

# National Institute for Micro Small and Medium Enterprises (ni-msme)

(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001:2015 Certified) Yousufguda - 500 045, Hyderabad, Telangana, India

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"When in doubt, bootstrap. Using your own personal resources is the easiest way to start a business. You don't have to convince investors about the merits of your idea. You just have to convince yourself"

Ryan Holmes



**ni-msme**, the pioneer institute of MSME, is playing a transformational role in providing a pro-business environment to foster the progress of MSMEs. The raison detre of this Institute is to assist the Government in formulating policies for micro, small and medium enterprises and to help the practicing and potential entrepreneurs through a bouquet of services like training, research, consultancy, information, education and extension. The Institute is a training ground for middle and senior level technocrats, bureaucrats, bankers, potential entrepreneurs, trainers, educationists and Civil Society Organizations who come here to gain knowledge and expertise for keeping abreast of cutting-edge management practices and streamline their operations.

Set up in 1960, **ni-msme** has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to access the benefit of the Institute's expertise and facilities. **ni-msme**'s initiatives are dynamic and futuristic for meeting the needs of enterprises in the context of Liberation, Privatization & Globalization (LPG).

Located in a sprawling and enthralling campus amidst a rich natural setting in Hyderabad, **ni-msme** is well equipped with physical and academic infrastructure. In keeping with the changing times and technological advances, the Institute has revolutionized its style of functioning by adopting technology in every facet of its mandate, even while retaining the wisdom and advantages of deeply ingrained management practices. Our Incubation Center nucleates a cluster of new age ventures.

The Institute collects and disseminates information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently. The Small Enterprises National Documentation Centre **(SENDOC)** facilitates this process.

# Milestones



Benchmarking Standards & Hand-holding for Excellence

## Vision

To emerge as a global centre of excellence for creation, sustenance and growth of MSMEs.

## Mission

To promote the growth and development of MSMEs through services in the areas of policy, technology, entrepreneurship, information, education, management and extension.

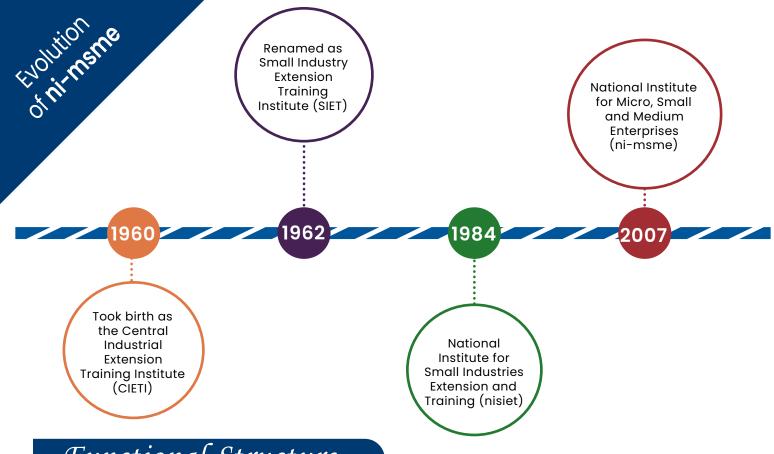
Mandate

Beginning with a mandate of training, the Institute has forayed into research, outreach programs, extension, incubation and information services over the last six decades. Creativity, Innovation and Information Technology are the new drivers of change and broadened horizons. **ni-msme** is one of the key lifelines of MSMEs.

## **Forging Ahead**

Over the years, the Institute has gained valuable experience and expertise for MSME promotion in India and the rest of the developing world. **ni-msme**'s inherent capacity to innovate, together with its state of the art infrastructure, has enabled the Institute to excel in its game changing strategies and instruments of action.

From the time of inception, **ni-msme** has been continuously providing unstinting support to Micro, Small and Medium Enterprises and has evolved to be one of the best platforms in offering services like training, research, consultancy, information and extension not only to enterprises but also to concerned developmental agencies. The knowledge driven and dynamic economy of the present day is posing great challenges to MSMEs. Further, Liberation, Privatization & Globalization is threatening the survival of MSMEs in the face of tough competition. Therefore, **ni-msme** has been proactively designing specialised need based programmes, workshops and seminars in tune with the changing policy and economic climate, especially in the context of the COVID-19 pandemic induced. The primary aim of these activities has been to enable the enterprises and the supporting systems to deal with aspects that directly or indirectly influence the success of an enterprise.



# Functional Structure

**ni-msme** has four theme-focused Schools of expertise, under which Centres of Excellence are functioning synergistically to pursue specific activities. All these Centres have faculty expertise and are equipped to conduct demand driven and customized collaborative programmes for the client organizations. The faculty is ably supported by a group of Consultants, Technical & Administrative Staff and empaneled Sectoral Experts.

Our lush green campus with accommodation annexes and study blocks, stretches of velvet lawns and crowning trees, presents a picturesque setting easy on the eye and soothing to the mind, making intellectual pursuit an enjoyable avocation. The dining complex contains well maintained, spacious and air conditioned dining halls equipped with modern kitchen facilities for multi-cuisine cooking and serving which caters to 300 participants.

# Training Facilities

State of the Art training infrastructure is an integral component of Interactive Learning and Applications. The training block houses 14 Classrooms, a conference hall with 125 seating capacity and an auditorium for 300 participants. Miniature interaction rooms are offered for Syndicate Groups, Group Discussions and Brain storming sessions. The entire training complex is Wi-Fi enabled for uninterrupted high-speed Internet access. The sylvan settings with a concomitant ambiance create an enviable learning environment. Creativity and Innovation are the buzz words that circulate the corridors of **ni-msme**. The international participants are enabled to go through an induction program with emphasis on Indian Learning nuances and cultural contexts for enhanced absorption of training inputs and learning outcomes for global applications.

#### **School of Enterprise** Development (SED) ٥ **Economic Investigation** Industrial Potential ٥ ٥ **Cluster Development Green Energy Initiatives** ٥ ٥ Micro Finance ٥ Partnerships & Schools of Networking Excellence **School of Enterprise** Information and Communication (SEIC) ۵ Informational needs of **MSMEs** ٥ Communication Information Technology $\diamond$ Documentation ٥ **Report Preparation** ٥ **National Resource**

National Resource Centre for Cluster Development (NRCD) Cluster development approach is one of the most innovative

and effective strategies for enhancing competitiveness and promoting innovation among Micro, Small and Medium Enterprises in Rural Areas Centres of Excellence Intellectual Property Facilitation Center (IPFC)

IPFC offers consultancy services to various Entrepreneurs and MSMEs on Patents, Trademarks, Copyrights, Industrial Designs, Geographical Indications, both National and International

#### Livelihood Business Incubator (LBI)

LBI incubates ideas, promotes self employment and provides opportunities of training for skilled wage employment

#### Entrepreneurship Development Cell (EDC)

Entrepreneurs are groomed with the necessary inputs on how to be a successful entrepreneur through skill development and entrepreneurship programs, workshops and seminars by eminent people from the industry

#### Goods and Services Tax (GST)

Training on GST including online return filing for tax practitioners, Entrepreneurs, Accountants and Government Officials.

#### School of Enterprise Management (SEM)

- General Management
- Import and Export Principles
- Training Methodologies
- Productivity and Quality
- ♦ IPR
- ♦ GST

#### School of Entrepreneurship and Extension (SEE)

- Entrepreneurship
  Development
- ♦ Training of trainers
- Curriculum Development
- Training Methods
- ♦ Women Empowerment
- Evaluation Studies



Besides, a valuable resource of empaneled MSME, Sectoral Experts provide Training, Research and Consultancy Services.

# Our Collaborators



# the CAMPUS

### Classrooms





### Ninadah Studio



A state of the art digital studio with latest equipment to conduct online classes/ webinars, panel discussion and meetings with recording facility.

### Conference Hall



The Conference Hall with 125 seats caters to the needs of large groups.

### Auditorium



The auditorium with its spacious capacity for 300 participants aptly suits the requirement of larger academic gatherings. The lounge facility provides for reflections and relaxations.

### Library



SENDOC at **ni-msme** is one he of the specialised finest libraries in India with a vast collection of books, publications, journals, magazines and business reports. Internet contemporary connectivity and documentation solutions added are features. The campus is Wi-Fi enabled.



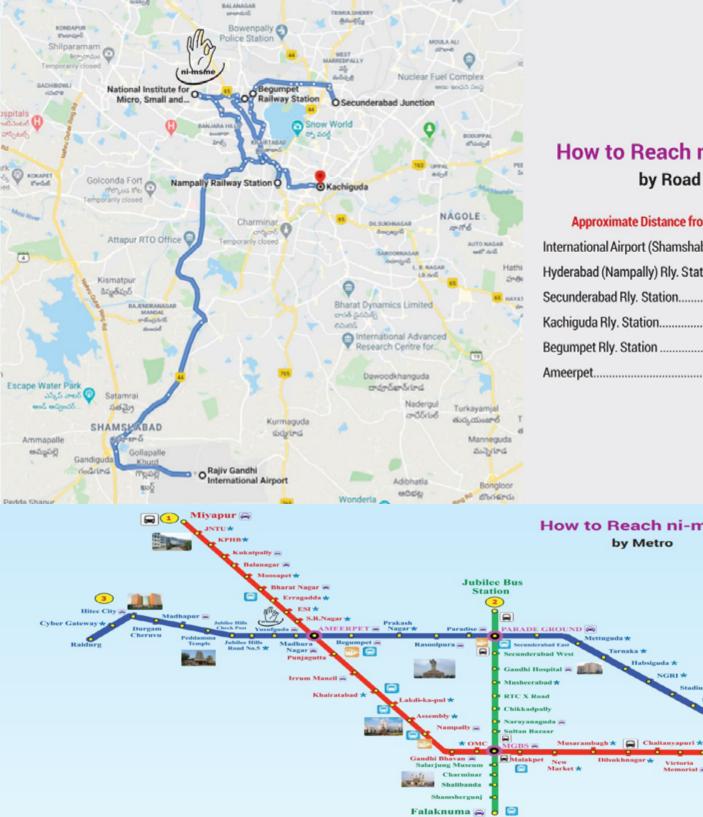


Kalangan is an open-air amphitheater with an attractively set platform, well-suited for staging plays, dances and similar performances. It provides a perfect space for hosting entertainment and for showcasing creative talents of the participants.

Musings is another ideal outdoor location in the campus, set amidst tall trees, best suited for get-togethers, informal meets and activities that find better reach in natural ambiance, especially during day time.







### How to Reach ni-msme by Road

#### Approximate Distance from ni-msme :

International Airport (Shamshabad)	35 Km
Hyderabad (Nampally) Rly. Station	12 Km
Secunderabad Rly. Station	14 Km
Kachiguda Rly. Station	15 Km
Begumpet Rly. Station	05 Km
Ameerpet	03 Km

How to Reach ni-msme by Metro

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4 🚘 Nagole 🚗

Victoria Memorial

LB Nagar 🖨

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2