Women Success Stories

National Institute for Micro, Small and Medium Enterprises (ni-msme)
(An Organisation of Ministry of MSME, Govt. of India and An ISO 9001:2015 Certified)
Yousufguda, Hyderabad - 500 045
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Mrs. Balamani Gopal with a ray of hope of becoming a self-employed person came into contact with National Institute for MSME, Hyderabad in 2017-18. After doing her B.Sc. Home Science and later M.A. B-ed, she attended a long duration programme the PD-DEED during 2018-19. She also did Boutique Management Online Course from Hamstech. She gained confidence and availed a Mudra loan of 1.99 Lakh. She kept on expanding her business which she started in the year 2018.

Currently she is heading a boutique with 3 employees and is having a turnover of around 1.2 Lakhs. She is enjoying her professional life and is happily married and having a daughter who is also helping in all her endeavors. In future she wanted to expand her business across the city.

Entrepreneurial Journey

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<th>Year</th>
<th>Business Name</th>
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<td>2018-19</td>
<td>Sridhivyanka Enterprise</td>
<td>Turnover : 75000 INR</td>
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<td>Boutique Sridhivyanka Enterprise</td>
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Mrs. Madhavi is a dynamic lady having worked with Future Group during initial phase of her professional life came in contact with National Institute for MSME, Hyderabad. After doing her MBA, She attended the long duration programme the PD-DEED during 2018-19. She gained confidence and kept on expanding her business which she started in the year 2014 with the name “Lola Ankur Garments”.

Currently she is heading a boutique Sitara Fashions with 20 employees and is having a turnover of around 38 lakhs. She is enjoying her professional life and is happily married and having a child. Working as National Assessor also imparts training to the individual entrepreneurs and also a team of entrepreneurs from corporates rural development Agencies (DRDA), NGO’s. In future she wanted to start kids wear unit and wish to enter into the export market.

Her contribution helps her and she is working as National Assessor also imparts training to the individual entrepreneurs and also a team of entrepreneurs from corporates rural development Agencies (DRDA), NGOs.

**Entrepreneurial Journey**

**2018**

Sitara Fashions (Boutique)

Turnover: 38 Lakhs(2019-20)

**2016**

Shankarpalli Retail

**2014**

Lola Ankur Garments

**ni-msme Connect**

**PG-DEED during 2018-19**

**Current Position**

CEO Sitara Fashion (boutique)

To Connect to Mrs. Madhavi

📞 9848680205 e-✉️ lola.ankur2012@gmail.com
Mrs. Dasari Aruna is a self-motivated lady having worked with Future Group during initial phase of her professional life came in contact with National Institute for MSME, Hyderabad. After doing her B. Com she did her MBA from Osmania University. She attended an entrepreneurship development programme called IGNITE at ni-msme. Also took trainings on plastic recycling from Indian Institute of Packaging, CIPET and DICCI. This motivated her and she started her first business unit called Ananya Greentech in 2015 and kept on expanding her business.

She got CGTMSE loan of 38 Lakhs approved by MSME.

She is also awarded as “Best Entrepreneur” Award from Hon’ble Minister of Telangana Shri K. T. Rama Rao. She is enjoying her professional life and is happily married and having a two children. Aruna is working strategically to take her business on to a global scale by adopting new technologies in recycling. She is partnered with the Information Technology and Software development teams to improve more resilient and sustainable eco-friendly solutions in Waste Management in Urban Communities.

In future she wanted to expand her business to greater heights.

To Connect to Ms Dasari Aruna

📞 9848142837  📧 ananya.greentech@gmail.com
Mrs. T Shiva Kumari has been into social service and helping various women in and around Hyderabad. Her First association with ni-msme was 3rd June 2017 when she participated in a one day workshop called “Management of a MINI Super Market”. After getting flavor of self-employment ventures, she approached bank and came to know about requirement of Project plan and bankable project ideas. In view of the same, she united 40 more ladies and requested ni-msme to conduct a customize Training Programme on Management of a super market. Thus Three days full length Entrepreneurship Development Programme on Management of a Mini Super Market was conducted for Beneficiaries of STAND UP INDIA For Establishing Super Market. This programme was held during 8-10 November 2017. Immediately after this she not only became entrepreneur abut also motivated 100s of other ladies. She has been awarded at various occasions in and around AP and Telangana.

Mission: To educate and empower 10 million women and help them in transforming their lives by training, inspire and motivate them to become a successful business entrepreneurs.

She got Seva Ratna Award from BC Welfare Commission, Babujagjeevanram award by Bharateeya Dalita Sahitya Academy and Srreshakti Puraskar by Keerthi Arts Academy.
Mrs. Humera Nausheen has done her B-Tech. She could rightly be called as a lady born to become an Entrepreneur and not just a job seeker. Her First association with ni-msme was when she attended the long duration programme the PD-DEED during 2018-19. She also participated in various seminars at ni-msme that could support her quest to become a successful entrepreneur. She has also participated in the Incubation Training from MANAGE in 2019. She got PMEGP loan of 15 Lakhs approved by MSME. Initially she started helping father in his endeavors for Mushroom as Medicinal resource. Slowly she not took over as COO of Doctor Mushroom but also helping other ladies to adopt self-employment ventures. She is also undertaking online Digital Classrooms with Demonstration Setup Offering smart classes to setup for mushroom demonstration for cultivation.

She is awarded Grant of 15 Lakhs under RKVY Raftaar scheme, a flagship Agrientrepreneurship development program of the Ministry of Agriculture and Farmers Welfare, Government of India, implemented by the National Institute of Agricultural Extension management (MANAGE) and partner institutions. She is also a mentor at We-Hub.

Entrepreneurial Journey

Doctor Mushroom Centre
Turnover: 8 Lakhs

ni-msme Connect
PG-DEED during 2018-19

Current Position
Cofounder and COO of Doctor Mushroom Centre

To Connect to Mrs. Humera Nausheen
☎ 6305205783 ✉ drmushroomcenter@gmail.com
Prof Mahalakshmi Reddy is an MSc Home science by education. She has not got any direct formal training at ni-msme but experimented on her own and acquired innovation of a unique technique of preserving flowers and making ornamental pieces.

Other skill trainings she has are of preserving flowers technologies, USA. She believes her Retirement was an opportunity to pursue research at own lab and run an enterprise. As an outcome she established an Enterprise called Lyo Floral, It is a micro-enterprise established in 2016, it’s a premier Freeze-drying Flower Preservation Company in India. Here flowers are processed through Lyophilisation process that is ideal for memorable gifts for any occasion.

She says that management of an enterprise is a challenging job. Experience refines the quality of management. Dedication, passion and perseverance are the underlying qualities for achieving the goals. She has received Trademark for her Product and also patent for the same is under process.

As future plan she wants to expand her business.
Mrs. Shubangi Tammalwar has been into her business endeavors right after she completed her B.Sc. Home science and MSc in Dietic Food Service management. She has been a Certified sports Nutritionist.

She has established her unit in 2020 in Hi-tech city called Cloud kitchen. She in collaboration, developing software for Nutritionist & Dietitian for easy communication with clients which helps in nutrient calculation, client management, diet generator. Saves the time of practitioner nutrient calculation, client management, and diet generator. It will save the time of practitioner.

She got RND Sadhana awards 2020. As a new initiatives she Get Nutritious products into NutrySuperDiet, to be a one stop solution for your Nutritional needs.

Her future plan is to expand NutrySuperDiet to pan India. And her Mission is to educate and train women become a successful business entrepreneurs.

ni-msme Connect

No Formal training at ni-msme but had been in touch with faculty members regarding trends and MSME scheme knowledge through various mentorship session.

Entrepreneurial Journey

Founded NutrySuperDiet (Cloud Kitchen)
Turnover – 10 Lakhs

Current Position

Founder of NutrySuperDiet (Cloud Kitchen)
Mrs. A. Vasundhara is a dynamic lady born to be an Entrepreneur. Having basic education of 10th Class she jumped into her self-employment journey. She has established her unit in house in 2000 and soon started functioning it at SingarayaKonda in Prakasam District.

As a new Initiative she had also marketed her pickles to USA, added non-veg pickles also. She has given trainings to the group members of Swarna Bharathi Trust, Nellore.

She has also been awarded Best women Entrepreneur by NIRD & PR in 2015. She also got Mahila Sadhikaratha award by Sri. Chandra Babu Naidu, Ex-Chief Minister of AP in 2017.

As a future plan she needs Government support to start a big industry to create self-employment to 200 women. Wanted to start an NGO to train women in food processing.

Entrepreneurial Journey

- 2000
  - Amrutha Pickles, Chilly Powders and Non-veg Pickles
  - (In house)

- 2016
  - Amrutha Pickles, Chili Powders and Non-veg Pickles
  - SingarayaKonda Prakasam District
  - Turnover 50 lakhs

ni-msme Connect

21 Days Training Programme
IGNITE during 2013-14

Current Position

Proprietor: Amrutha Pickles, Chili Powders and Non-veg Pickles

To Connect to Mrs. A. Vasundara

📞 9948178456  💌 a.vasundara23@gmail.com
Mrs. Ellandu Sreelatha is an entrepreneur in the area of Beauty and Fitness.

After doing her Bachelor’s degree, she attended one Entrepreneurship Development Programme at ni-msme in the year 2014. Soon Mrs. Sreelatha Goud also underwent a specialized course in Skin aesthetics, trichology and obesity Management from Tulip International Centre (2015), Mumbai. She also attended Zumba Fitness Training in Zin Academy. She has also done Aesthetic training from Clara International Group. In the year 2006 she started Sreeyas Beauty fitness studio in the year 2006 in Himayat Nagar and also DD Colony, Vidya Nagar.

As a new initiatives, she has trained around 95 students in Beautician course and also makeup advance course with certification and also offered services to 5500 clients.

As a future plan she wanted to expand Sreeyas centers across twin cities and a Mission to train, inspire and motivate them to become successful business women.
Next could be
YOU
Join hands
We are always with you in all your Entrepreneurial Endeavors

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