58th FOUNDATION DAY
1st July, 2020

National Institute for Micro, Small and Medium Enterprises
(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001:2015 Certified)
History

In 1960, the Central Industrial Extension Training Institute (CIETI) took birth with Micro Small and Medium Enterprises (MSMEs) as a Department under the Ministry of Industry and Commerce in New Delhi. In order to provide greater autonomy in administration and procedures to play a pivotal role in the promotion of MSMEs, the Institute was renamed as Small Industry Extension Training Institute (SIET) shifting the headquarters to Hyderabad in 1962.

The UNIDO recognising the outstanding performance of SIET under the scheme of Centers of Excellence, for its meritorious performance accorded the national status and renamed as National Institute for Small Industries Extension and Training (nisiet) in 1984.

The Institute has earned distinction in entrepreneurship promotion, with recognition at national and international levels. With the Micro, Small and Medium Enterprises Development Act of 2006 (MSME-D) the Institute was renamed as National Institute for Micro, Small and Medium Enterprises (ni-msme) with re-designed innovative focus of inclusive growth under the Ministry of MSME.

Research and Consultancies

- Capacity Development of Business Membership Organisations (BMO) in India - MSME Umbrella programme of GIZ (2013)
- International Programmes for Bangladesh Small & Cottage Industries Corporation (BSCIC) (2008)
- Outreach programme for African women executives as a fore-runner to India-Africa Forum Summit (2008)


Project Profiles on SMEs for Mauritius (2004)


Established UNESCO Chair on MSME (1997)


The first International Training Programme in SME Development (1967)

The first Executive Laboratory organised in (1964)

Study on Achievement Motivation in association with Prof. David McClelland, Harvard University in the Kakinada Experiment (1964)

International Clientele


Critical Contributions to the Growth and Development of MSME

i) Research and Evaluation Studies

- Digital Intervention on Skilling, Handholding and Affiliation as Counseling tool for Career Paramarsh Kendra (CPK), Govt. of West Bengal (2017-19)
- HR Climate and Employees Satisfaction Survey for NMDC (2015-16)
- Evaluation Study of Training Schemes of NBCFDC in Haryana, Himachal Pradesh, Rajasthan and Uttar Pradesh (2015)
- Diagnostic Study on Murmura cluster in Gondia district, under KRDP Clusters Programme of KVIC (2015)
- Study on Revitalisation for DICs and RICs in Odisha State (2014-16)
- Evaluation Study of Re-engineering and Restructuring of DIC, Department of MSME, Government of Odisha (2014-15)
- Evaluation of Vendor Development Programmes (VDP), Sponsored by MoMSME, Govt. of India (2014)
- Evaluation of “Export Promotion - Training Programmes on Packaging for Exports”, Sponsored by the DC-MSME (2013-14)
- Evaluation of Pochampally Handloom Centre sponsored by DC-Handlooms (2013-14)
- Study on Revitalisation of District Industries Centres (DICs) in India (2012)
- Evaluation Study for bringing more Effectiveness in Implementation of the Schemes under AHVY, Sponsored by Ministry of Textiles, Govt. of India, (2009-10)
- Evaluation of the Functioning of Innovative and Experimental Programmes on Schools run by Bhagavatula Charitable Trust (BCT) under Rajiv Vidhya Mission, Visakhapatnam District (2009-10)
- Preparation of Check-list for Diagnosis of Sick Units and Case Studies (1981)
- Impact/Evaluation Studies on major Government Programmes and Schemes such as TYRSEM, DWCRA, PMRY, SEEUY, CMEY, ADARANA, IIDs, SHGs, WDCs, Development Commissioner (Handlooms), (1975-80)

ii) Baseline Studies
- The Fishermen Livelihood impact due to Kamarajar Port, Chennai and Skill interventions (2016-17).
- Baseline Survey on skill development for sustainable income generation in Dantewada district, NMDC-CSR (2014-15)
- Study on Identification of Projects for Specific Resource Base in North Eastern Region (2003)
- Industrial Potential Studies of Different Regions (since 1974)
- Identification of Growth Centres in Vidharbha Region (1973)
- Development of Pochampad Region (1972)
- Developed the concept of Appropriate Technologies in Indian Industry (1969)

iii) Capacity Building Activities:
- The state of the art Capacity Building Training Programmes in Collaboration with IIM (Trichy) and IIFT (Kolkata), Sponsored by National SC-ST Hub, Ministry of MSME (2019)
- Training Programme for DC-MSME officials for Establishing Export Facilitation Centre (EFC) for Domestic Tariff Area and SEZs in all MSME–DIs (2019)
- Induction Training for Executive Trainees for NMDC (2018 & 2019)
- Leadership for Young Managers for ECIL (2018 - 2020)
Faculty Development Programmes (FDP), Technology based Entrepreneurship Development Programmes (TEDP) and Women Entrepreneurship Development Programmes (WEDP), Sponsored by the Department of Science & Technology (DST) (2010-2020)

Executive Development Programme for Managers of Coir Board, Sponsored by the Coir Board, Ministry of MSME, Govt. of India (2015)

IPR Challenges and Prospects, Ministry of MSME, Govt. of India

Marketing and Branding of Clusters for KVIC Officers, Sponsored by KVIC, Govt. of India (2014)

Entrepreneurship Development Programmes, Sponsored by Dalit Industries Chamber of Commerce and Industry (DICCI) for their members and beneficiaries (2014)

Orientation workshop for Industry Members of IMCs, under the scheme “Upgradation of 1396 Government ITIs through PPP”, Sponsored by Ministry of Labour & Employment, Govt. of India (2014)

Entrepreneurship and Skill Development Programmes in Food Processing, Sponsored by Ministry of Food Processing Industries, Govt. of India (2013-16)

Entrepreneurship Development Programmes for practicing and potential entrepreneurs, Sponsored by State Bank of India (SBI) (2013)

Preparation of Training Modules for Ministry of Housing & Urban Poverty Alleviation, Govt. of India (2009-10)

National Workshop on MSME Cluster Development (2008)

Case Studies and Video Documentaries on S&T Entrepreneurs (1986)

iv) Institution Building

Goods & Services Tax (GST) Cell for providing consultancy to MSMEs (2016)

Livelihood Business Incubator (LBI) under the Scheme of ASPIRE of Ministry of MSME (2016)

Resource Centre for Traditional Paintings in Handicrafts (2010-11)

Intellectual Property Facilitation Centre (IPFC), Sponsored by DC-MSME, Govt. of India (2009)

National Resource Centre for Cluster Development (NRCD), Sponsored by DC-MSME, Govt. of India (2004)

Small Enterprises National Documentation Centre (SENDOC) (1970)

v) Software Support: Developed

Development of online EDP in Hindi for MSME Department, Government of Madhya Pradesh (2018 -2019)

Student tracking system through web based software Application for APCET (2015)

Software package on Project Appraisal and Evaluation (CAPE) (1996)

First computerised software package on Simulation Exercises for Small Industry Management (1987)

vi) Promotion and Development of industrial Clusters

Promotion of 150 rural/ industrial clusters (till date 2020)


Soft Interventions for Harihara Khadi Cluster, Davangere (Karnataka), Mothkur Ikat Handloom Weaving Cluster, Nalgonda (Telangana), Pedana Kalamkari Block Printing Cluster, Pedana (Andhra Pradesh), Kondapalli Wood Craft Cluster, Vijayawada (Andhra Pradesh)
ni-msme has undertaken a number of initiatives in developing industrial clusters for process and product improvement and energy conservation. These interventions improved the economy of enterprises in process development through technology up-gradation due to cost reduction. Some of them are highlighted below.

1. **Energy Audits:** In various industrial clusters reducing energy costs and the other costs of MSMEs as under:

<table>
<thead>
<tr>
<th>Cluster</th>
<th>Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rice Milling, Karnal</td>
<td>₹ 4 lakhs saved by 5 units. Around 5% in Energy saving and 5.5% in cost reduction</td>
</tr>
<tr>
<td></td>
<td>Phase - I</td>
</tr>
<tr>
<td></td>
<td>₹ 38.12 lakhs energy savings by 7 units</td>
</tr>
<tr>
<td>Pharma, Goa</td>
<td>5% saved in the energy bill, which in turn reduced the cost of medicines making affordable to poor patients.</td>
</tr>
<tr>
<td></td>
<td>Rice Milling, Karnal</td>
</tr>
<tr>
<td></td>
<td>6,000 per month savings in energy cost in each unit</td>
</tr>
<tr>
<td></td>
<td>The product price was reduced by around 11%</td>
</tr>
</tbody>
</table>

2. **Technology Improvement:** Process improvement through Technology up-gradation and changes in design benefiting MSMEs as under:

<table>
<thead>
<tr>
<th>Technology</th>
<th>Cluster</th>
<th>Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Process improvement</td>
<td>Rice Milling, Karnal</td>
<td>Savings of ₹ 1.01 crore by 11 units</td>
</tr>
<tr>
<td>Technology up-gradation</td>
<td>Foundry, Belgaum</td>
<td>12 units adopted process change</td>
</tr>
<tr>
<td>New design of fan blades</td>
<td>Fan, Hyderabad</td>
<td>35% reduction in raw material of fan blades</td>
</tr>
<tr>
<td>Resin based product</td>
<td>Pottery, Chunar</td>
<td>20 units started manufacturing</td>
</tr>
<tr>
<td>Technology up-gradation</td>
<td>Surveying Instruments</td>
<td>4 units adopted process change</td>
</tr>
<tr>
<td>Technology up-gradation</td>
<td>Gun, Munger</td>
<td>2 units installed modern bore making machines</td>
</tr>
<tr>
<td>Improved Technology</td>
<td>Brass Products, Hajo</td>
<td>2 units adopted surface finishing</td>
</tr>
<tr>
<td>Improved Technology</td>
<td>Brass Utensils, Pareo</td>
<td>5 units adopted modern casting</td>
</tr>
<tr>
<td>Modernisation</td>
<td>Pharma, Goa</td>
<td>12 units adopted new packing techniques</td>
</tr>
<tr>
<td>Improved process</td>
<td>Sewing machine</td>
<td>10 units adopted modern casting-SES experts</td>
</tr>
<tr>
<td>Energy conservation</td>
<td>Pharma, Goa</td>
<td>13 units installed Energy Saving Equipment</td>
</tr>
<tr>
<td>Modernisation</td>
<td>Rice Milling, Karnal</td>
<td>₹ 376.5 lakhs invested by 23 units</td>
</tr>
</tbody>
</table>
3. Intervention in Devarakonda Tribal Jewellery Cluster

This cluster is engaged in producing tribal jewellery products (usually made of shells, metal mesh, beads, chains) marketed in the shandies or local weekly markets. A small quantity is supplied to larger markets like Delhi and Mumbai from where the products are traded in international markets.

The artisans in product and process improvement were facilitated with training from Mrs. Renate Golz from Senior Expert Service (SES), Germany through a workshop organised by ni-msme. The key takeaways of the workshop are effective utilisation of tools and equipment, raw materials and skills, reduction of wastage, value addition to scrap material and development of new designs and prototypes.

Recent Collaborations and MoUs

- In 2019 with Indian Institutes of Management (Trichy, Indore, Shillong and Sirmaur) for organising Certificate, Diploma, Short term and Long term Programmes in Entrepreneurship, Innovation & Design Thinking, IPR and Financial Management.

- Collaborative training Programmes with Indian Institute of Foreign Trade (IIFT), Kolkata on Entrepreneurship Development for Start Up and Scale Up in International Trade in 2019. A total of 60 SC/ST aspiring and existing entrepreneurs were trained. The programme is sponsored by National SC-ST Hub, MoMSME, Govt. of India.

- MoU with Indian Institute of Chemical Technology (IICT), Hyderabad during 2018 for catering to the Business Development for promoting the expertise of the Institute toward offering research solutions to industry oriented and societal problems. This tie up is also for carrying out Skill Development and Entrepreneurial activities.

- With Danish Consortium for Academic Craftsmenship (DCAC) in 2019 for organising Entrepreneurship and Skill Development Programmes (ESDPS) in different domains.

- With India SME Forum, Mumbai in 2020 for organising collaborative online executive programmes on revitalisation of MSMEs during post COVID-19.

Key Functions of the Institute

a. Capacity Building

State of the art capacity building in Training of trainers EDPs, FDPs, TEDPs, Cluster Development, Project Evaluation and Feasibility Studies, Designing of DPR for MSMEs, Financing MSMEs, GST, IPR, Export Promotion, Business Registration and Legal Compliances, Digital Marketing, Branding and Trade Marks for MSMEs.
b. Research and Evaluation Studies


c. Consultancy

Helping MSME in getting Udyog Adhaar Memorandum (UAM), IPR services - filing for Patents, Trade Marks, GST Registration, Services through Entrepreneurship Development Centre (EDC), DPR preparation and Designing Digital Marketing Plan. The Intellectual Property Facilitation Centre (IPFC) for MSMEs has been established at ni-msme in August 2009. The center aims at helping MSMEs in promoting innovation, niche products/services through IPR adoption. IPFC offers wide range of IP services which include: General advisory on all type of Intellectual Properties, General awareness programmes covering all aspects of IPR for SMEs, Universities & Individuals. Specific programmes (Patent Analytics, Patent Drafting, Filing procedures of Patents & other IPRs, IP management & commercialisation), IPR filing support and other IP Information Services.

Center supported around 350 SMEs through IP advisory services and filed 85 Trade Marks, 35 Patents, 4 Copyrights, 4 Designs and 1 Geographical indication till now. The center has more than 150 memberships who are from different industries and associations.

d. Educational Services

ni-msme is keen to start various academic programmes in collaboration with reputed national and international organisations like DCAC, IIMs, IIFT, DTU, Skill University from the academic year 2020-21. Programmes include Certificate, Diploma, B.Voc, PG Diploma, Post-Graduation and Ph.D. in Innovation, Entrepreneurship and Design Thinking. In 2018-19, ni-msme has offered PG-DEED, PG Diploma both Full time and Part time.

Financial Performance of ni-msme

In the process of conducting capacity building training, research & evaluation studies, skill development activities, ni-msme generates revenue of which around 28 percent is generated through National training programmes, 15 percent is from International training programmes and 7 percent is from research and consultancy activities, 42 percent from skill development and 8 percent other collaborative programmes.
The Institute has trained more than 5,36,500 executives by organizing over 16,000 programmes which include prospective/existing entrepreneurs and officials from various Ministries of the Govt. of India and State Governments till March 2020 covering all States and Union Territories. The Institute is implementing ITEC scheme of Ministry of External Affairs, Govt. of India since 1967 and trained more than 10,350 International Executives from 143 developing countries till March 2020. The Institute has also undertaken more than 945 research and consultancy projects.

a. Number of Programmes conducted in the last 10 years

<table>
<thead>
<tr>
<th>Particulars</th>
<th>No. of Programmes</th>
<th>No of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-10</td>
<td>305</td>
<td>11,565</td>
</tr>
<tr>
<td>2010-11</td>
<td>756</td>
<td>21,911</td>
</tr>
<tr>
<td>2011-12</td>
<td>772</td>
<td>25,078</td>
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<tr>
<td>2012-13</td>
<td>1,406</td>
<td>47,840</td>
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<tr>
<td>2013-14</td>
<td>1,354</td>
<td>43,283</td>
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<tr>
<td>2014-15</td>
<td>2,171</td>
<td>72,696</td>
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<tr>
<td>2015-16</td>
<td>2,015</td>
<td>61,835</td>
</tr>
<tr>
<td>2016-17</td>
<td>1,136</td>
<td>40,292</td>
</tr>
<tr>
<td>2017-18</td>
<td>858</td>
<td>27,960</td>
</tr>
<tr>
<td>2018-19</td>
<td>273</td>
<td>13,254</td>
</tr>
<tr>
<td>2019-20</td>
<td>203</td>
<td>5,128</td>
</tr>
<tr>
<td>Total</td>
<td>11,249</td>
<td>3,70,842</td>
</tr>
</tbody>
</table>

b. Type of Programmes

<table>
<thead>
<tr>
<th>Year</th>
<th>National Programmes</th>
<th>Seminar &amp; Workshops</th>
<th>International Programmes</th>
<th>Entrepreneurs &amp; Skill Development Programmes</th>
<th>Research &amp; Consultancy</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-10</td>
<td>113</td>
<td>95</td>
<td>14</td>
<td>07</td>
<td>76</td>
<td>305</td>
</tr>
<tr>
<td>2010-11</td>
<td>162</td>
<td>71</td>
<td>21</td>
<td>411</td>
<td>91</td>
<td>756</td>
</tr>
<tr>
<td>2011-12</td>
<td>91</td>
<td>47</td>
<td>24</td>
<td>536</td>
<td>74</td>
<td>772</td>
</tr>
<tr>
<td>2012-13</td>
<td>340</td>
<td>58</td>
<td>24</td>
<td>972</td>
<td>12</td>
<td>1406</td>
</tr>
<tr>
<td>2013-14</td>
<td>241</td>
<td>35</td>
<td>23</td>
<td>1045</td>
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<td>488</td>
<td>58</td>
<td>17</td>
<td>1599</td>
<td>09</td>
<td>2171</td>
</tr>
<tr>
<td>2015-16</td>
<td>862</td>
<td>36</td>
<td>18</td>
<td>1075</td>
<td>24</td>
<td>2015</td>
</tr>
<tr>
<td>2016-17</td>
<td>896</td>
<td>62</td>
<td>14</td>
<td>135</td>
<td>29</td>
<td>1136</td>
</tr>
<tr>
<td>2017-18</td>
<td>695</td>
<td>32</td>
<td>14</td>
<td>87</td>
<td>30</td>
<td>858</td>
</tr>
<tr>
<td>2018-19</td>
<td>208</td>
<td>22</td>
<td>14</td>
<td>25</td>
<td>04</td>
<td>273</td>
</tr>
<tr>
<td>2019-20</td>
<td>125</td>
<td>05</td>
<td>11</td>
<td>72</td>
<td>10</td>
<td>223</td>
</tr>
</tbody>
</table>
Doordarshan and many regional channels have been telecasting the importance of ni-msme, its activities and courses in helping the unemployed youth.

1. On the Eve of International Women’s day on 8th March 2019, “Shakthi National Convention 2019” was organised by ni-msme which was broadcasted in the regional and national media, Sponsored by DC-MSME, UNIDO and UNDP.

2. On 29th January 2019 a special episode was telecasted by V6 a Regional Telugu News Channel focusing on the ESDPs being organised by ni-msme, Sponsored by Telangana Scheduled Castes Co-Operative.

c. Number of Participants year wise

<table>
<thead>
<tr>
<th>Year</th>
<th>National Programmes</th>
<th>Seminar &amp; Workshops</th>
<th>International Programmes</th>
<th>Entrepreneurs &amp; Skill Development Programmes</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-10</td>
<td>4363</td>
<td>6779</td>
<td>253</td>
<td>170</td>
<td>11565</td>
</tr>
<tr>
<td>2010-11</td>
<td>5480</td>
<td>4921</td>
<td>344</td>
<td>11166</td>
<td>21911</td>
</tr>
<tr>
<td>2011-12</td>
<td>4572</td>
<td>4705</td>
<td>411</td>
<td>15390</td>
<td>25078</td>
</tr>
<tr>
<td>2012-13</td>
<td>13897</td>
<td>5059</td>
<td>441</td>
<td>28443</td>
<td>47840</td>
</tr>
<tr>
<td>2013-14</td>
<td>9482</td>
<td>2466</td>
<td>425</td>
<td>30910</td>
<td>43283</td>
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<tr>
<td>2014-15</td>
<td>21585</td>
<td>3624</td>
<td>351</td>
<td>47136</td>
<td>72696</td>
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<tr>
<td>2015-16</td>
<td>27267</td>
<td>2390</td>
<td>304</td>
<td>31874</td>
<td>61835</td>
</tr>
<tr>
<td>2016-17</td>
<td>32809</td>
<td>3063</td>
<td>370</td>
<td>4050</td>
<td>40292</td>
</tr>
<tr>
<td>2017-18</td>
<td>23321</td>
<td>1664</td>
<td>367</td>
<td>2608</td>
<td>27960</td>
</tr>
<tr>
<td>2018-19</td>
<td>11534</td>
<td>655</td>
<td>315</td>
<td>750</td>
<td>13254</td>
</tr>
<tr>
<td>2019-20</td>
<td>2927</td>
<td>385</td>
<td>256</td>
<td>1560</td>
<td>5128</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>157237</strong></td>
<td><strong>35711</strong></td>
<td><strong>3837</strong></td>
<td><strong>174057</strong></td>
<td><strong>370842</strong></td>
</tr>
</tbody>
</table>
Development Corporation Ltd. (TSSCCFCL) in various trades like Fashion Designing, Beauty and Wellness, Accounts with Tally software, Animation and Digital Photography and Videography.

3. A Special Focus on **ni-msme** was telecasted by a regional channel ABN Andhra Jyothy on 17th March 2018 about the Training Programmes being organised for the National & International participants in various facets of Entrepreneurship and Skill Development.

4. On 11th February 2018 a special episode was telecasted in ETV Telugu, a regional channel in its weekly programme titled “Idi Sangathi” about the Entrepreneurship and Skill Development Programmes (ESDPs) organised by the Livelihood Business Incubator (LBI) for the unemployed youth with 10 plus two educational qualification.

5. A special story was telecasted by V6 a regional channel on the International Executive Training Programmes organised in the year 2018 for international Delegates, Sponsored by Ministry of External Affairs, Government of India.

6. TV9 (Regional Telugu Channel) in their special programme titled “Career Plus” on 21st June, 2014. This telecast has highlighted the ESDPs (Entrepreneurship and Skill Development Programmes) being organised by **ni-msme** in its campus benefitting millions of unemployed youth in honing their skills and increasing entrepreneurship and employability traits.

7. Press meet of Director General with print and electronic media is a regular activity every year. Doordarshan has telecasted several episodes on **ni-msme** and entrepreneurship development.

### Functional Structure

#### a. School of Enterprise Development (SED)
- National Resource Centre for Cluster Development (NRCD)
- Centre for Industrial Planning and Development (C-IPD)
- Centre for Policy Research (C-PR)
- Economic Investigation and Statistical Cell (EISC)
- **ni-msme** NGO Network (N-Cube)

#### b. School of Enterprise Management (SEM)
- Intellectual Property Facilitation Centre for MSMEs (IPFC) Cell
- Goods & Services Tax (GST) Cell
- Centre for Promotion of Advanced Management Practices (C-PAMP)
- Centre for Industrial Credit and Financial Services (C-ICFS)
- Centre for Logistics and Integrated Materials Systems (C-LAIMS)
- Centre for Environment Concerns (C-ECO)

#### c. School of Entrepreneurship and Extension (SEE)
- Livelihood Business Incubator (LBI)
- Centre for Entrepreneurship and Industrial Extension (C-EIE)
- Centre for Consultancy and Counselling (C-CC)
- Women Studies Cell (WSC)
- Employee Assistance Cell (EAC)

#### d. School of Enterprise Information and Communication (SEIC)
- Centre for Communication and Information Technology (C-CIT)
- Small Enterprises National Documentation Centre (SENDOC)
- Live Projects Cell (LPC)
For further details regarding Training and other activities:

The Registrar

National Institute for Micro, Small and Medium Enterprises
(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001:2015 Certified)

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