

May & June 2022

Cluster News



National Institute for Micro, Small and Medium Enterprises (ni-msme)

An Organisation of the Ministry of MSME, Govt. of India and ISO 9001:2015 Certified

Yousufguda, Hyderabad

Nizamabad Turmeric Cluster, Telangana

On 30th May 2022, the Prakriti Environment Society, Implementing Agency of Nizamabad Turmeric Cluster has organised exposure visit to Indervelli Farmer's Producers Company Ltd. In this visit 10 SPV members of JMKPM Pasupu Farmer's Producers Company Ltd. have participated.

Indervelli Farmer's Producers Company Ltd. members have shared their



experience in formation of FPO, how they initiated their journey with input supply and business process. They also expressed and constructed the common facility centre building & procured machinery for cotton ginning with support of NABARD, ITDA and Banks under convergence. The SPV of Nizamabad turmeric cluster has shared their project components and their strategy for implementation of cluster under SFURTI scheme.

Sakoli Bamboo Cluster, Maharashtra

On 28th May 2022, the Maharashtra Bamboo Development Board, Implementing Agency of Sakoli Bamboo Cluster has organized Bamboo Cultivation & Bamboo Handicraft Product Exhibition at Dapoli in Ratnagiri District. They have interacted with Mr. Vi Thoai from Vietnam Country, SPV Members & Artisans of Sakoli Bamboo Cluster in Managing Director's Chamber, MBDB at Nagpur, Maharashtra. The point was discussed for livelihood of rural artisans for Bamboo Handicraft & Furniture basically designed at SFURTI Clusters.



ni-msme is one of the Nodal Agency to implement SFURTI scheme sponsored by Ministry of MSME. **ni-msme** is implementing 24 clusters across 8 States namely: Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra Odisha, Punjab and Telangana.

Nitte Jackfruit Processing Cluster, Karnataka

The SIRI Dharmasthala Gramodyoga Samsthe, Dharmasthala, Karnataka, Implementing Agency & AIC-Nitte, Technical Agency of Nitte Jackfruit Processing Cluster has organised a Three Day Jackfruit conclave from 20th to 22nd May 2022, around 225 participants including Entrepreneurs in Food Processing Industries, Progressive Farmers, Buyers and Sellers of Jack fruits, Academicians and researchers, Representatives from Governmental and Non-Governmental Organizations from different States have participated in the event.

The main objective of the Jackfruit conclave is to create a forum for discussion on the dissemination of knowledge and technologies on jackfruit, strategies for value addition and the importance of establishing a network of breeders, food processors, farmers, businessmen, researchers and scientists. On 20th May 2022, the introductory session addressed by Dr. A. P. Achar, CEO, AIC Nitte laid special emphasis on the importance of jackfruit, its variety of benefits and possible business opportunities for Suphala FPO. The Guests speaking during the inaugural programme appreciated the efforts of AIC Nitte in the formation of Suphala Jackfruit Cluster FPO.

As part of the conclave a jackfruit exhibition cum sale was also organised at Nitte A total 75 stalls were arranged for display of processed value added jackfruit products. Apart from individual entrepreneurs, FPOs and SHGs were also participated got benefited. On 21st May 2022, Dr. Ashok S. Alur has addressed the participants and emphasised on detailed introduction to jackfruit, history of jackfruit production, various uses of jackfruit, composition of jackfruit, medicinal values of jackfruit, methods of propagation in jackfruit, good agronomic practices, varieties of jackfruit, pests and diseases of jackfruit, different value added products of jack, market opportunities for jackfruit and guidelines for farmers who are planning to take jackfruit plantation in the future.

In this event, experts from different reputed institutions have covered the topics: Best Agronomic Practices for Jackfruit cultivation; Medicinal and Nutritional benefits of Jackfruit; Techniques of propagation and multiplication of jackfruit; Market for value Added Jackfruit Products - Kerala Experiences; Success Story of Value addition in Jackfruit-Case of Anusha Ventures & Success Story of Jackfruit Nursery Business-farmer Researcher in Jack. On 22nd May 2022, Dr. Girish Varma has taken session on Genome mapping in Jackfruit efforts from Kerala. Other Experts have taken sessions topics covered: Best Practices in Jackfruit Processing; Method Demonstration of preparation of jackfruit chips; Best Practices in jackfruit value addition & Guidelines for the preparation of DPRs for different Government Schemes.

Mr. V. Sunil Kumar, Minister for Kannada Culture and Energy delivered the valedictory address. Dr. A. P. Achar, CEO of AIC Nitte Incubation Center welcomed the Guests. Dr. Ashok Alur, Director Center of Excellence for FPO provided an overview of the proceedings of conclave. Mr. Ravichandran, General Manager, Karnataka Bank in his speech applauded the efforts of AIC Nitte and brought about the historical stories attached to jackfruit. He also highlighted that Karnataka Bank will be pleased to extend financial support to budding jackfruit basic enterprises in the state.



Bundu Bamboo Craft Cluster, Jharkhand



The Mukhya Mantri Laghu Evam Kutir Udyam Vikas Board (MMLKUVB), Government of Jharkhand has organized One day awareness programme on 24th June 2022 at Bundu, Ranchi, Jharkhand. In this programme, Mr. B. M. L. Das, Rtd. Joint Director, Dept. of Industry, Govt. of Jharkhand, Mr. Shailendra Kumar Singh, OSD, Mr. Sushil Kumar Bariyar, IEO, Mr. John Kongari, Dy. Director of MMLKUVB, Md. Saquib Ahmad, Assistant Manager, JIICO and Mr. Ramsai Tudu, Designer, ODM have addressed the artisans and

explained different Government schemes. They also expressed how Bamboo Cluster Common Facility Centre facilities helpful to the artisans in improving the quality, productivity of products and enhance the earnings of artisans in the cluster. The SPV board members and 147 artisans have participated in the programme.



Ieeza Handloom Cluster, Telangana

Civil works of CFC has completed up to roof level and the Implementing Agency has issued work order to the machinery supplier. The SPV has deposited the balance contribution in HI account and NA has transferred the final installment to HI account.



Tirur Integrated Coconut Processing Cluster, Kerala

Tirur Coconut Producer Company Limited, Tirur, Kerala, the Implementing Agency has started sample production with 1000 coconuts and 15 coconut workers has carried during the days from 15th to 17th June 2022 and training has given to the 12 farmers with the support of machine suppliers (H&G).



Chandrugonda Bamboo Cluster, Telangana

Mr. Madhava Rao, President, Prakriti Environment Society, Implementing Agency, Mr. R. K. Mehta, CEO, Rainbow Bamboo Academy, Technical Agency has visited the Cluster during 26th & 27th June 2022. IA, TA & SPV members have met with forest officials regarding procurement of bamboo. They also met with Assistant Engineer, Telangana State Electricity Board for power supply and they submitted the list of machinery suggested to install 100 KVA transformer. The Technical Agency has interacted with fire safety equipment supplier and assistant engineer has advised design as per the requirement. Mr. Sravan, bamboo consultant has visited the cluster and suggested to make a bamboo treatment pond to treat bamboo's with cost effective cow dung water. He assured to train for 15 artisans for 10 days in the cluster.



Hoshiarpur Wooden Inlay Cluster, Punjab

The Implementing Agency, District Industries Centre, Hoshiarpur has organized Training for Artisans at Common Facility Centre from 9th to 13th May 2022. Total 15 artisans were trained in wooden inlay work.

On 11th May 2022, the students of D. A. V. College, Hosiarpur have visited the Cluster Common Facility Centre to understand the process of the wooden inlay art work. The SPV has shared their experience with the students how they implemented cluster, project cost and grant under SFURTI scheme, Govt. of India.



Poodur Vegetable & Fruit Processing Cluster, Telangana



Civil works of Common Facility Centre (CFC) has been initiated on 25th June 2022 and landmarking for foundation pits excavation work has started.

Mothkur Ikkat Handloom Cluster, Telangana

Administrative Staff College of India (ASCI), Hyderabad in association with **ni-msme** planned exposure visit to Mothkur Ikkat Handloom Cluster, Yadadri District, Telangana. As part of the training programme the participants of elected representatives and officers of rural development and panchayat raj department visited the Mothkur Ikkat Handloom weavers cluster in Telangana as an exposure visit to understand the cluster development initiative and livelihood development of the community.



Around 120 delegates from the Rural Development and Panchayat Raj department, Government of Tamil Nadu has visited the Mothkur cluster in several batches. All of them interacted with the weavers and tried to evaluate several strengths and weakness in the cluster. The visits to the Handloom cluster were organized on the respected dates during 9th, 16th, 23rd & 30th June 2022.

SUS Garments Cluster, Maharashtra

The Implementing Agency, Sus Garments Artisan Association has participated Garment Fair Show on 5th & 12th May 2022 at Bombay Exhibition Centre, Mumbai. Pratibha College of Commerce and Computer Studies, Chinchwad, Pune students (50) have visited the Sus Garments Cluster for industrial visit on 6th May 2022 to understand the cluster concept. The Implementing Agency has explained about SFURTI scheme, project cost of the CFC, grant received from the Ministry of MSME and business model to operate the CFC.

The Implementing Agency has organised job training for ITI students (15 students) during 1st & 15th May 2022. They have been trained on different operations like fabric cutting, stitching, computerised embroidery buttonhole stitching, button stitching, steam pressing, packaging products and photographs developed during May & June 2022.



Training Programme on Development of Rurban Clusters

The Ministry of Rural Development is implementing Shyama Prasad Mukherji Rurban Mission (SPMRM) which follows the vision of Development of a cluster of villages that preserve and nurture the essence of rural community life with focus on equity and inclusiveness without compromising with the facilities perceived to be essentially urban in nature. The Rurban interventions bridge the rural-urban divide-viz: economic, technological and those related to facilities and services and deliver integrated project based infrastructure in the rural areas, which will also include development of economic activities, skill development and create well planned Rurban Clusters. National Resource Centre for Cluster Development (NRCD) of **ni-msme** had organized training programme on "Development of Rurban Clusters" during 20th to 24th June 2022 for the benefit of officials involved in promotion of rurban clusters to impart requisite skills and knowledge for effective implementation of cluster interventions. During the programme, the discussions focused on various models for cluster development with focus on RURBAN Clusters, schemes for convergence, Value Chain Analysis, significance of Cluster Diagnosis & Detailed Project Report, PPP, Microfinance, Management of CFC, Digital Branding, IPR, and export opportunities for Rural Products. Apart from classroom sessions, exposure visits organized to Integrated Hyderabad Municipal Solid Waste Management Plant and also micro enterprise which manufacturing Soya Based food products. During valedictory function, Director General Dr. S. Glory Swarupa has appreciated all the officials participated in the programme for their active participation and advised to share the knowledge with their team members for effective implementation of interventions. The Director General has wished them all success in their Rurban projects as well as new clusters under active consideration. The Programme Director Mr. K. Surya Prakash Goud thanked Secretary, Rural Development, Government of Bihar for nominating the senior officials for this training programme and all the participants for their active participation in the programme. The Director General has awarded the certificates to the participants.



ni-msme invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

Contact

K. Surya Prakash Goud, Faculty Member,
National Resource Center for Cluster Development (NRCD), **ni-msme**

+91 40 23633221/222, 9908724315

kspg@nimsme.org | sfurtinimsme@gmail.com | www.nimsme.org