Sus Garment Cluster

The women artisans of Sus Garment Cluster have celebrated Women’s Day Celebrations at Wakad, Pune on 8th March 2022. The Director General, ni-msme, Dr. S. Glory Swarupa has addressed the women artisans virtually. She has congratulated all the Women Artisans on the occasion and expressed that women can do anything and everything is possible for women. She has motivated the artisans to work hard and earn more income.

Ieeza Handloom Cluster

The Implementing Agency has organized a meeting with the SPV Directors, Members and artisans on 24th April 2022 to speed up construction of CFC, mobilization of SPV contribution and procurement of machinery.

The Ministry of MSME has empanelled ni-msme as Nodal Agency to Promote & Monitor the SFURTI Clusters. ni-msme is implementing SFURTI scheme in 24 clusters located in the States of Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra Odisha, Punjab and Telangana.
The Maharashtra Bamboo Development Board (MBDB), Implementing Agency of Sakoli and Wardha Bamboo Clusters have taken new initiative to support marketing of cluster products. Apart from providing work orders, they have established display cum sales counter at Nagpur & Itwari Railway stations with approval of Nagpur division of Central Railways.

**Sakoli Bamboo Cluster**

**Basantrai Badge & Embroidery Cluster, Jharkhand**

On 25th & 26th March 2022, the Directors of SPV, Md Sajjad & Md Muzaffar Alam have participated in Global Spin Trade Conclave at Mumbai World Trade Centre. They have exhibited the different Hand Embroidery Works in the conclave. The Exhibition was exclusively for Eco-Handloom, Eco-Textiles and Apparel. International Delegates from Sudan, Iran and Zimbabwe visited the stall and appreciated the Hand Embroidery work and a delegate from Zimbabwe has assured to give work order worth Rs. 80,000/- to the SPV.
has been implementing SFURTI scheme of the Ministry of MSME in the state of Jharkhand in the capacity of Nodal Agency. Jharkhand Industrial Infrastructure Development Corporation (JIIDCO) is the Technical Agency whereas Mukhyamantri Laghu Evam Kutir Udyam Vikas Board (MMLKUVB) is the Implementing Agency. MMLKUVB has special focus towards strengthening unorganized cottage industry through cluster development approach. The cluster interventions are under progress in seven clusters which are producing Silver Jewelry, Brass crafts, Bamboo crafts, Wood Crafts, Honey, Lac products and embroidery items. The initiatives are taken through technical interventions, infrastructure development, capacity building, market linkages, credit linkages and handholding. There is a need to train cluster SPV members and key personal of MMLKUVB on effective implementation of the Project, Management of CFC and Design appropriate ‘Exit Strategy’ for each cluster. In this regard, has successfully organized Training Programme on Management of CFC & Exit Strategy from 22\textsuperscript{nd} to 26\textsuperscript{th} March 2022 for cluster stakeholders of Jharkhand.
The Department of Horticulture, Medchal (Implementing Agency) has opened Technical Bids of civil works and & Machineries on 8th April 2022. Representatives of the Implementing Agency (IA), Technical Agency (TA), Nodal Agency (NA) and Special Purpose Vehicle (SPV) have participated in the Bid opening meeting.

**Kondapally Toys Cluster:**

The Implementing Agency, DRDA of Kondapally Toys Cluster has organized Purchase Committee Meeting virtually and discussed regarding installation of transformer and furniture works for Sales Outlet. Ms. Sunitha, Project Director, DRDA, Krishna District, Shri Kopresha Chary, National Adviser (School net India Ltd), Technical Agency, Shri L. Vijay Kumar, Consultant, **ni-msme**, Shri Venkat Rao, DRDA and Shri Chary, SPV have attended the meeting.

**Jonnadda Food Processing Cluster:**

located at Jonnadda where **ni-msme** is a Technical Agency. IA has organized purchasing Committee meeting on 7th March 2022 to discuss on procurement and installation of CFC machinery in which officials of KVIC, Chartered Engineer, Builder of CFC, Cluster Development Executive have participated.
The Department-Related Parliamentary Standing Committee on Industry (DRPSCI) headed by Sri Keshava Rao had visited Tirupati on 18th April 2022 and Mumbai on 19th April 2022 to discuss the performance of SFURTI clusters in Andhra Pradesh and Maharashtra respectively. At Tirupati, Ms. Ashima Gupta, Financial Advisor, KVIC and Sri Supriyo Ghosh, Director (SFURTI), MoMSME gave a presentation on implementation of clusters in Andhra Pradesh, present status and impact of cluster interventions. The members enquired about issues in implementation of the scheme and solutions for the same. The members expressed that market linkages and providing sufficient working capital are utmost important for improving artisan income and sustenance of the cluster. The nodal officers of SFURTI shared interventions in their respective clusters.

The members expressed that awareness of the scheme needs to be created and number of beneficiaries in the project may be reduced as per the project demand. At Mumbai, Smt. Alka Arora, Joint Secretary (ARI) and Sri Supriyo Ghosh, Director (SFURTI), MoMSME gave detailed presentation on status of implementation of SFURTI scheme especially in Maharashtra, implementation framework, issues in implementation, corrective measures taken by the Ministry, proposed revisions in the scheme guidelines. The nodal officers of SFURTI shared interventions in their respective clusters. Later, the members interacted with the artisans and observed cluster products.

Mr. K. Surya Prakassh Goud, Faculty Member represented ni-msme and facilitated Implementing Agencies in display cluster products. Mr. Srinivasa Rao, Managing Director, MBDB, representative of Technical Agency, BRTC and cluster artisans of Sakoli cluster were present and explained on cluster interventions to the members of DRPSCI.
On 26th April 2022, the Mukhya Mantri Laghu Evam Kutir Udyam Vikas Board (MMLKUVB), Government of Jharkhand, Implementing Agency has organized One Day Training Programme on Marketing under SFURTI, Ministry of MSME, Govt. of India at District Industries Centre, Bokaro.

Shri Dilip Sharma, General Manager, District Industries Centre, Bokaro, Shri S. anjay Sahu, General Manager, JIIDCO, Shri Siddharth Jaiswal, CEO/Secretary, Business Planning & Development, Birsa Agriculture University, Shri Siddharth Jaiswal - Data Administrator JIIDCO, Shri Yogeshwar Sharma, SPV Director, Woodcraft Cluster, Chas, Bokaro and 41 artisans have participated in the programme.

Kariyatpur Brass & Bronze Utensils Cluster

On 14th March 2022, the Mukhya Mantri Laghu Evam Kutir Udyam Vikas Board (MMLKUVB), Government of Jharkhand, Implementing Agency has organized One Day Training Programme on Marketing under SFURTI, Ministry of MSME, Govt. of India at Kasera Vikas Bhawan, Kariyatpur, Ichak, Hazaribagh, Jharkhand.

Shri Dilip Sharma, General Manager, DIC, Bokaro, Shri S. K. Bariyar, IEO, MMLKUVB, Ranchi, Shri Siddharth Jaiswal BPD HEAD Birsa Agriculture University, Shri Dhiraj Kumar - Data Administrator Single Window, Shri John Kongari, Deputy Director MMLKUVB, Ms. Ritu Kumar - Deputy Director MMLKUV, Ms. Divya Bharti, Consultant, (GT Bharat), Shri Vikash Prakash - EODB Manager, Bokaro, Shri Aditya Choudhary EODB Manager Dhanbad, Shri Yogeshwar Sharma, SPV Director and 40 artisans have participated in the programme.

Annatdev Woodcraft Cluster, Chas, Bokaro, Jharkhand

On 26th April 2022, the Mukhya Mantri Laghu Evam Kutir Udyam Vikas Board (MMLKUVB), Government of Jharkhand, Implementing Agency has organized One Day Training Programme on Marketing under SFURTI, Ministry of MSME, Govt. of India at District Industries Centre, Bokaro.

Shri Dilip Sharma, General Manager, DIC, Bokaro, Shri S. K. Bariyar, OSD & IED, MMLKUVB, Shri S. anjay Sahu, General Manager, JIIDCO, Shri Siddharth Jaiswal, CEO/Secretary, Business Planning & Development, Birsa Agriculture University, Shri Dhiraj Kumar, Data Administrator JIIDCO, Shri Yogeshwar Sharma, SPV Director, Woodcraft Cluster, Chas, Bokaro and 41 artisans have participated in the programme.
Launch Workshop for New SFURTI Clusters

The Ministry of MSME, Government of India has approved Three (3) clusters namely, Nizamabad Turmeric Cluster, Chintapalli Turmeric cluster and Bapatla Agro & Food Processing Cluster for implementation of SFURTI scheme in which ni-msme will be the Nodal Agency. A workshop was organized on 11th April 2022 inviting representatives / officials from Implementing Agencies, Technical Agencies and Special Purpose Vehicles to discuss on plan of action for implementation of cluster interventions, execution of bipartite and tripartite agreements, opening of bank accounts and inviting tenders for civil works and machinery procurement. Mr. K. Surya Prakash Goud, Faculty member welcomed all the members and briefed on present status of SFURTI project and expectations of the Ministry on new clusters. Later the participants briefed about their organizations, experiences and preparatory work done so far. The Director General, Dr. S. Glory Swarupa in her inaugural address stressed on completion of project within a year as informed by the Ministry. Dr. Glory also advised to open bank accounts and deposit SPV contribution immediately. She also suggested Implementing Agencies to take services of Technical Agencies and Nodal Agency from time to time for successful completion of interventions and make as model clusters. Later, Mr. K. Surya Prakash Goud discussed in detail on execution of agreements, operation of bank accounts, role and responsibilities of all concerned agencies, procurement process and implementation framework with the support of NRCD team, Mr. D. Naveen Kumar, Mr. L. Vijay Kumar and Ms. Rama. The Implementing Agencies with the support of Technical Agencies prepared time lines for implementation of SFURTI interventions. The participants thanked the Director General for the support extended through ni-msme and assured to complete interventions as per the timelines of the Ministry. Mr. D. Naveen Kumar, Mr. L. Vijay Kumar and Mrs. Rama explained in detail on documentation on project interventions recruitment of CDE and release of funds respectively. The workshop concluded with a vote of thanks proposed by Mr. Goud.

ni-msme invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

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