Hon’ble Ministers visit to ni-msme

Shri Narayan Rane, Hon’ble Union Minister for MSME and Shri G. Kishan Reddy, Hon’ble Union Minister for Tourism, Culture and Development of North Eastern Region, Govt. of India have visited ni-msme on 15th June 2022 on occasion of one day Workshop on “Women Entrepreneurship”. Dr. K. Laxman, Member of Parliament and Shri Shekhar Rao Peral, South Zone Member, KVIC were also present on this occasion. Dr. S. Glory Swarupa, Director General, ni-msme welcomed both Ministers and other dignitaries and highlighted the activities, achievements & ni-msme for unemployed youth, promotion of women entrepreneurship and industry officials.

Addressing the gathering on this occasion Shri Narayan Rane emphasized the need to provide the benefit of schemes being implemented by Govt. of India to needy and poor of the society. Majority of the citizens lack knowledge in starting the business, availing various schemes of Ministry of MSME. He said that Ministry of MSME is making serious efforts to sensitize the people about establishment of microenterprises and become job provider.

Contd...2
He also emphasized that all the training Institutes working under the Ministry of MSME are required to make efforts to provide jobs to the trained youth or assist them establish their own business for livelihood. He also said that just starting a business or enterprise is not enough, but we have to ensure the successful operation of the startup for longer period.

Shri Rane highlighted efforts made by him in Sindhudurg district, of Maharashtra, which belongs to his constituency. He said that most of the people in his district were in poverty, but he worked hard in a planned manner and developed infrastructure to promote tourism, built various dams for increase in water availability, made efforts to create awareness among farmers for opting cash crops like Mango, Cashew, Coconut etc. apart from traditional paddy crop. In addition to this efforts were also made to increase various value added products and established processing and marketing units. He said that various products, produced by micro or small units, self-help group members were collected by processing and marketing units and sold after proper packing and quality assurance. He also appealed to the women to start their own business and assured to provide necessary support by ni-msme as well as Govt. of India. Shri Rane also assured to provide necessary support from the Ministry of MSME to those, who desired to promote rural entrepreneurship. He requested to all the citizens of India to make country self-reliant. He said that we have to create at least 2000 new entrepreneurs within next two years in this region.

Hon’ble Union Minister Shri G. Kishan Reddy said that Hyderabad city has emerged as Mega Centre for Pharma and Information Technology. He highlighted the efforts being made by Govt. of India through the Government of India to develop the skills of unemployed youth and encourage them to start their own business to provide jobs to others. He said that MSMEs are contributing almost 27% share in the GDP of India and appealed the youth to contribute for increase of MSMEs in near future. He said that various schemes like skill development, Pradhan Mantri Mudra Yojana, PMEGP etc. are being implemented by Government of India to provide livelihood. He also highlighted the efforts made by Govt. of India under the leadership of Hon’ble Prime Minister Shri Narendra Modi to provide un-interrupted power supply, building of permanent roads and other infrastructure to transform India self-reliant. Earlier Dr. K. Laxman, Member of Parliament and Shri Shekar Rao Peral, South Zone Member, KVIC also addressed the gathering. Dr. Shirish Prabhakar Kulkarni, ni-msme was moderator of the programme.
From the Director General’s Desk

The World MSME Day, observed annually on June 27 since 2017, serves as a reminder to all of us to create a business climate in which small companies also have an opportunity to thrive. The United Nations, in its 74th Plenary on 6th April 2017, recognised the significance of MSMEs in attaining sustainable development goals, encouraging innovation and providing livelihood to local communities. The theme for 2022 is Resilience & Rebuilding: MSMEs for Sustainable Development.

Every year on June 27, World MSME Day provides us with the opportunity to appreciate their valuable contribution to job creation and sustainable development across the world. Yet, these businesses are the ones that have faced the harshest of environments over the last few years.

The disruptions of pandemic severely impacted MSMEs, especially those in services sector. Their small size and lack of access to resources meant that many were only beginning to mount a fragile recovery just when renewed war, supply shocks and soaring fuel, food and fertilizer prices presented a host of new threats. And all of this comes against the backdrop of the ongoing climate crisis, the greatest disruption multiplier of all.

At the same time, the potential of India’s small businesses is truly immense. India faces a unique moment in history, a potential demographic dividend of tremendous proportions. To leverage this opportunity, India needs to create many jobs, especially for the one million young people entering the labour market every month.

Firstly, digitalisation concerns the integration of digital technologies, such as big data, artificial intelligence and virtual reality, in business processes, also known as Industry 4.0. With few exceptions, digitalization into smart manufacturing operations is still in its infancy. Therefore, there is a need for replicable digital solutions adapted for MSMEs, including digital enhancements for machinery and equipment currently in use. Government initiatives such as the Digital Saksham and the interlinking of the Udyam, eShram, National Career Service (NCS), and Atmanirbhar Skilled Employee Employer Mapping (ASEEM) portals show the promise of targeted digitalization schemes.

Environmental impact Secondly, “greening” reduces the environmental impact of MSME operations and fosters cleantech innovation and entrepreneurship to accelerate the transition to a circular and low carbon economy. Energy efficiency provides a case in point as business and climate benefits go hand in hand. For example, together with the Bureau of Energy Efficiency (BEE), UNIDO provided energy efficiency advisory services to 695 MSMEs in 23 clusters covering brass, ceramic, dairy, foundry and hand tool sectors. As a result, these MSMEs invested themselves during the cash strapped COVID period Rs. 157 crore to save 13,105 tonnes of oil equivalent and Rs. 81 crore in annual operating costs and preventing 83,000 tonnes of greenhouse gas emissions.

Thirdly, to increase the resilience of supply in response to recent shocks, production locations for global value chains are increasingly shifting and diversifying across countries and regions. To further leverage this opportunity, Govt. has to spearhead the notion of manufacturing excellence. This means fostering a culture of continuous improvement and innovation that reduces waste and increases productivity, safety and quality.

A forward-looking mindset centres on policy makers and society at large fully recognising and supporting the central socio-economic role that MSMEs play in India, as across the world. In turn, to fully unlock emerging opportunities in the rapidly changing global value chain ecosystem and maximise the demographic dividend, MSME owners need to further commit to formalizing their businesses, investing in improved productivity, compliance and most of all, decent work and jobs for India’s aspiring youth. As UN Secretary General Guterres has urged, “Let us renew our commitment to leverage the full potential of MSMEs, rescue the Sustainable Development Goals and build a more prosperous and just world for all.”

Dr. S. Glory Swarupa
Director General
Hon’ble Prime Minister Shri Narendra Modi on 30th June 2022 launched a number of initiatives to accelerate the rise of Micro, Small and Medium Enterprises in India. Including the ‘Raising and Accelerating MSME Performance’ (RAMP) and the ‘Capacity Building of First-Time MSME Exporters’ (CBFTE) scheme. He also flagged off new features of the ‘Prime Minister’s Employment Generation Programme’ (PMEGP) to ramp up the MSME sector during a meeting organised by Ministry of MSME titled ‘Udyami Bharat’ in New Delhi at Vigyan Bhavan.

He said that the MSME sector is one of the main pillars behind the nation’s overall development. In Indian economy, around one-third of contribution is from MSME sector. Empowering the MSME sector is equal to empowering the entire society. He also transferred a financial assistance of Rs. 550.08 crore digitally to 18,000 beneficiaries under PMEGP.

The Raising and Accelerating MSME Performance (RAMP) is a World Bank assisted Central Sector Scheme worth Rs. 6,062.45 crore, that was approved by the Government earlier this year. RAMP programme will address the generic and COVID related challenges in the MSME sector by way of impact enhancement of existing MSME schemes, especially, on the competitiveness front. RAMP programme, through enhanced collaboration with states, will be a job-enabler, market promoter, finance facilitator and will support vulnerable sections, greening initiatives and will also bolster the inadequately addressed blocks of capacity building, handholding, skill development, quality enrichment, technological upgradation, digitization, outreach and marketing promotion, amongst other things.

Capacity Building of First-Time MSME Exporters’ (CBFTE) scheme aims to encourage MSMEs to offer products and services of international standards for the global market. This will enhance the participation of Indian MSMEs in the global value chain and help them realise their export potential.

In addition to this new features of the ‘Prime Minister’s Employment Generation Programme’ have been added which include an increase in the maximum project cost to Rs. 50 lakh (from Rs. 25 lakh) for the manufacturing sector and Rs. 20 lakh (from Rs. 10 lakh) in the service sector and inclusion of applicants from aspirational districts and transgenders in the special category applicants for availing higher subsidies. Also, handholding support is being provided to applicants and entrepreneurs through the engagement of banking, technical and marketing experts. This meeting was attended by Dr. S. Glory Swarupa along with five Sr. Faculty Members from ni-msme.
World MSME Day

\textit{ni-msme} has observed the World MSME Day of MSME on 27th June 2022. Chief Guest for the programme was Shri D. Krishna Bhaskar, IAS, Director of Industries, Govt. of Telangana. The program was supported by Fincare Advisors and Bankable Business Bytes. The theme of the programme is “Building Bankable MSMEs”. Mr. Sudarshan, Faculty Member and Programme Director has welcomed the Chief Guest, Guest of Honor and the participants. Guest of Honor Mr. M. D. Sandeep, MSME Consultant and Managing Partner, Fincare Advisors LLP, briefed participants about how to make SMEs business model bankable. He also spoke about the importance of promoters inputs to make project report, when to approach a banker/investor and finally about how to enhance CIBIL MSME Rank. Dr. S. Glory Swarupa, Director General in her address said that the World MSME Day is observed annually on 27th June. The United Nations General Assembly had in April 2017 designated June 27th as World MSME Day. She emphasised about this year theme ‘Resilience and Rebuilding: MSMEs for Sustainable Development’. Mr. D. Krishna Bhaskar, IAS has thanked \textit{ni-msme} for inviting him for this special day designated for Micro Small and Medium Enterprises and expressed that \textit{ni-msme} and State Government has to work together for promotion for MSMEs. He said that MSMEs are very important for Indian Economy, 90% of Employment is created by MSMEs directly and indirectly. The sector is a key driver of employment growth and considerably contributes to the country’s GDP by manufacturing a wide range of products and services. Vote of thanks was proposed by Dr. K. Visweswara Reddy, Faculty Member.

Webinar on Start-up India Innovation

The Start-up Incubation Centre has conducted a Webinar on Start-up India Innovation for the students of Martin Luther Christian University, Meghalaya on 4th June 2022. A total of 107 students from 3 states have participated. Topics covered are How to Start a Start-up, Institutional Support, Finance and MSME Schemes. The programme Director was Mr. Gaddam Sudarshan, Faculty Member & I/c. of Start-up Incubation Centre.
3rd International Conference on e-Governance in promotion of Farm and Non-Farm enterprises to achieve Livelihood Sustainability (CONFEM-2022) was organized on 25th and 26th June 2022 through online mode. This conference was sponsored by National e-Governance Division (NeGD), Ministry of Electronics and Information Technology and National Bank for Agriculture and Rural Development (NABARD).

The inaugural session was graced by eminent personalities; Padmashree Prof. Anil K. Gupta, Founder, Honey Bee Network was the Chief Guest; Padmashree Ravi Kumar Narra, National President, DICCI; Padmashree Popatrao B. Pawar, Executive Director, Model Village Programme and Mr. Tapan Kumar Sahoo, AGM, NABARD, Hyderabad were the Guests of Honor. Dr. S. Glory Swarupa, Director General, ni-msme welcomed the dignitaries and stated about the institutes contributions and future plans highlighting the vision of “One Village One Entrepreneur” and “Doubling Women Entrepreneurs”. In his speech Padmashree Prof. Anil K. Gupta, mentioned about role of e-Governance in promoting rural development and innovation. Padmashree Ravi Kumar Narra, recalled his association with ni-msme, he emphasized in building an equitable society by developing transparent and faster entrepreneurial eco system. Padmashree Popatrao B. Pawar, shared his experiences in transforming Hiware Bazar village with his 7-point programme and water shed development. This reform resulted in reverse migration and prosperity in the village. He showed his willingness to help other Sarpanch to guide them in replicating this proven development model. Dr. Dibyendu Choudhury, Faculty Member and Convener extended vote of thanks.

Amongst other esteemed speakers from the industry and practitioners were Mr. Rajendra Nimje, IAS (Retd.) Director General, Centre for Good Governance; Prof. M. Moni, Ex-DG, NIC, Prof. Emeritus, Chairman, SHOBIT Deemed University; Mr. G. T. Venkateshwar, Commissioner, Meeseva, Telangana; Mr. Bala Peddigari, Principal Consultant and Growth & Transformation Leader for Hitech Unit, TCS, Hyderabad; Mr. Muralidharan Manningal, Sr. IT Executive; Shri. Shrikant Sinha, CEO, Telangana Academy for Skill & Knowledge (TASK) and Mr. Bhudeb Chakravarti, CEO, Muzaffarpur Smart City. In the conference papers were presented by researchers under 7 themes namely e-Governance for Agri-enterprises, Rural Livelihood and Food Processing; e-Governance in Enterprise Marketing, HR and Financial Management; e-Governance for Non-Farm Enterprises & Urban Development; e-Governance for Sectoral Developments; e-Governance for Skill Development; e-Governance for Innovation, Incubation and Startups; and e-Governance for Social Entrepreneurship and Sustainable Livelihood Development. Mr. Raju Das, Mr. Pratham Pathak, Dr. B. Malleshwara Rao, Mr. Uma Shankar Yadav, Dr. Jayasree and Mr. Ibrahim from Niger delivered thought provoking presentations. The papers will be judged and receive cash prizes under three sections i.e. one best paper, two second prize and 3 third prize and the same will be published in Journal of Innovation, Entrepreneurship, Management and Skill Development (JIEMS) and CONFEM Proceeding.

CONFEM was organized to commemorate the 60th Foundation Day of the Institute. The purpose of this International Conference was to exchange ideas and views on e-Governance & Digital India across various sectors for the benefit of sustainable development for all Stakeholders. This conference brought together Thought Leaders, Senior Government Officers, Research Scholars, Entrepreneurs, Youth, Associations and Civil Society representatives across the nation and globe. The CONFEM established itself as a responsible and an effective platform for mobilizing opinion makers to identify and advance pioneering actions to address some of the most relevant issues in the sector. This conference saw many good presentations. Dr. Sandip Chatopadhyay, Founder, Chandradeep Solar Research Institute (CDSRI) anchored the conference and Mr. P. Udaya Shankar, was the rapporteur. The conference was organized over Zoom platform and was broadcasted live on YouTube in which more than 300 audience participated. In the valedictory session Dr. Vinay Thakur, COO, NeGD delivered a presentation of various Government initiative under Digital India and congratulated ni-msme for organizing the conference. The participants also appreciated the deliberation happened during the conference. Dr. S. Glory Swarupa, in her closing remarks appreciated the efforts of the team in organising this conference and wished that next year it will be in offline mode. Dr. Shreekant Sharma, Faculty Member and Convener delivered vote of thanks.
National Institute for MSME in coordination with National Fisheries Development Board (NFDB), Ministry of Fisheries, GoI organised a National Workshop on “Women Entrepreneurship Development in Fisheries Sector” on 15th June 2022, with an aim to encourage large number of women entrepreneurs in fisheries sector and also to create a platform for exploring the various opportunities, provisions available under schemes such as “Pradhan Mantri Matsya Sampada Yojana (PMMSY) & Fisheries and Aquaculture Infrastructure Development Fund (FIDF) for women fishers, fish farmers & entrepreneurs by Govt. of India for the benefits & empowerment of women. Around 120 state fisheries officials and women entrepreneur from 13 states participated in the programme. Assam, Karnataka, Maharashtra, Telangana, Andhra Pradesh, Bihar, Chhattisgarh, Goa, Gujarat, Madhya Pradesh, Tamil Nadu and Kerala. The workshop highlighted the bottlenecks being faced by entrepreneurs/private investors in accessing the bank finance, procedure of bank loan sanction and repayments, interest subvention and also on the participation of the cooperative sector, the role played by the State/UT Governments etc.

Dr. Shreekant Sharma, Faculty Member, SEE, welcomed the participants and guests. The inaugural address was given by Dr. C. Suvarna, IFS, Chief Executive, NFDB. On initiatives of NFDB for the sector by quoting few successful women entrepreneurs. Dr. B. Meena Kumari, Former DDG (Fy.), ICAR gave a keynote address and put forth the status of women in fisheries sector & financial aids provided by various Government schemes. The participants also had a chance to interact with Shri G. Kishan Reddy, Hon’ble Union Minister for Tourism, Culture & Development of North Eastern as Special Guest. During this interaction he emphasised that all women should be role models by developing start ups related to fisheries activities which plays a key role as a livelihood activity across the country.

The other participants NABARD & Punjab National Bank shared vital information about credit facilities & bankable projects. Participants also presented their activities and shared their experiences during the workshop. Through this programme, women fishers were guided to start their own business by preparing Bankable Projects. The various schemes available under PMMSY, FIDF, Entrepreneur Model Projects and Formation of FPCs etc. was explained to the participants. It is also hoped that the said workshop and the platform created by this, shall create an additional employment opportunity to the women under fisheries sector for providing thrust for infusing new and emerging technologies in fisheries and aquaculture, while creating a conducive environment for private sector participation, development of entrepreneurship, business models, promotion of ease of doing business, innovations and innovative project activities including start-ups, incubators etc. On this occasion a set of publications, jingles on fish consumption were also released.
ni-msme has conducted two week training programme on “Ethics & Soft Skills” for Junior Telecom Officers selected from Indian Engineering Service (IES) cadre, sponsored by National Telecommunications Institute for Policy Research, Innovation & Training (NTIPRIT), Department of Telecommunications, Ministry of Communications, Govt. of India from 23rd May to 3rd June 2022 at ni-msme campus. A total of 32 Officers attended the training. Mr. Himanshu Gupta, Assistant Director (Admin) was the Course Coordinator. Dr. E. Vijaya, Faculty Member, ni-msme was the Program Director. A panel discussion on the theme “Work Ethics” was conducted on 1st June 2022 by inviting eminent panellists who had vast experience in public administration and Government functioning and also to share their valuable work experience and guide the trainees on ways to improve their role efficiency and Public Governance.

Shri. Jaya Prakash Narayana, IAS (Retd.), Smt. Sumathi, IPS, Deputy Inspector General of Police, CID, Women Safety Wing, Govt. of India, Telanagana and Dr. P. Chandra Shekara, Director General, National Institute of Agricultural Extension Management (MANAGE), Hyderabad ni-msme faculty and trainees had attended the panel discussion. During the discussion, panellists had shared their views on Work Ethics with real-life examples and challenges that they have faced during their journey. Q & A session was conducted at the end of the panel discussion. An exposure visit was also arranged at Sardar Vallabhai Patel National Police Academy (SVPNPA) and National Academy of Agricultural Research Management (NAARM) to have an interaction with Government officials for a better understanding of building the calibre in the areas of ethical Governance & organisation leadership to become the future Leaders. During the valedictory session, Director General, ni-msme congratulated the trainees for the successful completion of the training programme and advised the trainees to apply the learnings at their work place to enhance their role efficiency and improve their core competencies. The participants shared their experiences & learnings from the training programme. Participation certificates were distributed to the trainees.

Cultural night was organised. The Director General, Programme Directors, Faculty Members, Staff and participants had joined in the joyful event. The trainees participated with delight and enthusiasm, presenting solo as well as group performances and activities of their native culture. Towards the end of the show, the happy participants thanked the Director General, the faculty and the functionaries for creating a friendly atmosphere, elucidative training and a comfortable stay at ni-msme.
ni-msme has been selected as Technical Support Agency by the Maharashtra State Rural Livelihoods Mission (MSRLM) for implementation of One-Stop Facility (OSF) centres which will be run by community professionals also called as Business Development Support Providers or BDSPs. ni-msme has organized a customized training programme on Innovation, Entrepreneurship and Financial Management. The curriculum was designed as per the requirements of BDSPs to prepare business plans and provide customized business development support to existing community-owned enterprises. The faculty provided inputs on Innovation, Creativity, Entrepreneurship, Idea Generation, Identification of Business Opportunities, Market Survey & Demand Assessment, Product pricing, Product selling costs, Break even analysis, preparation of various financial statements, taxes, Project Feasibility, Project Report Preparation and strategies for business development. Apart from ni-msme faculty, the subject matter experts, Government officials and SRLM staff were also handled sessions. Three training programmes at Sawantwadi, Gondia and Wardha were successfully organized during 17th to 28th June 2022. The training programme at Solapur is in progress.

Sawantwadi: Mr. K. Surya Prakash Goud, Project Director along with programme coordinator, Mr. Ramakant Satardekar, Mr. Viabhav Pawar, District Mission Manager & Ms. Pallavi, Block Manager of SRLM inaugurated the programme on 17th June 2022. A total of 40 BDSPs from Sindhudurg, Palghar and Ratnagiri Districts have attended the programme. Apart from theoretical sessions, group discussions were organized on idea generation, calculation of production cost, project cost, and business plan. The participants have visited coir and food processing industries as part of exposure visit and also interacted with entrepreneurs and Government officials. The State Mission Managers Ms. Snehal and Mr. Prabhakar from SRLM visited Sawantwadi and also interacted with the participants of other programs virtually.

Gondia: A total of 50 BDSPs from various districts (Gondia, Chandrapur, Gadchiroli) participated in the programme. The programme was inaugurated by Sri Vivek Kumar, AFM, ni-msme on 17th June 2022 along with Mr. Narendra Rangdale, District Mission Manager and Mr. Alok Mishra, Faculty from MCED, Nagpur. The sessions covered were Enterprise, Entrepreneur, Identification of business opportunities, Qualities of Successful Entrepreneur, Market Survey & Demand Assessment, Project Report Preparation, Understanding Customer sand Competition, Pricing Products and Services, Packaging & Branding and Marketing support schemes. A workshop on Business plan preparation was also conducted in which participants had hands on experience. Motivational sessions were covered including achievement motivation training using Ring Toss and Boat Game. Participants felt delighted to attend the sessions of Mr. Alok Mishra, MCED Nagpur on Overview of business and Innovation & Creativity. Participants rated the programme very high and suggested that such programme could be organized regularly.
Promotion of Agri Exports towards Attaining Atmanirbhar Bharat

Three day online training was organised by ni-msme in collaboration with National Institute of Agricultural Extension Management (MANAGE) during 13th to 15th June 2022. The training was inaugurated by Dr. P. Chandra Shekara, Director General, MANAGE. In his inaugural address, he stressed upon some important statistics about Indian Agriculture Exports. He said that Indian Agriculture exports contributed more than 50 billion dollars by the end of the financial year 31st March 2022 and in the same year Marine exports reached more than Rs. 579 Billion. He emphasised on traceability is very important for Indian agri-exports and Indian Exports Quality parameters must be maintained to boost the exports.

The programme covered various topics, including Export documentation procedures, Prospects of Agri & Food Exports, Agriculture Export Policy, FPOs & Export Promotion, Role of APEDA in Agri Exports and Schemes for Promoting Exports of Agriculture Commodities.

A total of 32 participants from agriculture universities, agri- exporters, researchers and agripreneurs have participated in the training. Eminent speakers from the ni-msme and MANAGE have delivered the sessions in addition the experts in the agriculture exports domain. Dr.Visweswara Reddy and Dr. B. VenkataRao were the programme Directors. The programme was rated high by the participants.

Audit on ISO 9001:2015

TUV Nord conducted ni-msme’s 1st Annual Surveillance Audit on ISO 9001:2015 on 9th & 10th June 2022. Mr. Harmeet Singh Rait from TUV Nord visited institute for the Audit. Dr. S. Glory Swarupa, Director General, Ms. V. Swapna, AFM, Dr. Dibyendu Choudhury, Mr. K. Surya Prakash Goud, Mr. Sudarshan Gaddam, Dr. Shreekant Sharma, Dr. Vijaya, Mr. Pradeep Kumar, Asst. Registrar, Admin staff, ISO consultants Mr. J.K. Srivastava, Mr. Rajesh Srivastava were present during the opening meeting. Mr. Harmeet Singh Rait, Auditor briefed about the TUV Nord activities and the approach & process of audit. He also interacted with the Ms. V. Swapna, Associate Faculty Member (QMS coordinator) and reviewed the Quality Policy, Quality Manual, Internal Audits and Management reviews, organization context and the risk assessment documents to understand organization activities and requirements to the standard. The auditors have visited various departments and reviewed all relevant documented information that is complying to the management system’s conformity with all the standard’s requirements.

During the closing meeting, TUV NORD Auditor presented his observations to Director General, QMS coordinator, all faculty and officials of various departments and given few suggestions for improvement in the administration, training and library facilities. Overall the audit was successfully completed with no non-conformity.
Training on "Enterprise Development through Self-Employment" was conducted during 6th to 10th June 2022. The objective of the programme was to impart entrepreneurial skills to budding and prospective entrepreneurs. Mr. K. Surya Prakash Goud, FM, SED in his inaugural address said that self-employment is the secret to prosperity. He also highlighted the importance of liaising with the entrepreneurs both prospective and existing to improve the business environment and effective planning would bring good prospects and therefore envisage a plan of action.

Mr. J. Koteswara Rao, Associate Faculty Member, SED briefed about the programme and its objective to provide insights into various concepts on topics related to marketing, quality etc. He emphasized participants to adopt a positive attitude with passion and commitment in one’s own work culture, which in turn brings excellence in every sphere of life. He also said that there is wide scope for business and enterprises in India, where the Micro, Small, and Medium Enterprises (MSMEs) constitute an important segment of the Indian economy.

**MoU with Research and Innovation Circle of Hyderabad (RICH)**

Research and Innovation Circle of Hyderabad (RICH), Telangana has entered an MoU with ni-msme on 16th June 2022 to start Center of Excellence in Electric Vehicle Technology and also to be the Knowledge Partner. The MoU signing ceremony was graced by Director General Shri Ajit Rangnekar; Ms. Rashmi Pimpale, CEO; Mr. Srinivas Cherla, Director (Sustainability) from RICH and Dr. S. Glory Swarupaa, Director General, Mr. B. Pradeep, Assistant Registrar, Dr. Dibyendu Choudary, Faculty Member, Mr. K. Surya Prakash Goud, Faculty Member, Mr. Sarath Muthyala, Associate Faculty Member from ni-msme.

**MoU with TSBCFCL**

TSBCFCL focuses on the welfare and development of Backward Classes and aims to promote the Educational Advancement, Skill Development, Economic development, implementation of programmes that encourages social Integration. To envisage in the same direction to further outreach they have signed an MoU with ni-msme on 6th June 2022.

**ni-msme** associated with TSBCFCL to provide skill development and handholding to 2130 beneficiaries across Telangana in eight skill sectors namely Web Developer, Jr. Software Developer, Graphic Designer, Digital Marketing, Fashion Designing, Beauty Therapist and Entrepreneur Development Programme (EDP). The MoU is signed by Shri Balachary, General Manager, TSBCFCL and Mr. Pradeep, Asst. Registrar, ni-msme. Dr. Dibyendu Choudhury, FM was present on the occasion.
ni-msme has successfully completed a four week training programme from 16th May to 10th June 2022 titled “Agro-Based Entrepreneurship Development” sponsored by Acharya NG Ranga Agricultural University (ANGRAU), Andhra Pradesh. A total of 50 students pursuing graduation in agriculture and agricultural engineering have participated in the training lead by Programme Directors Dr. Shreekant Sharma, FM, SEE and Mr. V. B. Rajendra Prasad, AFM, SEE. The objective of the training programme is to motivate the participants to start agro based entrepreneurship by enabling them to internalize the concept and to choose the entrepreneurship as their career. The inputs covered are Entrepreneurial Motivation, Entrepreneurial Characters, Dynamics of Entrepreneurship Development, Business Opportunity Guidance & Selection of Projects in Agri Sector, Design thinking & innovation, viable investment opportunities in Agri sector, Agri business management, market survey, Marketing of agri products, Detailed Project report preparation. ni-msme has organized Industrial Visits to NIRD-RTP, Khadi Gramodyog Maha Vidyalaya, IIMR, NRCM, CIPET, CFTRI, NIN, ICRISAT, PQL and interacted with the professionals. They could understand the latest technologies, innovations by visiting the all these institutions.

Dr. V. Praveen Rao, Vice Chancellor of Professor Jayashankar Telangana State Agricultural University (PJTSAU) has participated in the valedictory section as a Chief Guest and addressed the participants. Dr. V. Praveen Rao expressed that the trainings are like catalysts of the entrepreneurial journey and the participants have to seriously work on their entrepreneurial career with commitment. Dr. S. Glory Swarupa, Director General of ni-msme also addressed the participants with motivational speech. Participants expressed their gratitude to ni-msme for providing such knowledge sessions and exposure visits. Chief Guest has distributed the certificates to the participants.
One-week Training on “Creating Wealth from Agricultural and Household Waste” was organized during 6th to 10th June 2022, sponsored by Professor Jayashankar Telangana State Agricultural University (PJSTAU) Hyderabad. Dr. V. Vijaya Lakshmi, HoD, College of Community Science was the Chief Guest and inaugurated the program. There were 23 participants, among them 12 Post Graduate students and 08 Ph.D. Scholars. Valedictory ceremony conducted on 10th June. Dr. V. Praveen Rao, Vice Chancellor, PJTSAU, Hyderabad was the Chief Guest. In his valedictory speech, highlighted Waste to Worth’s strivings to create a circular business model for paddy straw and other biomass-based upcycled products in India and prevent the release of greenhouse gases emission caused by biomass burning. The participants prepared a project report and gave good feedback during the valedictory function. Dr. V. Praveen Rao awarded the certificates to the participants.

As part of MSME Week, SEE Department has conducted a Webinar on How to Start Import and Export Business and Webinar on PMEGP Scheme 29th June 2022. Topics covered are Introduction & overview of export Trade, Roles of various Institutions/agencies, Supporting and assisting exports viz. DGFT, RBI, Customs, ECGC, Promotion councils/boards, CHAs, ADs, Exim Banks, Focus areas of Export marketing etc., Setting up of export organization, obtaining Regulations relating to trade & foreign exchange, FEMA, New Guidelines of PMEGP Schemes. A of total 200 participants from 4 states have attended the program. Program Director Mr. Gaddam Sudarshan.
An online Training of Trainers (ToT) on Entrepreneurship Development was organised from 31st May to 4th June 2022 for Faculty and Students of College of Community Science, Professor Jayashankar Telangana State Agricultural University (PJTSAU). The programme was inaugurated in the presence of Dr. S. Glory Swarupa, Director General, ni-msme; Dr. D. Ratna Kumari, Dean of Community Science, PJTSAU and Dr. V. Vijaya Lakshmi, Professor and Head of the Department (Family Resource Management) of Community Science College, PJTSAU. Dr. Shreekant Sharma, FM, SEE. Mr. J. Koteswara Rao, AFM, SED were the programme directors. In this programme 8 Faculty, 13 Post Graduate and 9 PhD Research Scholars were trained on the standard ToT module. The sessions were delivered by ni-msme faculty, Mr. Chandrasekhar Babu, Deputy Director, Commissioner of Industries, Govt. of Telangana delivered session on TS-iPASS and Prof. Radhika, BYST on Mentoring. The participants felt the online training was useful and engaging due to their active participation in Google classroom beside online lectures.

Hindi Workshop

Hindi workshop was conducted for ni-msme employees on 23rd June 2022. Dr. Shreekant Sharma, FM, SEE presided over the inaugural session of the workshop. Admin employees have participated in the workshop. Addressing the session Dr. Shreekant Sharma appealed to the employees to follow the rules and regulations laid down by the Department of Official Language, Govt. of India during day to day official work. He also requested to share their maximum contribution to achieve the targets set by the Department of Official Language in Annual Programme issued for the year 2022-23. He also given the details of the Official Language Policy of Govt. of India and responsibilities of the officers and employees.

Dr. Kulkarni conducted sessions on Annual Programme for the year 2022-23 issued by the Department of Official Language, Govt. of India, guidelines regarding implementation of Official Language Hindi and targets set by the Department of Official Language in Annual Programme 2022-23.

Evaluation Test for Students

ni-msme has conducted evaluation test and awarding of certification on 26th June 2022 to the students of DTP, Printing publishing assistant, Computer Hardware Assistant and Computer Network Assistant for certification.
**ni-msme** has conducted an online Job Fair for the trainees of Search Engine Marketing Executive under ATI Scheme on 17th June 2022. A total of 15 companies have participated in the Online Job Fair. **ni-msme** successfully completed 8 programmes in Search Engine Marketing Executive benefiting 260 participants, as follow-up activity Job Mela is conducted to help the trainees to get wage employment.

Ms. V. Swapna, In-charge of ATI programmes during the online Job Fair, welcomed the recruiters of various companies and trainees. She briefed about the ATI programme under the scheme of Ministry of MSME, Govt. of India. She said that under ATI they have conducted 74 Skill Development Programmes, one of which is a Search Engine Marketing Executive & for this particular trade they got huge response & they have enrolled 260 trainees from various locations of India. She informed that the participants were from more than 20 states and the Job mela is conducted in online mode for the benefit of all trainees. She expressed her gratitude for the interest shown by recruiters for attending participating in Job Fair for hiring Search Engine Marketing Executive trainees in their companies and assured that the trainees will definitely reach companies expectations.

**Job Mela for Linux Administrator and Data Entry Operator Trainees**

**ni-msme** has conducted a placement drive for ESDP trainees of Linux Administrator and Data Entry Operator at City College as venue on 8th June 2022. More than 200 students have participated in the Job Fair. Companies namely, HDFC, Kay Financial Services, Bajaj Capital, HDFC, GJ-Solution, Immunity Clinics, Finfree Enterprises, Yanik technology, MsysInc. participated in the Job Fair. Ninety trainees got shortlisted for various openings for the second round of interview.

**Awareness Programme on Entrepreneurship**

The Start-up Incubation Centre has conducted a Awareness programme on Entrepreneurship for the students of ISL Engineering Colleges, Hyderabad on 21st June 2022. A total of 184 students have attended the programme. Topics covered are How to Start an Enterprise, How to Prepare Bankable Project Report, How to Register in Udyam Portal, MSME and Financial Schemes. Principal has expressed his thanks to **ni-msme** for conducting the program in the college premises. The Programme Director was Mr. Gaddam Sudarshan, Faculty Member & I/c. of Start-up Incubation Centre.
Impressions of ESDP Candidates Trained Under ATI Scheme

Beauty Therapist (offline)

This programme is beneficial for learners/career beginners. Trainers were supportive and made us understand the concepts through intense practical work. This helped me in finding the opportunity in my desired career path. This training helped me to groom the skills and acquire a job at Use Beauty Parlour, Hyderabad with a salary of 7K per month as a beginner.

Irvavanny Nandini

Goods & Services Tax (GST) Accounts Assistant

Thanks you ni-msme for such a wonderful program. This is beneficial for everyone, a nice platform for skill development especially good for those who can't go out from home and learn this course. Heartful thanks to ni-msme for initiating this kind of skill development Programmes.

B. Bhavani Deepthi

Cloud Engineer

Really a good course to present the entire landscape of cloud infrastructure in a concise format. Course provided a good comparison of all the latest technologies and offerings. This will really help anyone working or aspiring to work in this space to make better decisions and choose the optimal solutions.

D. Sai Vineetha

Accounts Executive (Payroll)

I really thank for giving me an opportunity for joining the course under ATI scheme, these additional traits are very helpful for students & employees who want to get into financial and other related sectors. The mentor has been very cooperative. The sessions were very impressive by showing practical work it is really helpful for students. I look forward to do more courses under ni-msme.

Sravana Boyana Priya Sujitha

Junior Software Developer

“Thank you ni-msme for providing such good opportunity for the students like me and also thank you faculty members for giving such a realistic training for grasping the subject so easily”

P. Shiva Hari Charan

Accounts Executive (Payroll)

I am Karthikeya. I have been enrolled into Accounts Executive (payroll) in ni-msme. They have provided good opportunity to the students like me and I sincerely thank the faculty members and staff for giving such a realistic knowledge and training for grasping the subject in an easy way. Thank you, ni-msme for building successful career to students and improving their skillset.

C. Eshwara Palani Karthikeya Chary

Goods & Services Tax (GST) Accounts Assistant

I’m very thankful to ni-msme for giving me this opportunity for knowledge oriented programmes like ESDP in GST. Programmes were informative for building my career. The trainers were effectively teaching and more communicative to learners to improve their knowledge and subject to my career growth and new orientation.

Y. Madhu Sudhana

Search Engine Marketing Executive

I did Search Engine Marketing Executive Course at ni-msme organization under Ministry of MSME, Govt. of India. I would like to thank for providing this opportunity. I got lot of knowledge regarding SEM, SMM, SEO, Keyword Research using Google Keyword Planner Tool, Canva for Designing, Wix for creating Websites and Landing Page etc., all these valuable knowledge will be surely beneficial for me now and for my future career. Thanks you so much ni-msme.

Shaik Shaheheet Basha
World Environment Day

The World Environment Day was celebrated at ni-msme campus by organising massive tree plantation on 3rd June 2022 (being holiday on 5th June). All the Employees took part in the event with immense enthusiasm and delight.

Dr. S. Glory Swarupa, Director General addressing the gathering has highlighted the importance of environment and protecting our mother earth and said that World Environment Day is celebrated every year on 5th June across the globe to create awareness about environment and the importance of protecting it to ensure that planet Earth is fit for the survival of living organisms.