

# Cluster News



**National Institute for Micro, Small and Medium Enterprises (ni-msme)**

(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001:2015 Certified)

Yousufguda, Hyderabad

# National Resource Centre for Cluster Development (NRCD)

Cluster development approach has emerged as one of the most innovative and effective strategy for enhancing competitiveness and promoting innovation in the Micro, Small and Medium Enterprises (MSMEs) sector in holistic way. The basic problem that MSMEs face is working in isolation. Absence of latest technology, improved skills, inadequate linkages with marketing channels as well as support institutions & service providers and lack of information on technology & market are major challenges of MSME sector which are hindering development of MSMEs. MSMEs can significantly increase their competitive advantages through mutual co-operation and engaging business development service providers for cost reduction, capacity building, technology up gradation and infrastructure development through cluster approach.

To cater the needs of MSMEs in the country and enable them to face the challenges of globalization, the office of Development Commissioner for MSME has launched Micro and Small Enterprises Cluster Development programme. It was felt necessary to establish a national level resource centre to promote cluster development in the country to dynamise the operations of MSME sector. The National Resource Centre for Cluster Development (NRCD) came into existence in January 2004, at ni-msme with the active support of the Development Commissioner (MSME), Ministry of MSME, Govt. of India.

NRCD was constituted with the principal charter of helping the MSMEs by implementing the cluster development approach, and providing guidance and assistance to the clusters by way of training, handholding, implementing, monitoring, mapping, and research and information dissemination.

## Key services

- ◇ Assistance in cluster selection
- ◇ Capacity Building
- ◇ Conducting Cluster Diagnostic Study
- ◇ Preparation of Detailed Project Report
- ◇ Design of Strategic Interventions for Clusters
- ◇ Implementation of Interventions
- ◇ Monitoring
- ◇ Handholding
- ◇ Documentation
- ◇ BDS deployment

The Ministry of MSME has empanelled **ni-msme** as Nodal Agency to Promote & Monitor the SFURTI Clusters. **ni-msme** is implementing SFURTI scheme in 24 clusters located in the States of Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra Odisha, Punjab and Telangana.

## Mothkur Ikkat Handloom Cluster, Yadadri - Bhuvanagiri District of Telangana

**M**othkur Ikkat Handloom Cluster – The cluster is located at Mothkur village, Yadadri Bhuvanagiri District of Telangana. The Ministry of MSME has approved with Project Cost of Rs.173.22 lakhs with Govt. of India Grant of Rs.143.38 lakhs whereas SPV contribution is Rs. 29.84 lakhs. A total number of 440 artisans are engaged in the cluster producing products like tie & dye silk, cotton sarees, Multi Treadle Towels, Multi Treadle Bed sheet etc.

More than 100 artisans were benefited through Design Development and Skill training programmes organized as part of soft interventions. Construction of Training Centre cum Production Centre and sales outlet, machineries viz., frame Looms, Jacquard Loom, Asu Machine, Silk Twisting Machines, Solar Power system were installed under Hard Interventions.

They are saving in Electricity bill averagely Rs.1,000/- per month by installing solar panels, as on September 2021 they have achieved the turnover of Rs.120.00 lakhs and increased income of artisan from Rs.4,000/- to Rs.8,000/- per month.



## Pemberthy Metal Ware Cluster, Jangaon District, Telangana

**I**t is located on the high way from Hyderabad to Warangal. The Ministry of MSME has sanctioned the cluster with project cost of Rs. 181.74 Lakhs. The Cluster has global identify for their Brass, Bronze, Gold & Silver crafts including Temple works. 200 artisans are involved in this activity. Construction of Common Facility Centre (CFC) is completed. The latest machineries for sheet bending, sheet cutting, die cutting, drilling, polishing etc., have been installed and started commercial production. The artisans have improved productivity and efficiency with help of common facilities. There is visible increase in income of the artisans. The artisans have got artistic assignments from Yadadri Temple Development Authority to make doors, Bells and other items for Yadadri Temple. The Telangana Police Department gave order to make copper & bronze medals whereas Karimnagar District Co-operative Bank for mementos. As part of the Soft Interventions, the Implementing Agency has organised Awareness programmes on SFURTI, Digital Marketing, 5S, Kaizen and Lean and also exposure visit to Moradabad Metal ware cluster. They have also participated in exhibition at FAPTCCI Hyderabad. After establishment of CFC, artisans have increased productivity from 2kgs to 5kgs per day and enhanced their income from Rs.4,000/- to Rs.8,000/- per month.



## Ieeza Gadwal Handloom Cluster, Telangana

It is located in Jogulamba Gadwal District, Telangana. The Ministry of MSME has sanctioned the cluster with project cost of Rs. 181.74 Lakhs. It has approved with a Project of Rs.169.75 Lakhs, Govt. of India Grant is Rs.140.80 lakhs and Rs. 28.95 lakhs is SPV contribution. The Project comprises of Modern Looms, Jacquard Looms, Computerized Jacquard Machine etc.

208 artisans are engaged in the cluster. The SPV members have participated in Vibrant Gujarat, Ahmadabad, exposure visit to Dharmavaram, Bangalore under Soft Interventions, Civil work is under progress and machinery yet to be procured. The civil work is under progress.



## Flavoured Coconut Milk & Virgin Coconut Oil Cluster, Tirur, Kerala

The cluster is located at Mallappuram, Kerala. The Ministry of MSME has approved this cluster with Project Cost of Rs. 312.88 Lakhs. Govt. of India Grant is Rs.285.40 lakhs, SPV contribution is Rs. 66.99 lakhs. Civil works has completed, Machineries (De shelling, Conveyors, steam blanching, Washing tanks, screw press, micro filter, Tubular centrifuge, Pasteurizer, Entire Bottling unit, Retort & Dryer etc.,) have installed at cluster, participated in exhibitions for Global Economic Summit, Kudumba Shree Mela, Saras Mela and other awareness programmes and commercial production yet to be start.



## Kondapally Toys Cluster, Andhra Pradesh

It is located at Ibrahimpatnam near Vijayawada of Krishna District, Andhra Pradesh State and approved with a Project Cost of Rs.172.50 Lakhs, Govt. of India grant is Rs.143.00 lakhs and SPV contribution is Rs.29.50 lakhs. The DRDA, Krishna District is the Implementing Agency and conducted Awareness programmes,



participated in Global Economic Summit at Mumbai under soft interventions. 231 artisans are involved in the cluster. Civil work is under progress and Machineries yet to be installed.

## Tunganwali Honey Processing Cluster, Punjab



The Cluster which is located at Bathinda in the state of Punjab was approved with Project Cost of Rs. 335.32 Lakhs with Govt. of India grant of Rs. 267.32 lakhs and Rs.68.00 lakhs of SPV contribution. District Industries Centre, Bhatinda is the Implementing Agency (IA). The Common Facility Building is constructed, installed machineries (Honey Processing, Honey filling Machine, Automatic Bottle washer and drier machine, Automatic bee wax sheet making machine (Comb Foundation Mill), Automatic drone wax sheet making machine

(Comb Foundation Mill), Bee Venom Extractor Machine, Jelly Extractor and drier machine, Automatic Plastic Moulding Machine, Wooden Box Making Machine. The SPV has commenced commercial production. A total of 975 artisans from 70 villages are involved in collection honey in the cluster. Artisans are utilizing the Common Facilities by paying Rs.10/- per kg as user charges.



## Hoshiyarpur Wooden Inlay Cluster

It is situated in Chhauni Kalan Village, Hoshiarpur District, Punjab state and covers 14 surrounding villages. A total of 160 artisans are involved in the activity. The Ministry of MSME has approved the cluster with Project Cost of Rs.141.12 lakhs, Govt. of India Grant is Rs.113.12 lakhs and SPV contribution is Rs.28.00 lakhs. Major products of the cluster are Wooden Folding Mirror, Wooden Chess board, wooden coaster set, wooden tray, wooden napkin holder, wooden temple, wooden spinning Wheel, wooden table and wooden jewellery box. District Industries Centre (Implementing Agency) has implemented Hard Interventions and commercial production yet to be commenced.



## Mangaon Bamboo Cluster, Maharashtra

The cluster is situated along the Mumbai Goa Highway No. 66, which is an upcoming tourism sector, customers can be brought to the door steps by having retail outlets along the highway in Kudal block, Sindhudurg District, Maharashtra State. Total Project Cost is Rs.194.80 lakhs, Govt. of India grant is Rs.179.34 lakhs and SPV contribution is Rs.15.46 lakhs. M/s Kokan Kala Va Shikshan Vikas Sanstha (Implementing Agency) is implementing Hard Interventions, civil work is under progress and machinery is yet to procure.



## SusGarmentsCluster, Pune, Maharashtra

It is situated at Pune of Maharashtra, 1055 artisans will be benefited through this cluster. The Ministry of MSME has approved the cluster with a Project Cost of Rs. 467.00 lakhs, Govt. of India grant is Rs. 427.80 lakhs, SPV contribution is Rs. 39.20 lakhs. M/s Sus Garments Association is the Implementing Agency cum SPV, implemented Soft and Hard Interventions. The civil works are completed and installed Machineries (Single Needle Lock Stitch under bed trimmer machine, Over-Lock Machines, Flat Lock Machine with Under Bed Trimmer Machine, Computer Controlled Button Attaching Machine, Computer Controlled button hole Machine, 12 Head Embroidery Machine, 18 Steam max generator etc.). The commercial production has started. The SPV has tie-up with VIP brand and got export order also.



## Sukrigardha Gold & Silver Jewellery Cluster, Jharkhand

This cluster is located at Sukrigarha, Chutkilari, Lari Kalan, Chitarpur, Ramgrah District, which comes under Aspirational District. The cluster has 500 artisans and formed SPV in the name of Swarnakar Shilpi Ayudogik Swalambi Sahakari Samiti. The Ministry of MSME has approved the cluster with total project of Rs. 365.94 lakhs, SFURTI grant is Rs. 310.54 lakhs and SPV contribution is Rs. 55.40 lakhs.



The Common Facilities under SFURTI are Gold & Silver Articles making machines like Gold Melting Machine, Wire Drawing Machine, Chain making Machine, Bangle making Machine, Laser Printing Machine, Casting Machine, Auto CAD for design development etc.,

**Hard Interventions** - Civil Works are under progress and procurement of machinery is under process.

## Bundu Lac Farming and Processing Cluster, Jharkhand



The cluster has spread in 14 villages of Bundu Division, Ranchi District (Aspirational District). In this cluster more than 500 artisans farming lac activity, they have formed SPV in the name of Vedic Lah Foundation. The focused products are Lac dye, Aleuritic Acid & Iso Ambrettoide, which are used in ammunition, airplanes, furniture polish and perfumes, and in making bangles, imitation fruits and flowers. The Ministry of MSME has sanctioned this cluster with Project Cost of Rs. 578.70 lakhs, Grant from Govt. of India is Rs. 480.00 lakhs and SPV contribution is Rs. 98.70 lakhs. The Common Facilities provide value addition to traditional process and reduce the drudge work to artisans and improve the quality of the products. Civil Works – completed up to basement level.

## Lohardaga Honey Processing Cluster, Jharkhand

This Cluster has been sanctioned in the month of July 2019 by the Ministry of MSME under SFURTI. This cluster covers 7 villages (i) Kuru (ii) Chandlaso. (iii) Henjla. (iv) Jingi (v) Udrangi (vi) Goli and (vii) Rud, Lohardaga District, Jharkhand. The project cost is Rs. 187.75 lakhs, Govt. of India grant is Rs. 146.45 lakhs and SPV contribution is Rs. 41.30 lakhs. The Common Facilities will be Machine for Box & Frames, Machine for making Wax Sheet, Automatic Honey processing plant 300 kg capacity, Automatic Honey fill and seal machine /Packaging Unit (Sachet/ Strip packing system), Testing and Warehousing. Civil works are under progress and Machinery yet to be procured.



## Sakoli Bamboo Cluster, Maharashtra

It is located in Sakoli, Banda District, Maharashtra State.

This cluster has approved by the Ministry of MSME in 31st Scheme Steering held on 31st October 2019. The Project cost is Rs.210.46 lakhs, Govt. of India grant is Rs.193.96 lakhs and SPV contribution is Rs.16.70 lakhs. This cluster will be benefitted to 426 artisans in around Sakoli. Maharashtra Bamboo Development Board (Implementing Agency) has implemented the Hard Interventions, completed the Work shed and procured Machineries.



## Bundu Bamboo Cluster, Jharkhand



The Cluster is located at Bundu in Ranchi District, Jharkhand State. The cluster area spreads in 12-15 Kms of Tamar, Sonahatu & Rahe blocks having 36 villages. This Cluster has been approved with Project Cost of Rs.429.35 lakhs, Rs.320.29 lakhs is Govt. of India Grant and Rs. 35.59 lakhs is the SPV contribution. The existing products in cluster are Baskets, winnowers, fishing tools, mats, Lamp-shades, Hats, Pen stand, grain storage boxes, Flower Vase and other Handicrafts and focused products like furniture & Utility products,

Window Blinds, Charcoal, Vinegar, Bamboo floorings.

As a part of Hard Interventions, Civil Works are under progress and work order issued to the supplier for Machinery procurement.

## Wardha Bamboo Cluster, Maharashtra

This cluster is located in Wardha District, State of Maharashtra. Maharashtra Bamboo Development Board (MBDB) is the Implementing Agency for the cluster, M/s Krantikari Sahid Bhagvan Birsa Munda Aadiwasi Bamboo Kamgar Audhyogik Sahukari Sanstha is the SPV. As part of Hard Interventions, civil work is under progress and machinery yet to be procured. This cluster Common Facilities will benefit to 229 artisans and increase their incomes by improving productivity and innovative product development as per market trends.

The Ministry of MSME has approved the cluster with project cost of Rs.175.01 lakhs, Govt. of India grant is Rs.161.12 lakhs and SPV contribution is Rs.13.89 lakhs.





## Anantdev Wood Craft Cluster, Jharkhand

It is located in Chas, Bokaro, Jharkhand.

The cluster has 150 artisans and formed SPV in the name of Anantdev Woodcraft Producer Company Ltd., The cluster has spread in Budhibinor. The major products are Wooden Furniture & Carving- house hold furniture (like- bed, tables, cots, sofa sets, cupboards, glass frames, dinning and dressing sets etc.) and partly fixtures (like- door/window frames). The project cost is Rs. 259.43 lakhs, Grant from Govt.

of India is Rs. 238.84 lakhs and SPV contribution is Rs. 20.59 lakhs. The Common Facilities in cluster are CNC Wood Engraving, Laser Engraving, CNC Wood Turning, Termite Treatment Plant, Wood Seasoning Plant and Two Computers with AUTO CAD Software. Civil Works - Foundation work is under progress.



## Kariyatpur Brass & Bronze Utensils Cluster, Jharkhand

This cluster is located at Kariyatpur village, Ichak Post, Hazaribagh District which comes under Aspiration District, Jharkhand. This cluster has 305 artisans and formed SPV in the name of "Kariyatpur Brass Manufacturing Private Limited" under the Companies Act 2013. The artisans are manufacturing Brass Plate, Bowl, Ladle (Kalchul), Pan (Kadhai) and Brass Mug & Glass etc., The focused products are Brass and Bronze related utensils Making. This cluster Project Cost is Rs. 262.30 lakhs, Grant from Govt. of India is Rs. 241.58 and SPV contribution is Rs. 23.72. The Common Facilities are Heavy duty 2 HI Hot Rolling Mill Mach, Deep Drawing Mechanical Press double action toggle type, 3 Motorized Circle culling machines, Motorized Circle cutting machine, Heavy duty Spinning Lathe Machine, Lathe Machine with suitable 4 Jaw

chuck & with standard fittings, Oil Fired Pit Furnace, Electronic Weighing Machine, Hand Tools, Measuring Instruments, ARC Welding Transformer, Different types of Dies for making various Brass Products, Dual Reheating Furnace etc.,



## Basantrai Badge & Embroidery Cluster, Jharkhand

This cluster is located in Resambha, Basantrai Block, Godda District, which comes under Aspirational District. Cluster spreads in 4 kms radius within Godda district and 140 artisans are working. The product mix comprises of Badges, Sherwani Kurta, Suit, Saree, Designed slippers, Lehanga, Quran Cover, Garment Badge, Cushion Cover, Hand embroidered fashion Badge. The Ministry of MSME has sanctioned this cluster with Project Cost of Rs. 236.25 lakhs, Grant from Govt. of India is Rs. 217.50 lakhs and SPV contribution is Rs. 18.75 lakhs. The project comprises common facilities Fabric cutting machine, Computerized Multi Head Embroidery Machine, Power operated Two Needle Industrial Sewing Machine, Button Holing Machine, Button Stitching Machine, Fusing Machine, Industrial Sewing Machines, Steam Pressing etc., Civil works - Brick work is under progress.



## Chandrugonda Bamboo Cluster, Telangana

It is located in Bendlapadu village, Chandrugonda Mandal, Bhadradi Kothagudem District, Telangana. This cluster has approved with a project cost of Rs.340.87 lakhs, Govt. of India grant is Rs.313.47 lakhs and Rs.27.40 lakhs towards SPV contribution. The major products are Bamboo based crafts and 795 artisans are involved in this activity. M/s Prakriti Environment Society is the Implementing Agency, M/s Palleru Veerabadram Girijan Swachanda Sewa Samstha is SPV (Special Purpose Vehicle). As part of Hard Interventions, civil work is under progress and machinery yet to be procured.



**ni-msme** invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

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