



NATIONAL EXECUTIVE DEVELOPMENT PROGRAMMES 2023-24



National Institute for Micro, Small and Medium Enterprises (ni-msme)

An Organisation of Ministry of MSME, Govt. of India and ISO 9001:2015 Certified

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Foreword



In today's fast-paced world, innovation and keeping up with future business requirements are crucial for the success of Micro, Small and Medium Enterprises (MSMEs). With the rapid advancement in technology and business practices, it is essential for MSMEs to adopt and incorporate new technologies, knowledge and skills to stay relevant in the dynamic market. However, keeping up with these advancements can be challenging, especially for small businesses with limited resources to acquire these learnings. To address this issue, ni-msme training programmes have been designed to help MSMEs, Government Officials, Bankers, Civil Society Organizations, Practicing & Prospective Entrepreneurs to keep themselves abreast with latest Management Theories, Government Programmes/Policies/ Schemes, Research and cutting-edge Management Practices in this sector. But at the same time retaining the wisdom and advantages of deeply ingrained traditional management practices.

The training calendar is designed based on the current business and policy environment. Contemporary trainings programmes are designed and chosen to suit market requirement. Topics ranging from Entrepreneurship, MSME Development, Clusters, IT, IPR, Food Processing, Tourism, Finance, Marketing, Environment, Social Enterprises, NGOs, SHGs, International Trade and Human Resource Development are conceptualised for the benefit of our stakeholders.

ni-msme has made many commendable contributions for enterprise promotion & development both nationally and internationally. Further, MSMEs and executives from all over the world have been deriving the benefit of mutual experience sharing amongst rich alumni network.

The Institute houses spacious and ultra-modern air-conditioned classrooms and conference halls with sophisticated instructional and functional gadgets, computers with specific software for cutting edge IT courses, advanced laptops and other instructional tools that make learning at ni-msme a memorable experience. The campus is located in a sprawling and enthralling campus amidst a rich natural setting. These State-of-the-art facilities, pleasant environs, proven methodologies supported by modern academic infrastructure make knowledge chasing an inviting pursuit. The institute has well equipped guest rooms, dining halls and recreational facilities matching international standards.

I am happy to share ni-msme National Executive Development Programs Training Calendar 2023-24 which proposes a total of 126 capacity building programs which include training programs, workshops, seminars, webinars, conferences and educational courses that address the training and capacity needs of MSME stakeholders.

I welcome you all to ni-msme and wish you to derive maximum benefits from training courses.

Dr. S. Glory Swarupa
Director General

CENTRES OF EXCELLENCE



National Resource Centre for Cluster Development (NRCD)

Cluster development approach has emerged as one of the most innovative and effective strategy for enhancing competitiveness and promoting innovation in the Micro, Small and Medium Enterprises (MSMEs) sector in holistic way. MSMEs can significantly increase their competitive advantages through mutual co-operation and engaging business development service providers for cost reduction, capacity building, technology up gradation and infrastructure development.

After successful cluster interventions by UNIDO and policy recommendation of Abid Hussain Committee for cluster development, the Government of India has taken initiatives for cluster development. Under the framework of the Cluster Development Programme in India, UNIDO, prepared the first comprehensive database on Indian clusters, organized seminars/ workshops with policy makers, made presentations on the approach to groups of policy makers, exposed policy makers to the Indian and Italian clusters, documented development experiences in selected Indian and international clusters and shared them with policy makers.

To cater to the needs of Micro and Small enterprises in the country and to enable MSME sector to face the challenges of globalisation, the office of Development Commissioner for MSME has launched Micro and Small Enterprises Cluster Development programme. It was felt necessary to establish a national level resource centre to promote cluster development in the country to dynamise the operations of MSME sector. The National Resource Centre for Cluster Development (NRCD) came into existence in January 2004, at ni-msme with the active support of the Development Commissioner (MSME), Ministry of MSME, Govt. of India. NRCD started functioning as a unit of the Institute's School of Enterprise Development with a team of UNIDO trained professionals with hands-on experience in cluster development and added a new dimension to the already existing operations of ni-msme.

NRCD was constituted with the principal charter of helping MSMEs by implementing the cluster development approach, providing guidance and assistance to the clusters by way of training, handholding, implementing, monitoring, mapping, research and information dissemination.

Objectives

- To adopt clusters for development
- To facilitate research on cluster development
- To provide handholding and monitoring services
- To profile and empanel BDS providers
- To organise training programmes for cluster stakeholders
- To serve as a link among developmental agencies involved in cluster development
- To disseminate information and provide guidance for cluster stakeholders

NRCD in the capacity of Nodal Agency, Technical Agency, Implementing Agency, Mentoring Agency and Monitoring Agency reached more than 300 clusters. Facilitated Union Government, State Governments, Industry Associations, NGOs, Technical, Management & Financial Institutions, Business Development Service Providers, R&D Institutions and MSMEs in selection of clusters, capacity building of cluster stakeholders, cluster diagnosis, implementation, monitoring and impact assessment of soft & hard interventions and design of exit strategy.

Intellectual Property Facilitation Centre (IPFC) for MSMEs

The Intellectual Property Facilitation Centre (IPFC) for MSMEs was established at National Institute for MSME (ni-msme) in 2009. Since its inception, it has been striving to create awareness among the MSMEs regarding the importance and necessity of using IPR for the sustained growth of their units as well as for reaping economic benefits by protecting their inventions and innovations.

Intellectual Property Facilitation Center at ni-msme made significant strides along with MSMEs in creation, management and protection of IP portfolio. So far IPFC has provided IP registration services, IP Advisory Services; organized several training programmes, workshops and Awareness for various stakeholders. In its 10 years sojourn ni-msme IPFC has supported more than 250 MSMEs for IP registrations such as Trademarks, Patents and Industrial Designs. ni-msme being the host institute under the MSME Innovative Scheme provides up to Rs. 5.0 lakh assistance for filing foreign patent, Rs. 1.0 lakh for domestic patent, Rs. 2.0 lakh for GI registration, Rs 15,000 for design registration, and Rs. 10,000 for trademark in the form of reimbursement.

Livelihood Business Incubator (LBI)

ni-msme has established Livelihood Business Incubator to promote self-employment and to provide opportunity to unemployed youth for gaining wage employment. The available infrastructure helps both prospective and practicing entrepreneurs and members of Self-Help Groups in establishing micro enterprises.

The centre has machinery for Bakery and Food Products; Tissue Paper Printing; Wood Working Machinery; Wood Screw Making; Automatic Solid Rivet Making; Plastic Injection & Blow Moulding and Computerized Embroidery Making. The centre is providing the Infrastructure for the Aspiring Entrepreneurs to utilise the machinery to kickstart their business. The centre is also organising Skill Development Programmes in Fashion and Food Technologies.

Entrepreneur Development Cell

Entrepreneur Development Cell of ni-msme caters to the needs of prospective and practicing entrepreneurs. The cell provides information and hand holding services. A plethora of services starting from Udyam Registration, GST Filing, IPR registration, FSSAI and other certifications including ZED are provided.

Round the year programmes are organized to motivate, inculcate and enrich the entrepreneurial culture in the country. Regular sessions, workshops and quiz competitions are important activities of EDC. Linkages to Government schemes and Banks attract entrepreneurs to EDC from all spheres.

GST Cell

ni-msme had constituted a GST Cell at its campus, under the guidance and support from the Ministry of MSME with a view of helping MSMEs get in stride with the new tax structure. The main aim of GST cell is to conduct awareness programmes, training programmes and also act as advisor for MSMEs in implementation of GST law. ni-msme's faculty got certified as Accredited Training Partner from National Academy of Customs, Excise and Narcotics (NACEN), Mumbai to conduct the awareness programs on GST for Industry, Trade and Services. To impart the knowledge about GST and procedures for implementation, Dr. E. Vijaya, GST- Cell in charge, ni-msme had organized more than 100 workshops on Goods & Services tax (GST) during last 5 years from 2017 to 2022.

A total of 2450 participants from various industry associations such as members of Apparel Export Promotion Council, Kolkata; KVIC Officials; members of National Jute Board; Coir Board; members of Telangana & Andhra Pradesh Pesticide Manufacturers Association (TAAPMA); Indian Electrical & Electronics Manufacturers Association (IEEMA); FIBRE glass industries and Entrepreneurs from trade; industry & services; Officials of DAK SADAN; Chartered Accountants, Finance Managers, MUDRA enterprises and management professionals were trained during the workshops. These workshops were mainly focused on creating awareness about GST tax law, supply, registration, return filling and transition provisions for the Industry members, entrepreneurs and also trained the professionals on GST working mechanism.

GST cell is also conducting three days training programmes on GST to train the youth with sound knowledge about the new rules and compliances so that they can support enterprises and individuals to file returns under the new law and will also help the youth to equip with the relevant skills to benefit from the wider opportunities in the job market.

National Resource Organization (NRO) Secretariat

ni-msme is designated as National Resource Organization (NRO) by Ministry of Rural Development, Government of India to provide technical and implementation assistance to the State Rural Livelihood Missions (SRLMs) across India. Through ni-msme NRO flagship programmes of MoRD like Start-up Village Entrepreneurship Programme (SVEP), the sub-scheme under the Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) will be implemented with the objective of helping rural households including women to set-up enterprises. This NRO will also support State Livelihood Missions (SRLM) by providing Technical assistance in the selection of the CRP-EPs, Help in the preparation of the DPRs and also Training of the CBO's leaders and the CRP-EP's. In addition to these mentors placed in the block by the PIAs, the CRP-EPs trained by the PIA, the block project managers placed in the block for the implementation of the SVEP by the SRLM and the PIA will also be certified through ni-msme.

Programmes of FY 2023-24 At a Glance

S.No	Type of Programme	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	Total
1	Short Term / Workshops	03	08	10	11	12	05	12	11	11	08	11	00	102
2	Collaborative Programmes	00	02	03	05	03	01	03	03	02	03	03	00	24

★ For Course Fee details, please contact the Programme Director

April 2023

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Spices and Dry Fruits International Trade	2 Days	13 - 14 April 2023	Entrepreneurs, NGOs, Development Professionals, Government Officials, Elected Representatives, Farmers, Rural Youth and Business Development Service Providers	Dr. Shreekant Sharma
2	Implementation, Monitoring and Evaluation of Cluster Development Programs	3 Days	17-19 April 2023	State & Union Government Officials, Cluster Stakeholders & Bank Officials	Mr. K. Surya Prakash Goud
3	Workshop on Intellectual Property Rights for Enterprising Women	1 Day	26 April 2023	Practising and Aspiring Entrepreneurs	Ms. V. Swapna

May 2023

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Promotion and Development of Millets Based MSMEs	3 Days	02 - 04 May 2023	Entrepreneurs, NGOs, Trainers, Development Officials, Government Officials and Academicians	Dr. Shreekant Sharma and Mr.V.B.Rajendra Prasad
2	National Workshop on SFURTI	2 Days	04 - 05 May 2023	State & Union Government Officials, Cluster Stakeholders & Bank Officials	Mr. K. Surya Prakash Goud
3	Soft and Hard Interventions in MSME Clusters	5 Days	08 - 12 May 2023	State & Union Government Officials, Cluster Stakeholders & Bank Officials	Mr. K. Surya Prakash Goud
4	Honey Bee Keeping Training Programme	2 Days	11 - 12 May 2023	Prospective & Practicing Bee Keepers, Youth, Farmers, Agriculture Graduates and other Interested Candidates	Dr. Shreekant Sharma
5	Workshop on Cluster Development	2 Days	22 - 23 May 2023	NGOs, Artisans, FPOs and SHGs	Mr. D. Naveen Kumar

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
6	Farm-Based Sustainable Livelihood Opportunities for Rural Youth	2 Days	23 - 24 May 2023	Rural Youth & Development Professionals	Dr. Shreekant Sharma
7	Farm-Based Sustainable Livelihood Opportunities for Rural Youth	2 Days	23 - 24 May 2023	Rural Youth & Development Professionals	Dr. Shreekant Sharma
8	Project Preparation Skills for Micro Enterprise Development	3 Days	24 - 26 May 2023	Field Functionaries of NGOs, Officers involved in Micro Credit and Members from SHG Federations	Mr. Vivek Kumar

June 2023

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Essentials of Marketing and Digital Branding for low-cost customer acquisition	5 Days	05 - 09 June 2023	MSMEs, FPOs, Entrepreneurs and Startups	Mr. Muthyala Sarath
2	Training of Trainers (ToT) on Agri Entrepreneurship	5 Days	05 - 09 June 2023	Trainers, Entrepreneurs, NGOs, Development Officials, Government Officials and Academicians	Dr. Shreekant Sharma
3	Farm based Sustainable Livelihood Opportunities for Rural Youth	4 Days	13 - 16 June 2023	Rural Youth & Development Professionals	Dr. Shreekant Sharma
3	Technopreneurship For Sustainable Development	5 Days	19 - 23 June 2023	Government Officials, Business Leaders, Senior Managers and Executives, Financial Institution Executives, Business Mentors, Counselors and Trainers, Professionals of Business Incubators, Bankers and Employees of Financial Institutions	Ms. V. Swapna

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
4	Export – Import Management and Documentation Procedures	5 Days	19 - 23 June 2023	Officials of Industries Department, Banks, Financial Institutions, Post Graduates and MSMEs	Dr. K. Visweswara Reddy
5	Enterprises Development through Self Employment	5 Days	19 - 23 June 2023	Officers of Directorate of Industries, Middle-level Officers and Bank Officials	Mr. J. Koteswara Rao
6	Branding and Packaging for SHG Products	3 Days	21 - 23 June 2023	Field Functionaries of NGOs, Officers involved in Micro Credit and Members from SHG Federations	Mr. Vivek Kumar
7	Promotion and Development of Rural Clusters	5 Days	22 - 26 June 2023	State & Union Government Officials, Cluster Stakeholders and Bank Officials	Mr. K. Surya Prakash Goud
8	Workshop on Cluster Development	2 Days	22 - 23 June 2023	NGOs, Artisans, FPOs and SHGs	Mr. D. Naveen Kumar
9	Enterprise Development Programme on Meat based Products	5 Days	26 - 30 June 2023	Aspirant Entrepreneurs and Existing Meet sellers	Mr. V. B. Rajendra Prasad
10	Innovation and Idea Generation through Design Thinking Approach	3 Days	27 - 29 June 2023	Students, Innovators, Entrepreneurs and Startups	Mr. Muthyala Sarath

July 2023

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Identification of Social Entrepreneurship Opportunities	5 Days	10 - 14 July 2023	Officials of Rural Development, SHG & FPO Members	Dr. K. Visweswara Reddy
2	Infrastructure Development through Public Private Partnership	5 Days	10 - 14 July 2023	State & Union Government Officials, Cluster Stakeholders and Bank Officials	Mr. K. Surya Prakash Goud and Mr. Vivek Kumar

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
3	Training of Trainers (ToT) on Food Processing	5 Days	10 - 14 July 2023	Entrepreneurs, NGOs, Trainers, Development Officials, Government Officials and Academicians	Dr. Shreekant Sharma
4	Workshop on Finance and TReDS Portal for MSMEs	3 Days	11 - 13 July 2023	MSMEs of All Sectors	Mr. Muthyala Sarath
5	Project Appraisal and Risk Analysis	3 Days	17 - 19 July 2023	Officials of MSME - DFOs, DIC, Banks, Personnel of Financial Institutions and Consultants concerned with Financing of Projects	Dr. E. Vijaya
6	Approaches for MSME Development	5 Days	17 - 21 July 2023	State & Union Government Officials, Industry Associations, NGOs & Bank Officials, Prospective & Potential Entrepreneurs	Mr. K. Surya Prakash Goud
7	Environment Impact Assessment (EIA) Process and Procedures as per Ministry of Environment, Forest and Climate Change Guidelines	3 Days	23 - 25 July 2023	Engineers and managers working in the areas of project formulation including Environment and Forest clearances in Public & Private Sectors, Government Departments (undertaking Development Projects), Regulatory Boards, Environmental Consultancy firms, R&D Institutions and NGOs	Mr. J. Koteswara Rao
8	Quality Management Practices for MSME Sector	3 Days	23 - 25 July 2023	Enterprises, MSMEs, Academic institutions & Universities, MSME – DFOs, Consultancy Organizations, Incubators, Quality Professionals, Industry Associations, Business Development Cells, Entrepreneurship Cells, Engineers	Ms. V. Swapna
9	Enterprise Development Programme on Millets based Products	5 Days	24 - 28 July 2023	Aspiring Entrepreneurs, Agriculture Graduates and Incubatees	Mr. V. B. Rajendra Prasad

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
10	Entrepreneurship Development in Food Processing	3 Days	25 - 27 July 2023	Food Entrepreneurs, NGOs, Trainers, Development Officials, Government Officials and Academicians	Dr. Shreekant Sharma
10	Processing and Marketing of Horticultural Produce from North East States	2 Days	26 - 27 July 2023	Beekeepers, NGOs, Trainers, Development Officials, Government Officials and Academicians	Dr. Shreekant Sharma
11	Entrepreneurial Literacy for Youth Empowerment	3 Days	26 - 28 July 2023	Students, Startups and Entrepreneurs	Mr. Vivek Kumar

August 2023

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Business Plan Preparation for a Successful Startup	3 Days	01 - 03 August 2023	Students, Startups and Entrepreneurs	Mr. Muthyala Sarath
2	Export – Import Management and International Logistics	5 Days	07 - 11 August 2023	Officials of Industries Department, Logistic Companies Banks, Financial Institutions, Post Graduates and MSMEs	Dr. K. Visweswara Reddy
3	Interventions in Rural Clusters	5 Days	07 - 11 August 2023	State & Union Government Officials, Cluster Stakeholders & Bank Officials	Mr. K. Surya Prakash Goud
4	Recycling of Wastes in MSMEs	5 Days	21 - 25 August 2023	Industry and Local body Representatives, Recycling Industries Executives, NGO Representatives, R&D Cells, University Officials and Educational Institutions Representatives	Mr. J. Koteswara Rao
5	GST Litigation Management	5 Days	21 - 25 August 2023	Tax Consultants, Entrepreneurs, Professional and Academicians	Dr. E. Vijaya
6	Promotion of Social Enterprises	5 Days	21 - 25 August 2023	State & Union Government Officials, Students & Faculty of Technical & Management Institutions and NGOs	Mr. K. Surya Prakash Goud and Dr. K. Visweswara Reddy



S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
7	ToT on Rural Enterprise Development	5 Days	21 - 25 August 2023	DRDA Officials and Executives of NGOs	Mr. V. B. Rajendra Prasad
8	Faculty Development Program on Intellectual Property Rights	5 Days	21 - 25 August 2023	Faculty Members, Research Scholars and Final Year UG and PG students	Ms. V. Swapna
9	Financial Planning for a Successful Startup	3 Days	22 - 24 August 2023	Students, Startups and Entrepreneurs	Mr. Muthyala Sarath
10	Finance for Start ups	5 Days	22 - 28 August 2023	Students, Startups and Entrepreneurs	Mr. B. Pradeep Kumar
11	Strategies to set up Micro Enterprise	3 Days	23 - 25 August 2023	Prospective Entrepreneurs and Un-employed Youth	Mr. D. Naveen Kumar
12	Assessment of SHGs for Promotion of Micro Enterprises	3 Days	23 - 25 August 2023	Field Functionaries of NGOs, Officers involved in Micro Credit, and Members from SHG Federations	Mr. Vivek Kumar

September 2023

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Application of GeM, GFR & CPP in Public Procurement	5 Days	04 - 08 September 2023	Officers of State & Central Government Ministries & Departments, PSUs, Professionals and Entrepreneurs	Dr. E. Vijaya
2	Innovation Management & Entrepreneurship	3 Days	04 - 06 September 2023	Graduates & Post Graduates of pre Start-ups	Dr. K. Visweswara Reddy
3	SME Financing – Approaches & Strategies	5 Days	18 - 22 September 2023	Officials of MSME - DFOs, DICs, Banks, Personnel of Financial Institutions and Consultants Concerned with Financing of Projects	Dr. E. Vijaya
4	Faculty Development Program on Promotion of Agri Enterprises	5 Days	25 - 29 September 2023	Faculty, NGOs, Trainers, Development Officials, Government Officials, Entrepreneurs and Academicians	Dr. Shreekanth Sharma

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
5	Training of Trainers (ToT) on Agri Entrepreneurship	5 Days	25 - 29 September 2023	Trainers, Entrepreneurs, NGOs, Development Officials, Government Officials and Academicians	Dr. Shreekant Sharma

October 2023

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Management of CFC & Exit Strategy	5 Days	09 - 13 October 2023	Representatives of Implementing Agencies, Technical Agencies, Cluster Development Executives and Cluster Beneficiaries	Mr. K. Surya Prakash Goud and Mr. Vivek Kumar
2	Ethics & Values in Good Governance	5 Days	16 - 20 October 2023	Officials of Government Departments, PSUs, Professionals and Academicians	Dr. E. Vijaya
3	Micro-Enterprise Development for Project Officers and Field Officers of Government Departments	5 Days	16 - 20 October 2023	Commissioners, Senior Officers, Junior Officers of the Municipal Corporations, NGOs, Municipalities and Local Government Institutions involved either directly or indirectly with the planning and implementation of urban poverty alleviation programs & representatives of civil society organizations	Mr. J. Koteswara Rao
4	Innovation, Incubation & IPR	5 Days	16 - 20 October 2023	Entrepreneurs, Aspiring Technologists from R&D Institutions and Universities	Ms. V. Swapna
5	Workshop on Food Safety, Quality and Standards	2 Days	17 - 18 October 2023	Food Entrepreneurs, NGOs, Trainers, Development Officials, Government Officials and Academicians	Dr. Shreekant Sharma
6	Skill Gap Assessment Studies & Report Preparation	3 Days	18 - 20 October 2023	Skill Development Institutions, Technical Institutions (ITIs) and Executives of NGOs	Mr. V. B. Rajendra Prasad

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
8	Entrepreneurship Development Programme	3 Days	19 - 21 October 2023	Prospective Entrepreneurs & Unemployed Youth	Mr. D. Naveen Kumar
9	Treasury & Foreign Exchange Risk Management	5 Days	23 - 27 October 2023	Officials of Industries, Department, Banks, Financial Institutions, Graduates, Post Graduates and MSMEs	Dr. K. Visweswara Reddy
10	Competency based Human Resource Management	5 Days	23 - 27 October 2023	Middle and Senior Management Officials of Government Departments & PSUs	Ms. V. Swapna
11	Planning and Promotion of MSMEs	5 Days	23 - 27 October 2023	Extension Officers of DICs, State Corporations, Technical Consultancy Organizations, Representatives of Business Incubators, Science & Technology Parks, Commercial Banks, Faculty of Technical & Management Institutions, Entrepreneurs, Businesses Development Service Providers, Representatives from Chambers of Commerce, Industry Associations and NGOs	Mr. J. Koteswara Rao
12	Assessment of SHGs for Promotion of Micro Enterprises	3 Days	23 - 25 August 2023	Field Functionaries of NGOs, Officers involved in Micro Credit and Members of SHG Federations	Mr. Vivek Kumar

November 2023

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Capacity Building of DIC Officials on MSME Promotional Schemes	3 Days	01 - 03 November 2023	Officials from Commissionerate, Directorate of Industries and DICs	Mr. Vivek Kumar
2	Finance for Non Finance Managers	5 Days	06 - 10 November 2023	Managers, Senior Managers, Middle Level Executives	Dr. E. Vijaya

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
3	Orientation Programme on MSME Promotion	5 Days	06 - 10 November 2023	General Managers & Deputy Directors of Industry Departments, Assistant Managers cadre officials of various states	Mr. J. Koteswara Rao
4	5S, Kaizen, Lean and TQM for MSME Clusters	5 Days	06 - 10 November 2023	State & Union Government Officials, Industry Associations, NGOs, Bank Officials, Prospective and Potential Entrepreneurs	Mr. K. Surya Prakash Goud
5	Finance for Startups	5 Days	06 - 10 November 2023	Students, Startups and Entrepreneurs	Mr. B. Pradeep Kumar
6	Economics of Agro-Food Value Chains	5 Days	20 - 24 November 2023	Agri & Food Processing Officials, Graduates and Post Graduates	Dr. K. Visweswara Reddy
7	Strengthening of Industry Associations	5 Days	20 - 24 November 2023	Representatives of Industry Associations, Development Organizations and Social Enterprises	Mr. K. Surya Prakash Goud and Mr. J. Koteswara Rao
8	FDP on Promotion of Innovation and Startup Culture among Students through Strategic Approach	5 Days	20 - 24 November 2023	Academicians, Researchers and Faculty Members	Mr. Muthyala Sarath
9	Workshop on Industrial Hazardous Waste Management in SMEs	2 Days	23 - 24 November 2023	Government Officials, Scientists, Academicians, Environmental Engineers, Industry Professionals, Technology Providers, Research Scholars and Post Graduate Students	Mr. J. Koteswara Rao
10	Intellectual Property Rights for Enhancing Competitiveness of ICT based MSMEs	2 Days	23 - 24 November 2023	ICT Entrepreneurs, Industry Associations, Start-up Entrepreneurs, Technical Institutions, and other Stakeholders	Ms. V. Swapna
11	Schemes Evaluation, Impact Assessment & Report Preparation	3 Days	28 - 30 November 2023	Executives of NGOs and Researchers in Social Sciences	Mr. V. B. Rajendra Prasad

December 2023

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Working Capital Assessment & Management for SMEs	5 Days	04 - 08 December 2023	Officials of MSME - DFOs, DICs, Banks, Personnel of Financial Institutions and consultants concerned with Financing of Projects	Dr. E. Vijaya
2	Emerging Trends in Waste Management in Agriculture and Allied Sectors	5 Days	04 - 08 December 2023	Senior Managers, Administrators, Corporate Executives, Scientists, Engineers, Consultants, Agricultural Extension Officers, Agripreneurs	Mr. J. Koteswara Rao
3	Lean Six Sigma Green Belt	5 Days	04 - 08 December 2023	MSMEs, Academic Institutions & Universities; MSME - DFOs, Consultancy Organizations, Incubators, Quality Professionals, Industry Associations, Business Development Cells, Entrepreneurship Cells, Engineers, Management Consultants, PSUs, Marketing Agencies and others engaged in technical endeavours	Ms. V. Swapna
4	Management of Technology Business Incubators	5 Days	11 - 15 December 2023	Students and Faculty of Technical & Management Institutions and Government Officials	Mr. K. Surya Prakash Goud
5	Organizational Dynamics for Startups	3 Days	11 - 13 December 2023	Students, Startups & Entrepreneurs	Mr. B. Pradeep Kumar
6	Digital Farming and Future Agripreneurship in the era of Industry 4.0	3 Days	12 - 14 December 2023	Entrepreneurs, NGOs, Trainers, Development Professionals, Government Officials and Academicians	Dr. Shreekant Sharma

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
7	Promotion of Service Enterprises	2 Days	14 - 15 December 2023	Government and Non-Government Departments Official, Financial Institutions, and Commercial Banks	Mr. J. Koteswara Rao
8	Export Opportunities and Documentation Procedures for Food and Agro Products	5 Days	18 - 22 December 2023	Officials of Industries, Agriculture Department, Banks, Financial Institutions, Graduates, Post Graduates and MSMEs	Dr. K. Visweswara Reddy
9	Business Plan Preparation for a Successful Startup	3 Days	19 - 21 December 2023	Students, Startups and Entrepreneurs	Mr. Muthyala Sarath
10	Protecting Brand through Trademarks, Designs and Copyrights	5 Days	25 - 29 December 2023	Practicing Entrepreneurs and Aspiring Entrepreneurs	Ms. V. Swapna
11	Applications of Renewable Energy Sources in Agri & Allied sectors	3 Days	27 - 29 December 2023	Engineering Graduates, Solar Entrepreneurs, Public Sector Undertaking Officials, EPC Contractors, Agricultural Extension Officers, MNRE Channel Partners, Senior Energy Department Officials and Officers from State Nodal Agencies	Mr. J. Koteswara Rao

January 2024

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Organizational Excellence through Leadership	5 Days	08 - 12 January 2024	Senior and Middle Level Executives in Public and Private Sector Companies, Heads of NGOs and Entrepreneurs	Dr. E. Vijaya
2	Supply Chain Management and its Benefits for EXIM Business	5 Days	08 - 12 January 2024	Officials of Industries, Agriculture Department, Banks, Financial Institutions, Graduates, Post Graduates and MSMEs	Dr. K. Visweswara Reddy

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
3	Soft skills for Personal and Professional Excellence	5 Days	08 - 12 January 2024	Public Sector Undertaking Officials; Agricultural Extension Officers, Government Officials, Researchers, Scientists, Academicians, Environmental Engineers, Industry Professionals, Technology Providers, Corporate Executives, Engineers and Consultants	Mr. J. Koteswara Rao
4	Application of Emerging Technologies in MSME Clusters	5 Days	08 - 12 January 2024	Students and Faculty of Technical & Management Institution and Government Officials	Mr. K. Surya Prakash Goud
5	Manufacturing Excellence through Lean & Zero Defect Zero Effect (ZED) Practices	5 Days	08 - 12 January 2024	Enterprises, MSMEs, Academic Institutions & Universities, MSME Development Institutes, Consultancy Organizations, Incubators, Quality Professionals, Industry Associations, Business Development Cells, Entrepreneurship Cells, Engineers, Management Consultants, PSUs, Marketing Agencies and others engaged in technical endeavors	Ms. V. Swapna
6	Diffusion of Innovation and Transfer of Technologies	3 Days	16 - 18 January 2024	Entrepreneurs, NGOs, Trainers, Development Professionals, Government Officials and Academicians	Dr. Shreekant Sharma
7	Formation and Nurturing of Self-Help Groups	3 Days	17 - 19 January 2024	Field Functionaries of NGOs, Officers involved in Micro Credit and Members from SHG Federations	Mr. Vivek Kumar
8	Workshop on Entrepreneurship Orientation & Motivation	1 day (5 Programs)	January 2024	College Students (UG & PG)	Mr. V. B. Rajendra Prasad

February 2024

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
1	Office Procedures and Management	5 Days	05 - 09 February 2024	Officials of Government Departments, PSUs, and Professionals	Dr. E. Vijaya
2	Development of Millet Clusters	5 Days	05 - 09 February 2024	Farmers, FPOs, Bank Officials, Faculty of Agriculture Colleges and Universities	Dr. Shreekant Sharma and Mr. K. Surya Prakash Goud
3	Sustainable Livelihood Opportunities in Fisheries & Aquaculture	5 Days	05 - 09 February 2024	Fishers, Fish Farmers, Fish Workers and Fish Vendors, Self Help Groups (SHGs), Joint Liability Groups (JLGs), Entrepreneurs, Private Firms, Fish Farmers Producer Organizations, SC/ST/Women/Differently abled persons and officials from State Fisheries Department	Mr. J. Koteswara Rao
4	Innovative Leadership and Decision Making Skills for Extension Professionals	5 Days	05 - 09 February 2024	FPOs, Bank Officials, Faculty of Agriculture Colleges, Universities and Extension Professionals	Dr. Shreekant Sharma
5	Export – Import Management and Documentation Procedures	5 Days	12 - 16 February 2024	Officials of Industries, Agriculture Department, Banks, Financial Institutions, Postgraduates and MSMEs	Dr. K. Visweswara Reddy
6	Women Entrepreneurship Development Programme	5 Days	12 - 16 February 2023	Aspirant Women Entrepreneurs	Mr. V. B. Rajendra Prasad
7	Webinar on International Trade Finance: Opportunities for MSMEs	1 Day	16 February 2024	Officials of Industries, Agriculture Department, Banks, Financial Institutions, Postgraduates and MSMEs	Dr. K. Visweswara Reddy
8	Entrepreneurial Finance: Strategy and Innovation	5 Days	19 - 23 February 2024	Officials of MSME - DFOs, DICs, Bankers, Personnel of Financial Institutions and consultants concerned with Financing of Projects	Dr. E. Vijaya

S.No	Programme Title	Duration	Programme Dates	Target Beneficiaries	Faculty Name
9	Strategic Corporate Responsibility and Sustainability	3 Days	19 - 21 February 2024	Officials of PSU & PSEs and Corporates	Dr. K. Visweswara Reddy
10	Business Models for FPOs	5 Days	19 - 23 February 2024	Farmers, FPOs, Bank Officials, Faculty of Agriculture Colleges and Universities	Mr. K. Surya Prakash Goud and Dr. Shreekanth Sharma
11	Circular Economy – Emerging Trends in Waste Management	5 Days	19 - 23 February 2024	Scientists, Academicians, Environmental Engineers, Industry Professionals, Technology Providers, Research Scholars and Post Graduate Students	Mr. J. Koteswara Rao

S.No	Collaborative Programmes by Dr. Dibyendu Choudhury	Duration	Programme Date
1	Be Authorpreneur - Publish your own book	2 Days	29 - 30 May 2023
2	Be the leader, not a Boss!- 5000 years old secret from Indian Mythology	2 Days	28 - 29 August 2023
3	Sustainable tourism strategies for service providers beyond COVID-19	5 Days	10 May 2023
4	Delayed payment processing-Samadhan Portal-ADR/ODR	5 Days	15 September 2023
5	Supply Chain Financing, Industry 4.0 readiness towards Inclusion and formalization of MSMEs	5 Days	10 October 2023
6	Credit Rating Mechanism for MSMEs,	5 Days	10 June 2023
7	Industry 4.0 Readiness for MSME Clusters	5 Days	15 October 2023
8	Trade Receivables Discounting System (TReADS) for MSME	5 Days	04 November 2023
9	Renewable Energy Asset Management	5 Days	12 - 16 June & 20 - 25 November
10	Electronic Waste Management	5 Days	10 - 15 July 2023 & 15 - 20 January 2024
11	Applied Internet of Things for MSMEs	5 Days	19 - 23 June 13 - 17 November
12	Mobile Programming using Flutter	5 Days	07 - 11 August 2023 & 12 - 16 February 2024
13	Developing DeFi Exchange using Smart Contracts- Project based Blockchain Course	15 Days	20 October 2023
14	Bigdata using Spark and other Tools	45 Days	05 December 2023
15	Microsoft AZURE DATABRICKS and other tools	45 Days	20 December 2023
16	Advanced Digital Marketing by using Chat GPT	3 Months	15 August 2023
17	Advanced Diploma in Aviation and Ground Handling	6 Months	July 2023
18	UI/UX Design with Design Thinking and Innovation	6 Months	15 July 2023
19	Graduate Diploma in Multimedia (GDIM)	10 Months	15 July 2023
20	MBA MSME Management	24 Months	July 2023

PROGRAMMES / WORKSHOPS DIRECTORS CONTACT DETAILS



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	<p>Name Mr. SARATH MUTHYALA</p> <p>Designation Associate Faculty Member</p> <p>Expertise Digital Branding Strategies, Design Thinking, Startup Idea Generation & Validation, Startup Registration, Marketing Strategies, Pitching, Policies & Licensing</p> <p>Experience 10 Years</p> <p>Email muthyala.sarath@nimsme.org</p> <p>Contact No 040-23633243</p>
	<p>Name Mr. B. PRADEEP KUMAR</p> <p>Designation Assistant Registrar</p> <p>Expertise Banking and Finance</p> <p>Experience 14 Years</p> <p>Email ar@nimsme.org</p> <p>Contact No 040-23633260</p>
	<p>Name Mr. D. NAVEEN KUMAR</p> <p>Designation Consultant</p> <p>Expertise Micro Enterprises, Cluster Development and Hand Holding Services to MSMEs</p> <p>Experience 27 years</p> <p>Email dnaveen.kumar@nimsme.org</p> <p>Contact No 040-23633221</p>



About Hyderabad

Hyderabad, the capital city of Telangana, consists of old city and new city of Hyderabad, Secunderabad & Cyberabad. An imaginary line drawn across the Tank Bund is still used to distinguish. A bustling 400-year-old metropolis with an urban population of 10 million people, Hyderabad was formerly the seat of fabulously wealthy Nizams. Surrounded by huge prehistoric rock formations, the city is a blend of cutting edge IT companies and well preserved cultural heritage, a pot-pourri of old and the new. Hyderabad invokes nostalgia among old residents for its culture, fine arts and certain sophistication in manners. Much more than anything, it presents a true picture of secularism. Hyderabad is the fifth largest cosmopolitan city in India.

Climate

Hyderabad enjoys three main seasons: summer, monsoon and winter. Summers are pretty warm, starting from March and running through June; whereas winters are pleasant, starting from November till February. Light clothing for summer and a sweater or jacket for winter is recommended. The monsoon sets during July and precipitation extends up to October.

Temperatures

The average temperatures at Hyderabad vary:

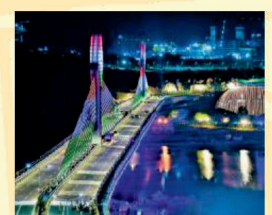
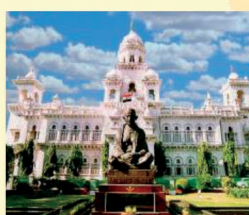
- August - October 26.0 °C
- November - January 22.0 °C
- February - March 28.0 °C
- April - July 38.0 °C

Food

Hyderabad is known for its varied and exquisite cuisine. The local food is quite spicy; continental, Chinese and other kinds of food are available in many restaurants. The varieties of fruit available include bananas, apples, grapes, oranges, mangoes, and melons (in season).

Language

Though Telugu is the language of the state, English, Hindi and Urdu are understood and spoken by majority of the people. Knowing these languages is a distinct advantage while dealing with the local population in shops and business places, and while using public transport. Multilingual translation books are available at the Institute library





OUR CAMPUS

Functional Structure

ni-msme has 4 theme-focused Schools of expertise, under which 12 Centres of Excellence and 8 Cells are functioning cumulatively to pursue specific activities. All these Centres/Cells have faculty expertise and are equipped to conduct customised collaborative programmes for the client organisations.

School of Enterprise Development (SED)

Centres

- National Resource Centre for Cluster Development (NRCD)
- Centre for Industrial Planning and Development (C-IPD)
- Centre for Policy Research (C-PR)

Cells

- Economic Investigation and Statistical Cell (EISC)
- **ni-msme** NGO Network (N-Cube)

School of Entrepreneurship and Extension (SEE)

Centres

- Centre for Entrepreneurship and Industrial Extension (C-EIE)
- Centre for Consultancy and Counselling (C-CC)

Cells

- Livelihood Business Incubator (LBI)
- Entrepreneur Development Centre (EDC)
- Women Studies Cell (WSC)
- Employee Assistance Cell (EAC)

School of Enterprise Management (SEM)

Centres

- Intellectual Property Facilitation Centre for MSMEs (IPFC)
- Centre for Promotion of Advanced Management Practices (C-PAMP)
- Centre for Industrial Credit and Financial Services (C-ICFS)
- Centre for Logistics and Integrated Materials Systems (C-LAIMS)
- Centre for Environment Concerns (C-ECO)

Cell

- Goods & Services Tax (GST) Cell

School of Enterprise Information and Communication (SEIC)

Centres

- Centre for Communication and Information Technology (C-CIT)
- Small Enterprises National Documentation Centre (SENDOC)

Cell

- Live Projects Cell (LPC)

Signature of Excellence:

ni-msme has made many memorable contributions to enterprise development both nationally and internationally. Further, MSMEs and executives from all over the world have been deriving the benefit of Indian experience through the programmes, workshops and seminars on contemporary themes organised at **ni-msme**.

Infrastructure Facilities

The infrastructure and facilities in the **ni-msme** campus are comparable with international standards. They reflect the natural excellence that qualifies every activity and attribute of the Institute. **ni-msme** has embraced technology in all its functions to keep pace with the tenor of the times and to make its services more efficient. State-of-the-art facilities, pleasant environs, proven methodologies supported by modern academic infrastructure make knowledge chasing an inviting pursuit.

Training Facility

The Institute houses spacious and ultra-modern air-conditioned classrooms and conference halls with sophisticated instructional and functional gadgets, computers with specific software for cutting edge IT courses, advanced laptops and other instructional tools that make learning at **ni-msme** a memorable experience. The lecture rooms are of different capacities which offer a cosy and convenient choice both for small groups and moderately large groups. The Mini Conference Hall will take care of the needs of large groups. The auditorium with its huge capacity, is best suited for holding conferences and seminars.



Training Block

Campus

Set amidst a sprawling and serene setting, **ni-msme** is ideally located for academic and training pursuits. Natural and peaceful surroundings, perfect landscaping and lush greenery compete with each other to help the participants relax in mind and body.

The way to get started is to quit talking and start doing - Walt Disney

Guestroom Complex

The hostel complex of the Institute is furnished with clean and comfortable guest-rooms that can accommodate over 250 guests, nicely appointed with modern amenities and facilities that meet international standards. The hospitality wing provides clean and hygienic cuisine, making the inmates experience a home away from home during their stay.



Canteen

Sports and Games

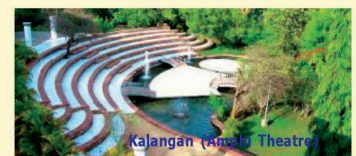
The campus has a jogging track and a gym for the fitness buffs, Tennis and Volleyball courts for the outdoor sports lovers. Badminton, Table Tennis, Chess and Carroms are available in the recreation wing for those leaning towards indoor games. So, the guests can engage themselves in the kind physical relaxation that meets their choice. The Institute continuously strives to improve and upgrade the facilities and amenities to ensure better comfort and convenience for the users.



Cricket Ground

Recreational Facilities

The Kalangan is an open-air gallery with an attractively set platform, well-suited for staging plays, dances and similar performances. It provides a perfect space for hosting entertainment agenda and for showcasing creative talents of the participants.

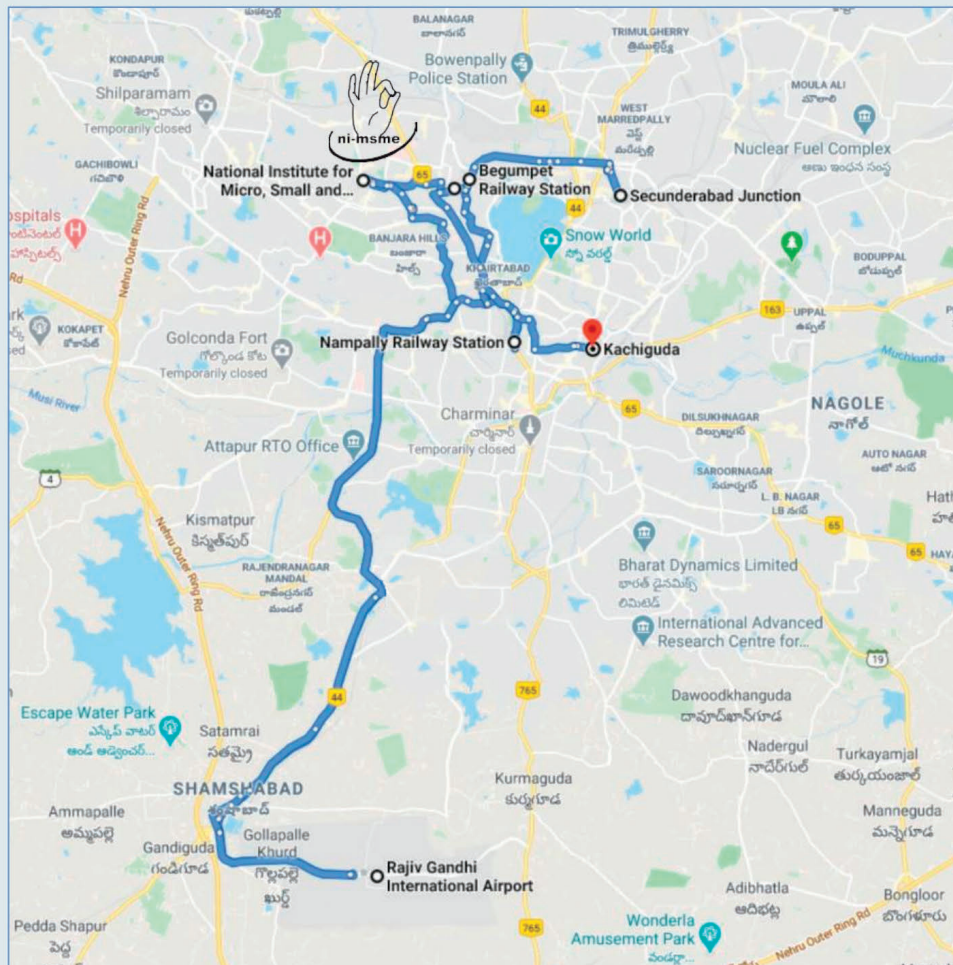


Kalangan (Amphitheatre)

Musings is another ideal outdoor location in the campus, set amidst tall trees, with a pond, best suited for get-togethers, informal meets and activities that find better reach in natural ambience especially during day time.

Utsav is an outdoor auditorium, set amidst tall trees, best suited for recreation events on pleasant days and fine evenings.

How to Reach ni-msme by Metro



How to Reach ni-msme by Road

Approximate Distance from ni-msme :

International Airport (Shamshabad)	35 Km
Hyderabad (Nampally) Rly. Station	12 Km
Secunderabad Rly. Station	14 Km
Kachiguda Rly. Station	15 Km
Begumpet Rly. Station	05 Km
Ameerpet	03 Km



National Institute for MSME (ni-msme) -The Premier Institute

National Institute for MSME (ni-msme), a pioneer institute under the aegis of Ministry of MSME, Govt. of India is playing a major role in the field of Entrepreneurship and Skill Development for providing pro- business environment to foster the progress of MSMEs towards success and prosperity. The mandate of ni-msme is to assist the Government in formulating policies for development of MSMEs. ni-msme provides host of services like training, research, consultancy, information, education and extension for Union/State Governments and all MSME stakeholders including practicing & potential entrepreneurs.

Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling other developing countries to get the benefit of the Institute's facilities and expertise. The Institute is associated with prestigious world bodies such as UNIDO, UNDP, DCAC, UNESCO, ILO, CFTC, UNICEF, AARDO and GIZ. ni-msme's intellectual activities are pursued by its four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC).

ni-msme has established theme based Centers of Excellence viz., National Resource Centre for Cluster Development (NRCD) to help MSMEs through Cluster Development Approach. NRCD has intervened in development of more than 150 clusters. The institute is implementing around 50 Rural/Artisan/Industry clusters across the nation and also supporting KVIC/Coir Board/NBCFDC/NSFDC. It has supported various State Governments/UTs for development of Handloom/Handicraft/Agro-Food Processing/Textile clusters. Intellectual Property Facilitation Centre (IPFC) provides IP advisory services to Research & Academic Institutions, Clusters, SMEs, Start-ups and Individual Innovators. Over 150 SMEs & Start-ups got benefited from IP registrations such as Trademarks, Patents and Industrial Designs. Goods & Services Tax Cell (GSTC) provide GST registrations and tax compliances. Entrepreneur Development Cell (EDC), Livelihood Business Incubator (LBI) and Start-up Incubation Center (StIC) provide mentoring and handholding services to start-ups/entrepreneurs. Small Enterprises National Documentation Centre (SENDOC) accumulates and disseminates information that helps entrepreneurs and stakeholders in understanding the intricacies of business. The Institute has been publishing Small Enterprise Development and Management Extension (SEDME) Journal since 1974 in the domain of small enterprises, attracting contributors and users not only from every corner of the country but also from other developing as well as developed nations. Journal of Innovation, Entrepreneurship, Management and Skill Development (JIEMS) is an online platform which publishes quality research with its open access policy and Pubtech services.

The Institute has trained 5605636 participants by organizing 16,346 programmes for Officials from various Ministries of Govt. of India and State Governments. ni-msme has also imparted skill training to 1,78,443 educated unemployed youth by conducting 6096 Entrepreneurship & Skill Development Programmes (ESDPs). The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10,758 International Executives representing 145 developing countries. ni-msme has also completed more than 949 research and consultancy projects.

The management of ni-msme rests with the Governing Council (GC) appointed by Govt. of India. Shri Narayan Tatu Raneji, Hon'ble Union Minister for MSME, Govt. of India is the Chairman of GC. Shri Bhanu Pratap Singh Vermaji, Hon'ble Minister of State (MoS) for MSME is Co-Chairman of GC. Shri B.B. Swain, IAS, Secretary, MoMSME, Govt. of India is Vice Chairman of the GC and Chairman of the Executive Committee. Ms. Mercy Epao is the Joint Secretary (SME), MoMSME, Govt. of India and Dr. S. Glory Swarupa is the Director General of the Institute.

The institute has recently commemorated the Diamond Jubilee, 60 years of commendable services to MSME sector and the country.



For more details, please contact

Assistant Registrar

National Institute for Micro, Small and Medium Enterprises (ni-msme)

An Organisation of the Ministry of MSME, Govt. of India and ISO 9001:2015 Certified

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Celebrating Diamond Jubilee

