV of Hoshiarpur Wooden Inlay Cluster has organized Skill Development Training to the artisans in the cluster during 02 to 09 December 2022. The artisans have enhanced their skills in making groves with the piece of wood, weave showcase items, rubbing, finishing the items and also learned hammering, designing and polishing the items. The Implementing Agency of Hoshiarpur Wooden Inlay Cluster has facilitated interactive meet for the benefit of artisans with 05 Handicraft Businessmen at District Industries Centre on 19 November 2022. The Businessmen have interacted with artisans about products manufacturing in the cluster. They have assured to buy the products from the artisans and given orders for Hand Mirrors and other items.



Ananthdev Woodcraft Cluster

The team of 11 participants consisting of artisans of Woodcraft Cluster, CDE and Mr. John Kongari, Deputy Director, MMLKUVB visited Saharanpur Wooden Craft Cluster during 20 & 21 December 2022. They have visited District Industries Centre and met with GM, DIC Saharanpur Mr. Shailendra Yadav. He has briefed about successful Saharanpur Wooden Craft Cluster, Mr. Tilak Bhatnagar, Retd. Officer of the DIC Saharanpur has supported with the artisans in the cluster. They also visited Saharanpur Handicraft Development Centre, Handicraft Cluster Bansa, Pilkhani Industrial area, Ambala Road, Saharanpur under the scheme of Govt. of Uttar Pradesh. After Saharanpur Handicraft cluster visit, the artisans visited the Marghoob & Brothers, Ambala Road, Saharanpur. They are Manufactures and Exporters of Wooden handicrafts and various wooden items such as handmade toys and Christmas festival items made from wood. They exports toys in foreign countries like USA, China, Russia etc., Around 300 artisan families works together in the festival season to complete the order.

On second day, the artisans visited the Saharanpur main furniture market and saw that there are lots of artisan working together and selling their product in the same market at a very cheaper price. Artisans were making furniture products like home decor item, sofa set, dining table, furniture's etc., Mr. Tikal Bhatnagar, DIC Officer (Retd.) shared his experience about the Saharnpur market which helped artisans understand their market strategy and business model. They also visited the 'Technology upgradation Centre' and 'Up graded Wood Seasoning and Treatment Plant' developed under the Infrastructure scheme of DC Handicrafts, Ministry of Textiles, Govt. of India. The artisans visited the 'Wood Craft Design and Development Society'. An MoU was signed between the officers of Mukhyamantri Laghu EvamKutirUdyamVikas Board and Wood Craft Design and Development Society to exchange the knowledge to each other for the development of Handicrafts.



Lohardaga Honey Processing Cluster

The Machinery supplier has delivered the machinery at Common Facility Centre at Lohardaga. Installation of machinery has been started. The inspection team from Implementing Agency and Technical Agency has visited CFC and verified the machineries in the presence of SPV members on 12 December 2022.



L-Kota Sesame Processing Cluster

Andhra Pradesh Food Processing Society, Implementing Agency (IA) along with JAYKISAN FPO, SPV has organised Awareness Programme on SFURTI at Rella Gowarammapeta, Malliveedu Gangubudi, Ganiwada, Gedhelavanipalem, Bheemali Jammadevi peta and Lachempeta villages on 5th November 2022. Mr. Eshwar, CEO of JAYKISAN FPO, Mr. Krishna, CDE and Mr. Kota Rao, Velugu Officer have interacted with the farmers and explained on SFURTI interventions. On the 23rd Horticulture Officer, Smt Uma Bharani along with Smt. Saraswathi, CEO of SABALA FPO visited CFC site and discussed on progress of civil works and other cluster interventions.



Kariyatpur Brass Articles Manufacturing Cluster

Artisans of Kariyatpur Brass Articles Manufacturing Cluster, Ichak, Hazaribagh, Jharkhand during 20 & 21 December 2022. First day artisans, CDE and Mr. Anand Gothi, Deputy Director, MMLKUVB visited the District Industrial Centre and met with GM, DIC Moradabad Mr. Yogesh Kumar. They have interacted with Mr. Ikram Husain (National Awardee). Artisans interacted with them and shared their experience in working for Brass metal Cluster.

The artisans visited Brass Metal manufacturing Factory 'BKP Metal Moradabad and Xebec Sails Moradabad'. The Plant Manager explained and provided information related to all sections in the factory where the artisans saw Grinding Section, Polishing section, Finishing section, Packaging etc. They manufacture products for exports and exported to various countries. The artisans of the Kariyatpur learned the best practices to improve their product quality in order to export the product from Kariyatpur to various other locations. The artisans also visited 'Metal Handicrafts Service Centre, Moradabad'. On second day, the artisans were visited the manufacturing unit of Perdada Basti and Bartan Bazaar, Mandi Chowk, Moradabad, individual Brass metal units and independent artisans working to make the quality brass and bronze metal products. They also saw Casting Section, Polishing Section, Finishing Section and Curving Section of Brass Utensils. Finally, they visited the Bartan Bazaar, Mandi Chowk and met with the artisans of different Utensil Shops and collected Information on various value added products. They also learned about various designs to be developed in their existing products so that they can export their products in other countries.



Nizamabad Turmeric Cluster

The Implementing Agency of Nizamabad Turmeric Cluster has organised Training Programme on Value Addition of Turmeric Products to the cluster farmers. Shri Selva Sundaration, Deputy Director, Shri Srinivas, Manager, Spice Board Regional Office, Nizamabad have explained regarding Pre- cultivation of Turmeric, value addition process and marketing at Manoharabad village, Jakranpally Mandal, Nizamabad District on 10 November 2022.

On 29 November 2022, Shri Selva Sundaration, Deputy Director, Mr. Yohan, Assist Manager, Spice Board Regional Office, Nizamabad, Shri Mahendar, Scientist, Turmeric Research Station, Kammarpally have participated in the training programme and shared their experiences on turmeric cultivation process, Value addition and Marketing at Mailaram village of Dharpally Mandal, Nizamabad District.



ni-msme invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

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